Building our community’s gateway to opportunities...
Creating the first and best choice for success.
Our Mission

Muskegon Community College, an associate degree-granting institution of higher education, is a center for lifelong learning which provides persons the opportunity to attain their educational goals by offering programs that respond to individual, community and global needs.

This publication is dedicated to the memory of Larry Wright, who served on the Board of Trustees from 2005 until his untimely passing on July 29, 2011. Larry is fondly remembered for his dedication to the underserved and for his passionate advocacy of higher education.
President’s Welcome

During the last 85 years, Muskegon Community College has transformed our community as an educational, cultural and economic gateway to opportunity. The College has responded with relevant programs to meet the ever-changing needs of our students and the complex world in which they live and work.

The 2010-2011 Annual Report details the wide array of ways that MCC has adapted our academic and co-curricular programs and developed new opportunities that anticipate emerging trends. As you read this publication, you will discover how we value our close working relationship with the local educators, Chambers of Commerce, businesses and foundations in our ongoing effort to ensure we are creating the first and best choice for success.

Community colleges have always been a good investment. Offering academic programs that meet diverse needs, small classes with attentive instructors, high-quality accredited education and low tuition, community colleges remain a trusted cornerstone for success. In fact, research indicates that students who complete their first two years at a community college are more engaged, perform better and have less debt.

The vibrancy of the Muskegon Community College campus is reflected in our many student life activities and supportive services that lead to achievement of goals and the experience of personal success.

Moreover, community colleges help strengthen society. They serve as cultural and recreation centers. Their graduates form an educated and trained workforce, a collective economic catalyst for our region’s employers.

We appreciate the continued support in 2010-2011 of our donors, advisory boards and all our partners who joined with us to advance our mission to meet student and community needs. We invite you to expand your support with a financial contribution, as a volunteer or by simply providing us with the feedback and information we need to serve our communities. Together we are making a difference.

Dale K. Nesbary, Ph.D., President
Muskegon Community College
MCC Serves Its Community

The mission of MCC is to always put the student first. We strive to increase student success through improvements in teaching and learning, and have assessment tools in place to measure that success. MCC has developed many innovative programs in the last year for careers of the future, including biofuels, wind and solar power, film production, and entrepreneurial studies. Meeting the needs of the community is our job.

- Achieving the Dream retention program was initiated. MCC is one of 130 colleges nationwide which has developed initiatives to improve student success, such as adding math "catch up" courses to increase retention.

- The 2010-2015 strategic plan covers five priorities: academic foresight, services to students and community, physical space and infrastructure, resource development, and human resource management.

- A new Student Success Initiatives Committee focused on identifying common goals and challenges for student success, with grant-supported intervention strategies and recommended professional development activities.

- Several new programs were added such as Tutor Training Literacy, Autism, Instrumental Music, Video Game Design, and certificates in Road Construction Apprenticeship Readiness, Energy Conservation Apprenticeship Readiness, Pharmacy Tech., biofuels, wind and solar power, film production, and entrepreneurial studies. For the most up-to-date information, go to www.muskegoncc.edu/new.

26 New Opportunities at MCC

"My liberal arts education at MCC cultivated critical thinking skills that will serve me well as I continue my education.”
– Samantha Mausolf, MCC Graduate
Zimbabwe native Nicholas Chibanda, who overcame incredible odds to succeed at MCC, was selected as the 2011 Commencement student speaker. He looks forward to a future as a medical doctor. MCC made it possible for him to access a whole new world of opportunity.

By the Numbers

5,000
Currently enrolled students

48
Certificate Programs

41
Associate Degree Programs

27
Average age of student at MCC

19:1
Student-to-faculty ratio

New Music Ensembles
We are excited to announce the creation of three new instrumental music ensembles at MCC. The ‘Jayhawk Sound,’ athletic and activities campus band, performs at home sports events as well as at other community events.

Future Alternative Energy Careers
MCC has been on the forefront of the employment market in offering coursework in job market fields of the future, including alternative energy. New Wind and Solar Energy and Biofuels certificates are geared toward preparing students for emerging environmental careers. MCC instructor Al Thomas heads up the special project car, the White Lightning, built by MCC students to study alternative fuels.
Putting Our Students First

Muskegon Community College offers an exemplary educational experience with a beautiful campus and friendly faculty and staff to all who enter our doors. Fully accredited since 1929, MCC is now pursuing the Achieving the Dream initiative to further our outreach to new students, and to those who may not have thought a college education was in their future.

