Message from the Interim President

Since this is the growing season, I thought I would share a story I received through email simply called “The Seed.”

A successful business man was growing old and knew it was time to choose a successor to take over the business. Instead of choosing one of his directors or his children, he decided to do something different. He called all the young executives in his company together.

He said, “It is time for me to step down and choose the next CEO. I have decided to choose one of you.” The young executives were shocked, but the boss continued. “I am going to give each one of you a SEED today – one very special SEED. I want you to plant the seed, water it, and come back here one year from today with what you have grown from the seed I have given you. I will then judge the plants that you bring, and the one I choose will be the next CEO.”

One man, named Jim, was there that day and he, like the others, received a seed. He went home and excitedly, told his wife the story. She helped him get a pot, soil and compost and he planted the seed. Everyday, he would water it and watch to see if it had grown. After about three weeks, some of the other executives began to talk about their seeds and the plants that were beginning to grow.

Jim kept checking his seed, but nothing ever grew. Three weeks, four weeks, five weeks went by, still nothing. By now, others were talking about their plants, but Jim didn’t have a plant and he felt like a failure. Six months went by – still nothing in Jim’s pot. He just knew he had killed his seed… Everyone else had trees and tall plants, but he had nothing. Jim didn’t say anything to his colleagues, however. He just kept watering and fertilizing the soil – He so wanted the seed to grow.

A year finally went by and all the young executives of the company brought their plants to the CEO for inspection. Jim told his wife that he wasn’t going to take an empty pot. But she asked him to be honest about what happened. Jim felt sick to his stomach, it was going to be the most embarrassing moment of his life, but he knew his wife was right. He took his empty pot to the board room. When Jim arrived, he was amazed at the variety of plants grown by the other executives. They were beautiful – in all shapes and sizes. Jim put his empty pot on the floor and many of his colleagues laughed, a few felt sorry for him!

When the CEO arrived, he surveyed the room and greeted his young executives. Jim just tried to hide in the back. “My, what great plants, trees, flowers you have grown,” said the CEO.

“Today one of you will be appointed the next CEO!”

All of a sudden, the CEO spotted Jim at the back of the room with his empty pot. He ordered the Financial Director to bring him to the front. Jim was terrified. He thought, “The CEO knows I’m a failure! Maybe he will have me fired!” When Jim got to the front, the CEO asked Jim what had happened to his seed – Jim told him the story.

The CEO asked everyone to sit down except Jim… He looked at Jim, and then announced to the young executives, “Behold your next Chief Executive Officer! His name is Jim!” Jim couldn’t believe it. Jim couldn’t even grow his seed. “How could he be the new CEO?” the others said.

Then the CEO said, “One year ago today, I gave everyone in this room a seed. I told you to take the seed, plant it, water it, and bring it back to me today. But I gave you all boiled seeds; they were dead – it was not possible for them to grow. All of you, except Jim, have brought me trees and plants and flowers… When you found that the seed would not grow, you substituted another seed for the one I gave you. Jim was the only one with the courage and honesty to bring me a pot with my seed in it.”
Message from the Interim President Continued

Therefore, he is the one who will be the new Chief Executive Officer!”
- If you plant honesty, you will reap trust
- If you plant goodness, you will reap friends
- If you plant humility, you will reap greatness
- If you plant perseverance, you will reap contentment
- If you plant consideration, you will reap perspective
- If you plant hard work, you will reap success
- If you plant forgiveness, you will reap reconciliation
So, be careful what you plant now; it will determine what you will reap later.
“whatever you give to life, life gives you back” Life isn’t about watching the storm to pass...it’s about learning to dance in the rain.
(author unknown)

Congratulations and best personal wishes to Bob Ferrentino as he moves on to another MCC!

Diana R. Osborn

Instructional Design Roadmap

May-Days Success Story

Fifty faculty attended May-Days faculty development seminars. Many of the participants attended all four days while there were some new faces at each of the days. On a scale of 5, the participants reported a 4.2 in their expectations for the instruction provided during the sessions.
Following are some comments provided by participants during the survey that followed MayDays:

I liked the most....
“...Hands on in Blackboard; Variety of different presenters instead of the same person all day; Syllabus presentation; the camaraderie/ sharing/networking with peers.”
“...presentation about using the syllabus as a communication tool!”
“...presentation on discussion questions (actually providing a plan of how to do it in a day) was great!”
“...the discussions and comments from users, both expert and novice.”
“...The willingness of Don, Sue, and Sarah to give us as much time as we needed with our projects. I never felt rushed.”
“...Being part of a faculty community.”
“...discussing the different learning styles;... sessions on the different software available;... ideas on how to write a syllabus”....

Some of these sessions will be offered in the CTL during the next year. Watch for announcements and sign up!

The next time you will see this column is with the start of fall semester! Thanks to all of you for supporting and using the services of the CTL during this past year! We are here to assist over the summer!

