

**Muskegon Community College
Local Strategic Value**

MCC Adherence to Best Practices Table

Best Practices by Category	Examples of MCC Adherence
Category A: Economic Development and Business or Industry Partnerships	
1) The community college has active partnerships with local employers including hospitals and health care providers.	MCC has various clinical agreements for nursing, CNA and respiratory therapy including Mercy Health Partners, North Ottawa Community Hospital, Public Health - Muskegon County, Munson Medical Center, Spectrum Health, and Metropolitan Hospital. We collaborate with employers on manufacturing training programs and grants for new programs including Anderson Global, Michigan Spring & Stamping, GMI Composites, CWC, Wacker Neuson, Alcoa and others. MCC has an agreement with ADAC Automotive as part of the Michigan New Jobs Training program to prepare new employees for their responsibilities
2) The community college provides customized on-site training for area companies, employees, or both.	The College has held trainings at many businesses including Alcoa-Howmet, Wacker Neuson, and Structural Concepts. We also hold programs on campus for local business to train their employees through Michigan Works!, and have numerous employer sponsorships.
3) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.	Entrepreneur training at MCC is gaining enrollment momentum in its classes and numerous entrepreneur degree programs. We continue to serve as a member of E-merge, a community based entrepreneur support organization, and chair its youth subcommittee which organizes business elevator pitch and plan competitions for area high school and college students. This academic year MCC is delivering the equivalent of a one credit class in entrepreneurship at the Muskegon Career Tech Center. Students are eligible to earn direct or articulated college credit. Our campus business and industry training center (Lakeshore Business & Industrial Service Center) offers customized training opportunities for both small and large businesses
4) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.	In collaboration with our industry partners Anderson Global and Alcoa, we have made several grant awards possible including a TAACCT grant, through Northern Virginia Community College, which is to be used toward the purchase of equipment and development of new employer-requested degree

	<p>programs in the CAD/CNC field. MCC's partnership with Erdman Machine has allowed our faculty to work directly with a local business to provide technical advancements that support bio-fuels industry in our community. We also offer various apprenticeship programs that work with industries to provide specialized training that supports advanced skills.</p>
<p>5) The community college has active partnerships with local or regional workforce and economic development agencies.</p>	<p>Through our work with local partners and economic development agencies (including the Muskegon/Oceana and Ottawa County Michigan Works! Agencies), and the Chambers of Commerce in the communities that we serve, MCC has implemented programs such as ECAR, 2nd Chance Connections, and the Advanced Manufacturing Institute. MCC's president, Dr. Dale Nesbary, is on the executive committee for the West Michigan Strategic Alliance and is a member of the CEO Leadership Council and Higher Education Committee for Talent 2025. Dan Rinsema-Sybenga is a board member of the Muskegon/Oceana MI Works! Board. MCC also develops custom programs that support local companies.</p>
<p>Category B: Educational Partnerships</p>	
<p>1) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, direct credit, middle college, or academy programs.</p>	<p>MCC has an early college with the Muskegon Area Intermediate School District (MAISD) and Muskegon County Schools. New early colleges have been started in Newaygo and North Ottawa Counties. We have dual enrollment with various schools in Muskegon, Ottawa, Oceana and Newaygo Counties as well as offer direct credit and/or articulated credit with Allegan, Muskegon, Newaygo, and Ottawa Careerline Tech Centers. Summer curriculum summits are held for high school teachers in cooperation with the MAISD.</p>
<p>2) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.</p>	<p>The College holds a program for elementary students called A Day For Me At MCC, and annually hosts around 1,200 K-12 students in our Planetarium shows. In addition, MCC hosts a College Night, Taste of Tomorrow (an opportunity for high school students to talk to faculty about careers), a talented youth program where high school students can take college credit courses for free in the summer, a high school drafting competition, Colors of Success and the WINGS program, a summer enrichment program for kids 7 -12 years old (co-hosted by the MAISD). MCC also sponsors negotiation simulations</p>