MCC assures the highest quality education by always putting our students first. We strive to increase student success through improvements in teaching and learning, and have assessment tools in place to measure that success. Our Strategic Plan guarantees that all areas of the College are aligned with our mission, and offer all who attend the absolute best education, period.

At the heart of the MCC mission rests our dedication to meet the educational needs of individuals and communities. MCC has implemented new opportunities that respond to our evolving marketplace, emerging industries, and local needs.

MCC partners with Ferris State University, Grand Valley State University and Western Michigan University to bring higher education degrees to our campus and offer the community a close-to-home opportunity to attain them. Our Stevenson Center for Higher Education celebrated its 15th anniversary in November 2010.

- One in three of our 875 students awarded certificates and degrees in 2010-2011 took advantage of the MACRAO Agreements as transfer students to a four-year institution.

- The MCC 2010 nursing first-time pass rate on the National Council Licensing Examination for RNs & LPNs exceeded the pass rates for all Michigan and National licensees.

- Our low 19:1 student-faculty ratio provides more interaction with instructors and stronger academic success.

Awards Conferred

Muskegon Community College awarded 875 certificates and degrees in 2010-2011

- MACRAO Agreements 289
- ASA Degrees 257
- AAS Degrees 188
- Nursing Diplomas 71
- Certificates 70

“MCC prepared me for success at MSU.”
- Tony Nash, ’09
MCC introduced three new music ensembles last year, providing students like Cameron Delo the opportunity to pursue his interest in guitar at the college of his choice. “Mr. Meyers really expanded my music knowledge and musicianship.”

Maria Andersen, Learning Futurist
An award-winning MCC mathematics instructor, Maria uses technology both inside and outside of the classroom. She has spoken at numerous seminars on using technology in the classroom. She brings her skills to the MCC campus through the LIFT Institute, which provides a variety of services designed to help faculty grow in their field. Maria developed her own website, www.teachingcollegemath.com, where she posts blogs and incorporates hundreds of short articles about teaching ideas, resources for learning, and tutorials for learning how to use technology in teaching.

Continuing Education Opportunities
MCC’s Continuing Education program offers courses, workshops, seminars, and special events to meet the lifelong learning needs of the community. These non-credit educational offerings emphasize career development, personal growth, and cultural enrichment. Continuing Education Unit credits (CEUs) may be offered for professions that require regular upgrading for certification.

Expanding Minds
MCC philosophy instructor Andy Wible encourages students to think “outside the box” by offering a lecture series during the academic year. The talks, given by experts in their fields, bring contemporary issues to light and encourage discussion and debate.
MCC Emphasizes Student Achievement

The retention of students and their educational success is the number one goal of MCC. Preparation through TRiO Upward Bound, Achieving the Dream, and College Bootcamp helps form study habits and a good attitude. MCC’s Special Services and College Success Center emphasize to students that their class time is both productive and positive.

- In the past year, Special Services helped 330 students who were hearing or sight impaired and required help with the English language, or who had learning disabilities.

- Counseling formed a Behavioral Intervention Team to look at student conduct and intervene early to keep students in school.

- Student Life assessed more than 2,000 students for career goals, acclimated more than 400 non-traditional students from the No Worker Left Behind program, led 33 student clubs, and planned student events and entertainment.

- TRiO Upward Bound provided the necessary tools and encouragement to 66 high school students to strive for academic excellence, give back to the community, graduate from high school, and go on to pursue a college education.

- The Registrar’s Office staff produced 7,327 transcripts that were sent to 1,463 different institutions, individuals and/or businesses.

- 1,061 graduation audits were evaluated for students.

“MCC’s new partnership with Read Muskegon provided a rewarding and valuable opportunity for me to serve as a literacy mentor.”

— LeAnne Persian, MCC student
Many students pursue a post secondary education, but not all that begin taking classes persist to a degree. Through Achieving the Dream MCC is reaching that cadre of students and helping them overcome obstacles to succeed. Dedicated MCC counselors such as Kelley Conrad help students utilize this resource.

Achieving the Dream

Achieving the Dream (AtD) is a national nonprofit organization dedicated to helping community college students succeed, particularly students of color and low-income students. In January 2011, MCC established the priority areas to address with our first AtD initiatives: Developmental Education and the First-Year Experience. Our first intervention will begin in Fall 2011 when we will teach two developmental, consecutive math courses (Basic Math and Pre-Algebra) in accelerated schedules so students will be able to complete two levels of math within one semester.

