



Muskegon Community College & Northwood University
Transfer Articulation Guide (TAG)
Bachelor of Business Administration | Major: Management
 (Guide Effective March 2010)



This 3 + 1 transfer agreement is designed for Muskegon Community College students who plan to earn a Bachelor of Business Administration (BBA) with a major in Management from Northwood University.

Requirements of transfer agreement:

- Completion of an associate’s degree from Muskegon Community College as shown by official transcripts.
- Completion of coursework as shown below. Required coursework, if not completed, must be taken at Northwood University, or completed as transfer credit.
- A minimum of 123 semester credit hours are needed to obtain a BBA from Northwood University.
- A minimum of 31 semester credit hours must be completed with Northwood University.
- All transfer coursework must be college-level; remedial coursework is not considered college level.

General Education Coursework, Transfer Course Title		Semester Hours	NU Equivalency
Intro to Computer Systems	CIS 120A	3	MIS 1050
Principles of Economics Macro & Micro	ECON 101 & ECON 202	8	ECN 2210 & ECN 2220
English Composition I & II or Business & Technical Communications	ENG 101 & ENG 102 or BCOM 101 & BCOM 102	6	ENG 1150 & ENG 1200
College Algebra w/ Applications	MATH 109	4	MTH 1110 or MTH 1150
History	[Western Civilization] or US History	3	History
Introduction to Ethics	PHIL 205	3	PHL 3100
Science, any course in the following discipline	BIOL, ASTR, CHEM or PHYS	3	Natural Science
Public Speaking	COM 101	3	SPC 2050
Probability & Statistics	MATH 115	3	MTH 2310
History, Science, Philosophy, Humanities/Art, Political Science, Psychology or Sociology	Any combination of courses	16	Elective Courses

General Education Semester Credit Hours **52**

[Brackets] designate NU recommended courses

Business Core Coursework, Transfer Course Title		Semester Hours	NU Equivalency
Principles of Accounting I & II	BUS 101 & BUS 102	8	ACC 2410 & ACC 2415
Business Law I	BUS 123	3	LAW 3000
Human Resource Management	BUS 273A	3	MGT 2500
Fundamentals of Organizational Behavior	BUS 222	3	MGT 4250
Principles of Management	BUS 122	3	MGT 2300
Principles of Marketing	BUS 260	3	MKT 2080

Business Core Semester Credit Hours **23**

Elective Coursework, Transfer Course Title		Semester Hours	NU Equivalency
Electives	Any combination of courses	17	Electives

Electives Coursework Semester Credit Hours **17**

Total Muskegon Community College Coursework **92**

Completion of courses as outlined above fulfills prerequisites for fourth year courses at Northwood University.



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<i>Northwood University Coursework</i>	<i>Course</i>	<i>Semester Hrs.</i>
Business Core Elective (<i>campus</i>) Report Writing (<i>ADP</i>)	3000/4000 elective (<i>campus</i>) ENG 3200 (<i>ADP</i>)	3
Communication & Interpersonal Relations	ENG 4010	3
Financial Management	FIN 3010	3
Global Understanding Elective	<i>elective</i>	3
International Management	MGT 4030	3
Management of Information Technologies	MGT 4300	3
Operations Management	MGT 3500	3
Philosophy of American Enterprise	PHL 4100	3
Practice of Management & Leadership	MGT 3700	3
Strategic Planning	*FIN 3010 MGT 4800	3
Elective	<i>TBD</i>	1

Total Northwood University Coursework Semester Credit Hours **31**

*Indicates Northwood University required prerequisite courses.

Students may incorporate additional minors or majors, but this will involve additional coursework.

Northwood University is devoted to continuous improvement and reserves the right to revise all curriculum guides or academic programs. These enhancements could cause changes but not additions to the students program of study. To fulfill graduation requirements, students are to complete the curriculum guide that is in effect at the time they are accepted for admission to Northwood University.

I have read and agree to the provisions of this transfer agreement. I will meet with an academic advisor or program center manager if I have any questions.

Signature (Student): _____ **Date:** _____

Northwood Representative: _____ **Date:** _____