	for high school students with the Muskegon Labor Management Council and the Math Counts competition with the Michigan Society of Professional Engineers.
3) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.	MCC has an Upward Bound program with Muskegon and Muskegon Heights Schools. In addition, MCC hosts curriculum summits with teachers from area schools and MCC faculty that helps promote curricular alignment and college readiness. We offer placement testing in high schools; we host an annual high school counselors' appreciation luncheon and informational meeting; and a Summer Institute where local teachers, counselors, and administrators meet to learn about MCC and college readiness. MCC also has a data sharing agreement with local high schools to share aggregate information on how their students perform at MCC. Our Talented Youth Program encourages early engagement by offering high school students tuition free college courses during the summer semester. We also offer ACT preparation classes through our Continuing Education division.
4) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation, GED testing, or recruiting, advising, or orientation activities specific to adults.	MCC offers a College Prep 101 program and career assessment to help adult students with the transition to college. To further assist with the transition to college, we offer a comprehensive orientation program and provide one-on-one help to students. We have professional advisors/counselors for all MCC students as well as a program designed to recruit adult students and veterans called Return to Learn. MCC offers a Student Placement Advancement (SPA) class for students who need a refresher to pass the placement test. Specialized recruitment occurs at the adult education centers and we offer the College Success Seminar, a two-credit class, at adult education locations. MCC also hosted a Veterans' Fair, and we offer LEAP credit, a program that gives credit for life experience to adult students. Veterans may also receive credits from DANTES examination and AARTS/SMART transcripts. MCC also has a tutoring center that helps students, once enrolled, to transition to college classwork.
5) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation	MCC has a reverse transfer agreement with Grand Valley State University and another one ready to sign with Western Michigan University. MCC has active articulation agreements with Central Michigan University, Western Michigan University, Grand

<p>of a university center.</p>	<p>Valley State University, Davenport University, Northwood University, University of Phoenix, Michigan State University and Ferris State University. Also, MCC has 3+1 agreements with Ferris. MCC also operates a university center with Grand Valley State University, Western Michigan University and Ferris State University as our partners.</p>
<p>Category C: Community Services</p>	
<p>1) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.</p>	<p>MCC offers a variety of CE programs including short-term career programs in Phlebotomy, CNA, Pharmacy Technician, EKG Technician, Construction (Builders' Licensing) and Truck Driving, as well as professional development in business, electrical code, plumbing code, adult foster care, grant writing, and building better boards. We also offer programs that promote wellness and provide leisure in yoga, dance for adults and kids, hip happy hoops, and zumba. In addition, MCC offers language classes, floral arraignment classes, women's self-defense, and we offer an Educational Employment Planning Program. Every year MCC hosts an Administrative Professionals Day which is professional and personal development day for area administrative employees.</p>
<p>2) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.</p>	<p>MCC hosts an annual Wellness Fair that is open to the community. We offer 3-4 theater productions per year, also open to the community. In addition, we offer various musical ensembles including the West Michigan Youth Symphony. MCC sponsors a lecture series on various current topics, a writers' series and an arts and humanities festival known as the "AH Fest." There is a program for seniors who are 60 or older where they may take classes with a tuition waiver. We host various programs for the community including one on health literacy. MCC sponsors the following activities and conferences: Institute for Healing Racism, Shoah Remembrance Committee, The Child Abuse Council and The Alzheimer's Association of Muskegon. MCC also hosts the Unity Breakfast, a community celebration for Martin Luther King Jr. and a Veterans' Day program honoring veterans.</p>
<p>3) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.</p>	<p>MCC has a new Library Information Technology Center that is open to the community to use as a library. We operate an art gallery, planetarium, nature trail, theater, TV station and an internet radio station. MCC has a testing center that provides testing services for community members.</p>

<p>4) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.</p>	<p>MCC offers a campus recreation program that is open to all. Sporting events are open free of charge. Kids' teams play during half-time at basketball games. During the summer we offer recreational leagues for anyone interested. The College also has a nature trail and golf course that is open to the community.</p>
<p>5) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.</p>	<p>MCC hosts Mayfest, an annual event for families that promotes community services and education. We also host the Red Cross Blood Drive three times a year; MCC's gym is a polling location for local, state and national elections; and MCC is an active participant in the United Way's National Day of Caring. The College has a Healthy Lifestyles Committee that plans activities to promote healthy lifestyles and a healthy work environment.</p>