Student Resources

The College Success Center, which includes the Tutoring and Writing Centers, has all the resources students need to upgrade math, reading and writing skills, get help with classes, and improve study habits. MCC’s Tutoring Center helped more than 2,700 students in the last academic year to keep up with their coursework and stay in college.

Top College Success Center Courses at MCC

- College Success Seminar: Enrollment 727
- Basic Math: Enrollment 667
- Essential Reading Skills: Enrollment 355
- Essential Writing Skills: Enrollment 288
- Refresher English: Enrollment 178
- Essential Reading Skills: Enrollment 163
Fulfilling Student Needs

Enrollment Services efforts resulted in record enrollments of 5,503 students for the Fall 2010 semester and 5,235 students for Winter 2011 semester.

Effective student retention involved a college-wide collaboration by the Testing Center, College Success Center, Tutoring, Counseling, Special Services, Student Life, Financial Aid, Records and Registration, and numerous other student-focused departments.

- Enrollment Services staff registered and facilitated a total of 563 dual-enrolled students for the 2010-11 academic year. A total of 27 schools participated in this venture.

- The Tutoring Center provided 5,274 hours of one-to-one tutoring in the 2010-11 academic year.

- Student Life was instrumental in overseeing 33 diverse and active student clubs.

- Special Services interviewed 212 students for academic support services.

- Financial Aid processed 8,101 FAFSA applications, and administered 3,241 Pell grants totaling more than $9.9 million in student aid.

- The Registrar’s Office staff evaluated 1,023 transcripts from 201 different institutions for students transferring to MCC.

- 3,499 transfer equivalencies were built to accommodate the transfer evaluations.

Financial Aid Processed 9.9 Million in Student Aid
Financial Aid at MCC
The Financial Aid Office has continued its growth pattern for the fourth year in a row with students applying in record numbers. Applicants receiving Pell Grant funds are up over 86% in four years. At the same time, total federal Pell dollars disbursed to MCC students have grown from $3.6 million to $9.9 million.

Special Services
A total of 303 students requested support from the Special Services Office, while 212 students reported documented disabilities, and 132 students received attendance cost monies. All who received financial support had applied for the federal Pell grant. Of the total who received financial support there were: 19 physically disabled, six displaced homemakers, 57 single parents, five with limited English proficiency, 14 learning disabled, and 31 nontraditional training and employment participants.

Software Makes MCC Safer
Counselors use the new software, “Maxient,” to provide MCC with a “global” campus-wide ability to act on certain student circumstances in a preventive fashion. The software provides early recognition of dangerous and problematic behaviors before they become serious issues. Strengthening our responses and early intervention could improve retention and help us to recognize serious threats in advance.

Students are often confused when they arrive at MCC about their academic or career paths. MCC’s counselors are there to help. Emelia Moore, a MCC student, said, “My counselor provided me with the information I needed to choose a direction and guided me through this difficult process.”
A Well-Rounded Education

MCC’s Athletic Department added four new sports programs to their already robust offerings. New in the 2010-11 academic year were men’s and women’s cross country, and men’s and women’s bowling, with men’s soccer planned for Fall 2011 and women’s soccer for Fall 2012.

In 2010-2011, MCC women’s tennis won its first state title since 1979. The MCC wrestling team won the NJCAA Central District wrestling tournament championship. The MCC women’s basketball team finished with the second-best overall record in the state of Michigan. The men’s cross-country team was awarded Academic All-American Team of the Year by the NJCAA Cross-Country Coaches Association. The MCC’s inaugural season of bowling resulted in the men’s and women’s teams earning eighth and fifth place, respectively, in the national tournament, with women’s team member Britney Nadeau being recognized as an All-American at the NJCAA National Bowling Tournament.

◆ Student Life organized 33 student clubs and organizations with a wide range of interests such as the Amateur Film Club, student newspaper, computer and technology, gardening, motorsports, vegetarian, and the Veteran Student Organization. “Wacky Wednesdays” offered entertainment in the student union and helped students learn their true potential with career assessments.

◆ Music programs were expanded with the “Jayhawk Sound” for college and athletic events, and also ensembles for jazz and wind.

“The addition of men’s cross country kept me enrolled at MCC and helped me reach the goals that I had set both academically and athletically.”

