Curriculum: BUSINESS ADMINISTRATION - SEIDMAN COLLEGE OF BUSINESS  
Curriculum Code: G02  
GRAND VALLEY STATE UNIVERSITY

Students pursuing the Bachelor of Business Administration (BBA) degree, offered by the Seidman College of Business at Grand Valley State University, can major in one or two of the following: Accounting, Business Economics (general or real estate emphasis), Finance, General Business, International Business, Management (general, human resources, operations, or information systems emphasis), Marketing (general, distribution and logistics, or sales emphasis) or Supply Chain Management.

The following courses will fulfill requirements for the Associate in Science and Arts Degree. It is designed for students who plan to transfer to the Seidman College of Business at G.V.S.U. after completing the A.S.A. degree at M.C.C.

### REQUIRED FOUNDATIONAL SKILLS – You must demonstrate a minimum level of achievement, either by successful testing or satisfactory course completion (a grade of “C” or better) in four areas:

<table>
<thead>
<tr>
<th>Area</th>
<th>Requirements</th>
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<tbody>
<tr>
<td>1. Writing</td>
<td>English 085, 089, 091 or 114</td>
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<tr>
<td>2. Reading</td>
<td>Reading 040A or 040C</td>
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<tr>
<td>3. Math</td>
<td>Mathematics 050 or 107 (or complete higher level course)</td>
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<tr>
<td>4. Computers</td>
<td>CIS 100 or any other CIS course (Consult a counselor regarding transferability. CIS 110 or 120A are strongly recommended.)</td>
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</table>

English, Reading and Mathematics Placement Tests may be required and are available in Testing Services, located in Room 134 – 777-0394. English and Reading placement tests may be waived if you show documentation of a proficiency level 1 or 2 on the high school MEAP or MME writing and reading tests or if you have an ACT composite score of 22 or greater. The Mathematics placement test may be waived if you show documentation of a score of 28 or above on the ACT Math test.

### GENERAL EDUCATION

<table>
<thead>
<tr>
<th>COMMUNICATION</th>
<th>MINIMUM CREDITS</th>
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<tbody>
<tr>
<td>English 101 and 102 English Composition</td>
<td>6</td>
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</table>

### SCIENCE/MATH

Courses must be taken in more than one academic area. Must include at least 4 credits of lab science. Mathematics 115 Probability and Statistics (or Business 105) and at least 5 credits from:

Lab Science options:
- Biology 100 (10A, B, C, D, E, F, G, H, J), 103 Lec & 103A, 104 Lec & 104A, 105 Lec & 105C, 106 Lec & 106A, 109, 110, 120, 122, 207 Lec & 207A

- Geography 101A, 215
- Geology 101A, 102
- Physical Science 101A
- Physics 201L&L, 202L&L, 203L&L, 204L&L

(Biology 100 modules are no longer being offered.)

Non-lab options:
- Anthropology 105
- Astronomy 101, 105A (same course as Physics 105A)
- Biology 200, 207 – lecture only
- Geography 101
- Physics 105A (same course as Astronomy 105A)

Chemistry Placement Test is required prior to taking Chemistry 101 Lec & 101A.
**THE HUMAN EXPERIENCE**

**AESTHETIC VALUES**
- Art 104, 105B (was 105), 107, 108, 109, 204B (was 204), 205, 207, 208, 209, 211
- Dance 100, 101, 102, 106, 200, 201, 206, 213, 218
- English 208 (or Communications 203), 223
- Music – any 100 level or above course
- Theater 101, 102, 108, 120, 141, 142, 144, 145, 147, 148, 160, 201, 202, 203, 210, 211, 217, 260

**ETHICS AND LOGIC**
- Philosophy 101, 102, 104, 202, 204, 205, 207

**SOCIAL RELATIONSHIPS**
- Economics 101, 102, 130
- Psychology 102, 201, 202, 203, 205A, 207, 208, 210 (same as Sociology 210)
- Sociology 101, 102, 202, 203, 206, 210 (same as Psychology 210)
- Women’s Studies 101

**HUMAN CULTURES**

**WESTERN WORLD**
- Art 198, 199, 202
- English 200, 201, 204, 205, 206, 210, 213, 225, 226, 227, 228
- History 101, *102, 204
- Humanities 195
- Music 103
- Political Science 203
- Theater 201

**AMERICAN**
- History 201, 202, 207, 211
- Political Science 111, 205

**INTERNATIONAL**
- If the credit hours from AMERICAN CULTURES and SOCIAL RELATIONSHIPS total less than 8 credits, the choices are:
  - Anthropology 103, 110
  - Geography 104 (was 102A, 102C), 105
  - History 195
  - Political Science 202, 211
- If the credit hours from AMERICAN CULTURES and SOCIAL RELATIONSHIPS total 8 credits or more, then other options are:
  - English 207, 211, 218
  - French 101, 102, 201, 202
  - German 101, 102, 201, 202
  - History *210
  - Philosophy 203, 210
  - Spanish 101, 102, 201, 202

**PHYSICAL EDUCATION**
- Choose one course from PEA 101A, 103, 104A, 118 or 201 and one PEA or DNC credit hour of choice.

**CHOOSE FROM THE FOLLOWING FOR A TOTAL OF 62 CREDITS**

**G.V.S.U. BASIC SKILL REQUIREMENT**
- One course from: Mathematics 050, 109, 111, 112, 161
- (or proficiency testing at G.V.S.U.)
ADDITIONAL G.V.S.U. GENERAL EDUCATION REQUIREMENTS

Choose one course from the following if not taken to fulfill a general education requirement: 0-4
   Anthropology 110; English 211; Foreign Language 202; Geography 105; Philosophy 210;
   Political Science 211

Choose one course from the following if not taken to fulfill a general education requirement: 0-3
   Anthropology 103; Sociology 102, 202

MAJOR RELATED COURSES

Business 101 Accounting I 4
Business 102 Accounting II 4
Business 122 Principles of Management 3
Business 123 Business Law I 3
Business 260 Principles of Marketing 3

COGNATE REQUIREMENTS

Economics 101 Principles of Economics (option of one course at G.V.S.U. to replace both) 4
Economics 102 Principles of Economics 4
CIS 120A Introduction to Computer Information Systems 3
or
CIS 110 Computer Concepts 3
Choose one course from:
   Mathematics 109, 111, 151, 161; Philosophy 102, 104 3-4

ELECTIVES variable

TOTAL 62

NOTES:

*G.V.S.U. awards the same equivalency credit for M.C.C.’s History 102 and 210. Students are advised not to take both courses at M.C.C. if they wish to transfer to G.V.S.U.

Transfer students are required to have a minimum transfer GPA of 2.5.

Students who have earned fewer than 55 semester hours or less than a 2.75 grade point average (GPA) are admitted to the Seidman pre-business program and must complete general requirements. After earning 55 semester hours with a minimum 2.75 GPA, students are admitted to the upper-division (300/400 level) business program at the Seidman College of Business. During their junior and senior years, students will take a variety of business administration courses in different areas to give them a strong general business and administration background. Additionally, they will complete courses applicable to one of the specific majors offered. For additional information, please call the Seidman Undergraduate Student Services Office at (616) 331-7500.

Students should check the M.C.C. catalog for course prerequisites.

It is recommended that Business Administration majors become familiar with the Seidman College of Business section in the G.V.S.U. catalog; copies are available in Room 1106 in the Stevenson Center for Higher Education.

The information contained in this curriculum guide is accurate as of February 2011 and is subject to change by both institutions.