Contact Information
Sarah Lelgarde Swart, MM, MLIS
Center for Teaching and Learning
Room 1109 Stevenson Center
231-777-0214
sarah.swart@muskegoncc.edu
I’m available for faculty assistance by appointment or drop-in until 5pm Monday-Friday. Weekday evenings are available by appointment.
Take Steps to Protect Your Skin From Harmful Rays

A lot of the good life happens outdoors. You don’t have to miss out, but do take steps to protect your skin from the sun’s harmful rays.

Too much unprotected exposure to the sun’s ultraviolet rays can lead to skin cancer. It can also damage eyes and age your skin—causing skin spots, wrinkles and leathery skin—according to the U.S. Food and Drug Administration.

A way of life
You can help protect your skin from the sun by making a habit of applying a generous amount of sunscreen before you go outside. Make sure the sunscreen you use has a sun protection factor (SPF) of at least 15. Reapply sunscreen every two hours, even on cloudy days, and after swimming or sweating.

More smart skin protection habits:
• Stay in the shade as much as possible between 10 a.m. and 4 p.m.—when the sun’s rays are strongest.

Be quite generous—don’t skimp when it comes to sunscreen.

• Wear protective clothing. Long-sleeved shirts, long pants and wide-brimmed hat can help shield you from rays.
• Make sunglasses an everyday accessory. Sunlight reflecting off water or sand can increase your exposure to harmful rays and your chances of eye problems, like cataracts.
• Check your skin on a regular basis. If you notice any changes—such as moles or spots that are changing color, growing or bleeding—see your doctor right away.

And remember, while the sun may seem hottest in the summer, applying sunscreen and practicing sun safety should be a year-round ritual anytime you plan to be outdoors.

“simply health for women,” summer 2009
You’re invited to tee it up for tuition during the 3rd Annual Scholarship Scramble Friday, September 25th at University Park Golf Course by golfing, sponsoring a golfer or joining the fun at lunch.

The fundraiser begins with a 9 hole, 4-person scramble and for only $50 per person you’ll enjoy 9 holes of golf with cart, scramble gift, team photo, mouthwatering barbeque lunch, driving range with balls, clinics led by the Jayhawks Golf Team, mulligan’s, contests, door prizes and a raffle. First place prize is 18 holes of golf at Treetops Resort in Gaylord, Michigan for 4 including cart and lodging at your choice of the Masterpiece, Premier, Signature or Treetops Courses. Shotgun starts at either 9 am or 1:30 pm. 18 holes of golf are available for an additional $15; play 9 holes at University Park Golf Course with the 2nd 9 holes at Eagle Island Golf Course.

Net proceeds benefit a traditional scholarship to attend MCC along with a brand new No Worker Left Behind Peace of Mind Scholarship. The Peace of Mind Scholarship serves No Worker Left Behind students pursuing an associates or certificate program that exceeds the standard approved cost. A waiver is required to start the approved training and classes at MCC. This scholarship classes and avoid losing a semester.

In addition to needing golfers, Foundation Director Diane needs help with 2 other areas. She needs volunteers to help with event planning and implementation through evaluation. If your department spends money with a vendor or business that would benefit by promoting their business through a Sponsorship Investment, forward their contact info to Diane. To register, ask a question, volunteer for the Scholarship Scramble Leadership Team or suggest a Vendor contact Diane Szewczyk-Smith (Szewczyk pronounced chef-chick) in Room 400 HH, phone ext. 698 or email diane.smith@muskegoncc.edu
The Foundation for Muskegon Community College

Scholarship Scramble

Friday September 25, 2009
University Park Golf Course
Muskegon, MI

Proceeds benefit a new
NO WORKER LEFT BEHIND
“PEACE OF MIND SCHOLARSHIP”
& TRADITIONAL SCHOLARSHIPS

Schedule

8:30 am  Morning Registration
9:00 am  Shot Gun Start
12:00 pm Lunch
1:00 pm  Afternoon Registration and Clinics
1:30 pm  Shot Gun Start
5:00 pm  Awards Ceremony
          Approx.  End of Round 2
          Need not be present

Questions and info:
Diane Smith, Foundation for MCC
Phone: 231-777-0698
Email: diane.smith@muskegoncc.edu

9 hole 4 person scramble, with cart (18 holes available)
Driving Range with Balls, Lunch, Scramble Gift, Team Photo, Door Prizes,
Raffle, Contests, Scholarship Support for deserving students, Charitable
Gift tax benefits, & FUN, all for Only $50 per golfer!
1st Place Prize, 18 holes of Championship Golf at Treetops Resort, Gaylord, MI.
You choose which course, the Masterpiece, Premier, Signature, Tradition or Treetops.
Includes Carts and Lodge Rooms for FOUR!
Driving, Putting and Chipping Clinics led by the MCC Jayhawks Golf Team.
Don’t Golf? You can still participate by sponsoring a Jayhawk Golfer $50.
Sponsor a Golfer and Enjoy Lunch $65 or join us for Lunch $15.
No Worker Left Behind Peace of Mind Scholarship allows unemployed workers
to begin classes sooner, while awaiting approval because the course of study for
their new high demand field, emerging industry or entrepreneurship program
exceeds the normal approved cost.