— Nick Marcinkowski
The Arts at MCC

The MCC Creative and Performing Arts Department runs a full program of plays, art exhibits, music programs and lecture series. The Frauenthal Foundation Art Center is home to the 344-seat Overbrook Theater and the adjacent Overbrook Art Gallery, where works by students, faculty, and guest artists are exhibited. The Center also includes a large rehearsal room for band, orchestra and chorus, as well as practice rooms, and a listening library where students may enjoy recordings. The center also has 12 electronic pianos for instruction and practice.

The Gaming Club

Created in 2010-2011, the Gaming Club is led by the advisor and Interactive Media Program instructor James Landes. The purpose of the club is to promote the culture of gaming into a more socially acceptable form of recreation and entertainment. Students get the chance to explore, play and discuss interactive media, such as video games, role playing games and board games. The Gaming Club is one of Student Life’s most popular and active organizations.

Five Year Enrollment

![Five Year Enrollment Graph]

- **Summer**
- **Winter**
- **Fall**

More than 33 active student clubs at MCC provide opportunities for students to enrich themselves outside of the classroom, to meet like-minded peers and to form friendships. Kwame James worked with the Garden Club to cultivate relationships with people both on campus and in the wider community.
Strategic Plan: Journey Towards Excellence

The 2010-2015 Strategic Plan is intended as an overview that summarizes MCC’s operational priorities. The true accomplishments will occur with the implementation of the measurable goals, strategies, and tactics. MCC is developing a stronger culture of accountability and implementing a continuous quality improvement plan model that will define measurable goals and metrics for each area of our mission:

- **Academic Foresight** – Develop innovative programs and courses.
- **Services to Students and Community** – Promote student success and provide programs that meet community needs.
- **Physical Space and Infrastructure** – Evaluate on-campus enhancements and off-campus, needs-driven expansion.
- **Resource Development** – Develop and sustain new and innovative funding streams, partnerships and collaborative efforts that will produce future financial stability.
- **Human Resource Management** – Manage human resources to meet the evolving needs of the College.

The implementation of the Strategic Plan is based on the results of a community needs assessment survey. The results helped to identify the biggest educational obstacles facing our community and provided direction on which types of academic programs and services are needed in West Michigan, especially in the counties of Muskegon, Ottawa, Newaygo, Oceana, and Kent.

Community Need

Residents in MCC’s four-county service area identified the evolving economy as the region’s most challenging educational issue.

- Changing Marketplace/Economy 23%
- Cost of Higher Education 21%
- Other 16%
- High School Dropout Rates 9%
- Unsure 31%

“The research experience our students will have in running the Silver Creek Energy Lab experiments and then taking that experience with them to the universities will be invaluable.”

– Deb Howell, Life Sciences Department faculty member
The Facility Master Plan

The Facility Master Plan defined three academic areas that require expansion in order to meet student needs: science, health education, and creative/performing arts. MCC’s Board of Trustees was unanimous in its support of going forward with the complete facility improvement plan that includes new construction for the three areas and upgrades to some of the existing facilities infrastructure. Given the $35 million investment required, the trustees elected to implement the plan in phases, with the science addition slated for Phase I, health education for Phase II, and new facilities for creative and performing arts in Phase III.

Growth in Newaygo and Ottawa Counties

One of the ways that MCC meets student needs is by providing programming where it’s needed. Last year, MCC collaborated with the Newaygo County Economic Development Office, Haworth, and other partners to offer higher education and other services at The Stream. Its Community Business Center in Newaygo offers a business incubator, remote workspace, and college classrooms. The Stream serves the nearly 500 students from Newaygo County and offers a higher education portal to new and returning students. MCC service area continues to expand to the south, as well. After providing classes for more than 20 years in Grand Haven, Muskegon Community College will open a new center in North Ottawa County in the coming year. In partnership with Grand Valley State University, the Post Secondary Action Team, and others, the new center will increase the number of classes available in Ottawa County.

Cindy Larsen, Muskegon Lakeshore Chamber of Commerce CEO, knows that education is key to a successful community. “MCC plays an important role in moving Muskegon towards educational attainment, and instilling critical thinking, communication and long-term learning skills for the changing challenges of the future.”
Engaging Our Alumni

The Alumni Association of Muskegon Community College holds events and social gatherings throughout the year, including hosting the inaugural ReunionFest in June 2011.

Keeping our alumni engaged with the College is the goal of Alumni Relations staff in the Department of Community Relations, as well as the Alumni Relations Committee, which consists of a diverse group of alumni from various years of graduation. The committee plans and helps to promote these events in the community.

During the 2010-11 fiscal year, Alumni Relations held six events for our graduates. A total of 161 MCC alumni attended these events, while 233 updated their contact information via website, email, or personal contact.

To become involved, visit www.muskegoncc.edu/alumni. Make sure you’re on our mailing list for notification of events or find us on Facebook.

“ReunionFest was a lovely chance to fondly recall the past, experience the present, and look with excitement toward the future. Bravo MCC!”
— Anette Buchholz, MCC alumus
The goal of alumni relations is to remind our alumni how much they appreciated and enjoyed their experience at MCC. Julie Weller, Alumni Relations Manager, works with an energetic committee to promote the College and engage our alumni with new events and activities.

ReunionFest
The first-ever all-class reunion, ReunionFest, successfully entertained MCC graduates in June 2011. Returning alumni enjoyed an archive room of photos and memorabilia, live music, dinner, a planetarium show and tours of the campus, including the Hendrik Meijer Library/Information Technology Center and the Outdoor Learning Center. Alumni from a wide range of decades and professional interests gathered to talk and reacquaint themselves with the MCC campus.

Class Reunion 1948-1950
In October 2010, a class reunion was held for the classes of 1948-1950. Sponsored by dedicated Class of 1949 alumnus Richard Kraft, the “Evening Under the Stars” featured dinner, a planetarium show, group photos, and campus tours.
Donors Provide Record-Breaking Support

The Foundation for Muskegon Community College is a nonprofit 501(c)3 organization that supports the mission of Muskegon Community College by raising the funds needed to support and expand programs and services. Last year’s fundraising efforts were focused on the Reach for the Stars campaign to update our nearly 40-year old Carr-Fles Planetarium, the only free planetarium in the area. Thanks to generous donors who responded to appeals or supported our “Shoot for the Stars” golf outing in 2010 and 2011, we are at 54% of the $395,000 goal. Raising an additional $182,800 by March 31, 2012 will allow the planetarium to be renovated during the summer of 2012. For more information on this campaign and the planetarium, visit www.muskegoncc.edu/stars.

Last year, the Foundation for Muskegon Community College received 576 cash and pledge gifts totaling $145,673.71—this represents a 278% increase over last year. In addition, there were 28 contributions given directly to the Community Foundation for Muskegon County, which added nearly $13,000 to our scholarship and endowment funds. The majority of donations, about 65%, were allocated to the planetarium project, while about 12% of donations were allocated to support scholarship funds managed at the College, and 5% were designated for our championship athletic programs.

Contributions by Fund

“…”When I give to MCC I know I’m honoring a great past and a bright future.”
Richard Kraft, Class of 49
In addition to financial gifts, many donors contribute time and talent. Jim Tyler and his team at Tyler Sales, an Honors Circle donor, works with MCC’s Office of Student Life to provide a variety of programs that help encourage responsible behavior and addresses the concerns related to underage drinking.

Make Your Mark on the Future
The Foundation for Muskegon Community College Legacy Society recognizes those who have included MCC in their estate plans through bequests, trusts distributions, life insurance or other means of supporting the mission of the College into the future. Membership in the Legacy Society is free and enables a donor to receive special mailings, invitations to member-only events, and recognition as one who has helped to claim the future for Muskegon Community College. You don’t need to contribute anything immediately. You may become a member of the Legacy Society by notifying us that you have made provisions for MCC through your will, trust, life insurance, pension funds or life income gifting instruments.

Foundation for Muskegon Community College Annual Fund Performance
(includes contributions made directly to funds at CFFMC)

Golfers Help Put Planetarium Campaign on Par
The 2011 Shoot for the Stars golf outing began with a “squawk-gun” start by Jayhawk, the MCC mascot. Fifteen teams enjoyed golf at MCC’s University Park Golf Course while raising funds to renovate the Carr-Fles Planetarium. TowerPinkster was the event’s star sponsor, with Bri-Car Roofing & Sheet Metal, Hurst Mechanical, and Newkirk Electric joining us as co-stars, along with 18 other tee sponsors.
All contributions help advance the mission of the College and are appreciated. The following donors made cash or pledge contributions of $100 or more during the last fiscal year (July 1, 2010 - June 30, 2011).