Register by Wednesday Sept. 16, 2009

Directions to:
University Park Golf Course
Designed by the legendary pioneer of Michigan golf, architect Bruce Matthews Sr.,
2100 Marquette Ave, Muskegon, MI 49442

From the East
* From I-96 West to Muskegon
* Exit 1-B & follow US-31 North to Muskegon
* Exit Apple Ave, turn East (right)
* Quarterline Rd, turn North (left)
* Marquette Ave, turn East (right) to 1st drive on left, Golf Course parking

From the North or South on US-31
* Exit Apple Ave, turn East
* Quarterline Rd, turn North (left)
* Marquette Ave, turn East (right) to 1st drive on left, Golf Course parking

The Foundation for
Muskegon Community College
Room 400 HII, 221 S. Quarterline Road, Muskegon, MI 49442
Phone: 231-777-0698
Fax: 231-777-0312
Email: diane.smith@muskegoncc.edu
www.muskegoncc.edu
### MCC Birthdays

<p>| | | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>June</strong></td>
<td></td>
<td><strong>July</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sally Birkam</td>
<td>6/1</td>
<td>Arun Datta</td>
<td>7/2</td>
<td></td>
</tr>
<tr>
<td>Julia Perez</td>
<td>6/1</td>
<td>Greg Marczak</td>
<td>7/2</td>
<td></td>
</tr>
<tr>
<td>Brenda Mitcheltree</td>
<td>6/2</td>
<td>Jan Agard</td>
<td>7/2</td>
<td></td>
</tr>
<tr>
<td>Judy Rosselott</td>
<td>6/4</td>
<td>Sue Bellrichard</td>
<td>7/4</td>
<td></td>
</tr>
<tr>
<td>Sue Meeuwenberg</td>
<td>6/5</td>
<td>Bette Naruszkiewicz</td>
<td>7/9</td>
<td></td>
</tr>
<tr>
<td>Phillip Anderson</td>
<td>6/8</td>
<td>Sandy Ring</td>
<td>7/10</td>
<td></td>
</tr>
<tr>
<td>Mike McManus</td>
<td>6/9</td>
<td>A.J. Osborne</td>
<td>7/11</td>
<td></td>
</tr>
<tr>
<td>Kathy Schrader</td>
<td>6/11</td>
<td>Joe Kennedy</td>
<td>7/11</td>
<td></td>
</tr>
<tr>
<td>Lisa McCarthy</td>
<td>6/12</td>
<td>Sheryl Lowry</td>
<td>7/11</td>
<td></td>
</tr>
<tr>
<td>Rosemary Zink</td>
<td>6/14</td>
<td>Jon Meeuwenberg</td>
<td>7/12</td>
<td></td>
</tr>
<tr>
<td>Sche Cornelius</td>
<td>6/18</td>
<td>Kelley Conrad</td>
<td>7/12</td>
<td></td>
</tr>
<tr>
<td>Carlo Spataro</td>
<td>6/18</td>
<td>Darlene Peklar</td>
<td>7/15</td>
<td></td>
</tr>
<tr>
<td>Misha Morris</td>
<td>6/19</td>
<td>Colleen Morse</td>
<td>7/16</td>
<td></td>
</tr>
<tr>
<td>Maria Anderson</td>
<td>6/20</td>
<td>Brenda McClain</td>
<td>7/16</td>
<td></td>
</tr>
<tr>
<td>Brian Goodman</td>
<td>6/24</td>
<td>Brad Rasmussen</td>
<td>7/22</td>
<td></td>
</tr>
<tr>
<td>Jim Witham</td>
<td>6/25</td>
<td>Cherri Wright</td>
<td>7/22</td>
<td></td>
</tr>
<tr>
<td>Dan Bialas</td>
<td>6/26</td>
<td>Diana Casey</td>
<td>7/25</td>
<td></td>
</tr>
<tr>
<td>Kathy Pollock</td>
<td>6/28</td>
<td>Pam Cengiz</td>
<td>7/26</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Bob Ferrentino</td>
<td>7/28</td>
<td></td>
</tr>
</tbody>
</table>

Sheila Rowell teaches English and Communications 101 here at MCC. Check out her website: [http://sheilashavonne.synthasite.com](http://sheilashavonne.synthasite.com), which displays her literary work. Here are a couple of her books that are available at amazon.com, aalbc.com, target.com, and more.