**Contribution Levels**
- Supporters: $100-499.99
- Friends: $500-999.99
- Scholars: $1,000-2,499.99
- Honors Circle: $2,500-4,999.99
- High Achievers: $5,000-9,999.99
- Visionaries: $10,000-24,499.99
- President’s Club: $25,000 and up

**President’s Club**
Richard and Ann Kraft

**Honor’s Circle**
John and Jackie Bartley
Betty Ann Dryer
Fles Family
JAAR/McDonalds
SunGard Higher Education Managed Services
Tyler Sales Company

**Scholars**
Wayne and Linda Barrett
BBB of Western Michigan
Edward C. Breitenbach
Ralph and Mary McCrea
Dr. Donald and Nancy Crandall
Tina Dee and Scott Lampe
Robert and Cathleen DuBault
Roy and Karma Graves
Laila Hansen Harshbarger
Jim McKenzie Investments LLC
William and Kenna Loxterman
Muskegonites Child Study Club
Dr. Dale and Connie Nesbary
Ann and Robert Nussdorfer
Jean Pataky
John Selmon
Jean Stevenson
TowerPinkster
Peter Turner
Rosemary A. Zink

**Friends**
Amos Nordman Foundation
Marvin Anderson
Pamela and Douglas Brown
Margaret Burman
Ronald Bush
Leona Carr
Greater Muskegon Evening Optimist Club
IBM Corporation
Diane Krasnewich and Tim Trainor
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Michael and Kay Olthoff
PNC Bank
Dr. John Thompson and Suzi Norbeck Thompson
Tridonn Construction
George and Patricia VanEpps
Warner Norcross & Judd
Sue and Andrew Wierengo
Susan and Paul Zemke
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Alexander Afendoulis
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Tim and Cheryl Arter
Clark and Denise Bentley
Yvonne and David Boon
Adele and James Bozeman
Bri-Car Roofing and Sheet Metal
Brickley DeLong PC
Britton & Bossenbroek PC
Janie Brooks
Harry and Donna Brown
Mike and Joanna Buboltz
Deb Card
Pamela Cengiz
Century A & E Corporation
Bob and Pat Chambers
Community Foundation for Muskegon County
Community Schools Credit Union
Consumers Energy
Roy Cowdery
Robert and Elizabeth Cutler
D & D Logistics LLC
Philip and Susan Daigle
Cindy and Tim DeBoef
Edgar DeJong and Diane VanWesep
Discovery Social Fund
Joseph Doyle
Speros Drelles
Beda and Louis Dubois
Enverco Corporation
Evans Portenga, LLC
Sherry Fairfield-Tagle
First General Credit Union
Floor Care Concepts and Supply LLC
Nancy and Hugh Frye
Tom Galloway
James and Louise Garrison
Donald and Betty Goodman
William Grace
Gary and Ann Gunia
James and Janet Hamil
Tara Harrison
Tom and Fran Harryman
Dr. Klemm Harvey
Jim Hayes
Alcoa Power and Propulsion
High Grade Concrete Products
Hooker/DeJong Architects and Engineers
Ida May Hosking-Tennant
Hurst Mechanical
Innovative Corporate Training
Integrity Business Solutions LLC
Malcolm and Jane Jackson
Jane Jakus
William and Tina Jancek
Jarter Productions
Joel Barrett Merrill Lynch
Charles and Patricia Johnson
Colleen Cordano Kelenske
Robert and Wendy Kersman
Robert and Donna Kruse
Clara Lang
Jeff and Judy Marcinkowski
MasterTag
MCC Bookstore Customers
Lois McLean
Mercy Health Partners Diversity Council
Dan Meyers
Midcom Service
Robert Miner
Dr. Robert and Susan Mixer
Toby and Rebecca Moleski
Merle Morey
Richard and Nancy Morgenstern
Jordan Mundt
Muskegon Construction Company
Muskegon Tile & Carpet Inc
Newkirk Electric
Nexes Realty
Nichols
Gary and Lori Nonnemacher
Norman and Jacquelyn Ochs
Robert and Thelma Oosterbaan
Diana and Terry Osborn
Dr Bill and Joyce Page
Marlene Palmisano
Charlyne and Michael Parker
Robert and Yolanda Parker
Carol Parks
William and Erika Paulson
Mary Payne
James and Mary Perry
Richard and Ardis Peters
Robert Philips
Marilyn and Garry Pickle
Roy and Britta Portenga
Dan and Paula Potts
Bruce and Shirley Privack
Quality Tool and Stamping
RC Productions
Arija Retsema
David and Norma Reynolds
Dan and Sarah Rinsema-Sybenga
Rogers Printing
James Rolfe
Ted Saladin
SB Community Federal Credit Union
Alice Schad
Francis and Duane Schafer
Jill Scraver
Joan Scraver
Donald and Mary Seifert
Robert Siscoe
Thomas and Maria Slager
Gary Spencer
Joan Stewart
Teresa and Tom Sturrus
John and Barbara Tevebaugh
The Muskegon Chronicle
Kathy and Tom Tosa
Trellis of Mona Lake
Trophy House & Jones Sports
Mark J. Vandermeulen
Mark Vanin
John and Kathryn Watson
Stephen and Judith Weinstein
West Shore Electric Inc
Andy Wible
Dr. Richard and Judy Wilcox
Donald and Patricia Wilder
Leland and Marian Wilson
Tom and Joy Wolters
Women’s Lifestyle Northshore
Lynne Wood
Larry and Jane Wright
Gene and Sandra Young
Donors

Tribute Gifts
Over the last year, we received gifts in honor/memory of the following individuals:

Pat Bard
Eric Davis
George Dean
Dr. Kenneth C. Dryer
Richard Gabrielson
Nicada Germiquet
Ella “Ree” Gleason
John F. Harshbarger
William Holtzclaw
Diane Krasnewich
Joanne Langeland
Allan C. Lowe Jr.
  David L. and
William D. Mayrose
David Morell
Admiral Nesbary
Robert G. Peterman
James Retsema
Catherine “Kit” Rice
  Jack Rice
Richard Schaub
Paul Schimanski
Robert Scraver
Ruth Wheaton
John Yost

In-kind Gifts
In addition to cash contributions, many donors have supported MCC with an in-kind gift of books, gift certificates, or other services and merchandise that helps serve our students. The following donors made in-kind contributions valued at $100 or more during the last fiscal year:

Air Master Systems Corporation
Curves
Fricano’s Pizza
Hobo’s Tavern
Erin Hoffman
Holiday Inn Muskegon-Harbor
William and Peggy Jacobks
Michael Johnson and Jennifer McNek
Kresge Foundation
Lakeshore Laser & Aesthetics
Muskegon Automotive Supplies
Dr. Dale and Connie Nesbary
Stephen Rosen
Sethco Lumber Company
Shoreline Inn and Suites
Michael Sterba
University Park Golf Course
Women’s Lifestyle Northshore
The Reach for the Stars campaign funds renovations to the Carr-Fles Planetarium including a digital projector, totally new theater environment, sky dome, and the latest most exciting shows. Your contributions are transforming the Carr-Fles Planetarium into a stellar education and entertainment destination for students of all ages and the community! Donations of any amount will help make the dream come true. Learn more about how you can help by visiting www.muskegoncc.edu/stars or contacting Tina Dee, Director of Community Relations/Foundation Director at tina.dee@muskegoncc.edu or (231) 777-0660.

Our Reach for the Stars stellar supporters
(those contributing $250 or more as of 8/1/11)

Universe Partner
Richard and Ann Kraft

Constellation
Marvin Anderson
John and Jackie Bartley
Fles Family
JAAR/McDonalds
Jean Stevenson

Star
Drs. Nancy and Wayne Brenneman
Dr. Donald and Nancy Grandel
Tina Dee and Scott Lampe
Robert and Cathleen Dubault
Roy and Karma Graves
In memory of John F. Harshbarger

Planet
Wayne and Linda Barrett
Yvonne and David Boon
Edward C. Breitenbach
Pamela and Douglas Brown
Mike and Joanna Buboltz
Ronald Bush
Leona Carr
Class of 2011

Robert and Elizabeth Cutler
Beda and Louis Dubois
Sherry Fairfield-Tagle
Diane Krasnewich and Tim Trainor
In honor of Diane Krasnewich
MCC Bookstore Customers
Gerald and Gayle Nyland
Norman and Jacquelyn Ochs
Diana and Terry Osborn

Enereco Corporation
Char and Michael Parker
Mary Payne
Roy and Britta Portenga
Bruce and Shirley Privackey
Ted Saladin
Gary Spencer
Teresa and Tom Sturrus

Mark and Julie VanderMeulen and Mason and Nolan Osborne
Century A & E Corporation
Sue and Andrew Wierengo
Dr. Richard and Judy Wilcox
Donald and Patricia Wilder
Lynne Wood
Susan and Paul Zemke
General Fund Financial Report

Muskegon Community College completed its fiscal 2010-11 year with $33.1 million in total revenues and $31.3 million in total expenses. This resulted in an increase in net assets of $1.8 million.

Revenue Sources
Tuition and fees are now the primary source of revenue for the College, making up 43.9% of the total revenues, as both property taxes and state aid have decreased over the last several years. Tuition rates per contact hour were set at $77, $135 and $185 for in-district, out-district and out-state respectively. Given tuition rates at other community colleges and four-year universities, we believe MCC remains a great educational value. Enrollment in fiscal 2010-11 was up slightly from the previous fiscal year to 13,333 students.

Expense Allocations
Instruction includes activities that deal directly with the teaching process. Student services includes enrollment, registration, records, counseling, financial aid, athletic programs and other activities that support services to students. Operation and maintenance of plant covers the operation, maintenance, administration, utilities, safety services and other costs necessary for the proper and safe operation of the college. Institutional administration covers institutional-wide support services including the president, community relations, financial services, human resources, and other administrative functions. Instructional support expenses includes the library/information technology center, the college success center and other instructional support functions to plan, implement and manage the instructional programs offered.

As MCC continues to face the challenges of declining federal, state and local revenues in the future, we will continue to work with faculty and staff to search for ways to contain our expenses and seek new revenue streams as they become available.
**REVENUES**

<table>
<thead>
<tr>
<th>Operating Revenues:</th>
<th>$14,531,423</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition and fees</td>
<td></td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>202,134</td>
</tr>
</tbody>
</table>

**Total operating revenues**

14,733,557

**EXPENSES**

<table>
<thead>
<tr>
<th>Operating Expenses:</th>
<th>29,881,547</th>
</tr>
</thead>
<tbody>
<tr>
<td>Instruction</td>
<td>15,202,189</td>
</tr>
<tr>
<td>Instructional support</td>
<td>3,163,654</td>
</tr>
<tr>
<td>Student services</td>
<td>4,745,522</td>
</tr>
<tr>
<td>Institutional administration</td>
<td>3,632,903</td>
</tr>
<tr>
<td>Public services</td>
<td>536,380</td>
</tr>
<tr>
<td>Operation and maintenance of plant</td>
<td>2,600,899</td>
</tr>
</tbody>
</table>

**Total operating expenses**

29,881,547

**OPERATING INCOME (LOSS)**

(15,147,990)

**NON-OPERATING REVENUES (EXPENSES)**

<table>
<thead>
<tr>
<th>State appropriations</th>
<th>$8,518,600</th>
</tr>
</thead>
<tbody>
<tr>
<td>Property tax levy</td>
<td>9,808,691</td>
</tr>
<tr>
<td>Investment income</td>
<td>74,166</td>
</tr>
</tbody>
</table>

**Total nonoperating revenues (expenses)**

18,401,457

| Change in net assets | 3,253,467 |

**Transfers in(out)**

| Net change in assets | (1,450,659) |

**Net assets at July 1, 2010**

3,660,813

**Net assets at June 30, 2011**

$5,463,621

To view Muskegon Community College’s complete audited financial statements, visit www.muskegoncc.edu/auditreport
Leadership Team

MCC Board of Trustees

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Vice President of Student Services

Rosemary A. Zink
Vice President of Finance and Administration

Tina Dee
Director of Community Relations/Foundation Director

Marty McDermott
Director of Athletics

Michael Alstrom
Chief Information Officer
Enrollment Services
Main Building, Room 108
(231) 777-0366

Counseling and Advising Center
Main Building, Room 101
(231) 777-0362

Financial Aid
Main Building, Room 106
(231) 777-0221

Hendrik Meijer Library/
Information Technology Center
Main Building, Room 165-L
(231) 777-0270

Transfer Information
Main Building, Room 100-H
(231) 777-0204

Tutoring Center
Main Building, Room 204
(231) 777-0393

Career and Employment Services
Main Building, Room 103
(231) 777-0216

Special Populations
Main Building, Room 206
(231) 777-0309

Housing Assistance
Main Building, Room 103
(231) 777-0216

Recreational Fitness and Sports
Bartels-Rode Gymnasium
(231) 777-0385

Student Employment
Main Building, Room 106-G
(231) 777-0236

Veterans Services
Main Building, Room 106-G
(231) 777-0236