



# Muskegon Community College

## **BOARD OF TRUSTEES BOARD MEETING MINUTES February 20, 2013 12:30 p.m. – Board Room 400Z**

**Present:** Chair Crandall, Vice-Chair Osborn, Trustee Frye, Trustee Mullally and Trustee Portenga

**Absent:** Trustee Lester & Trustee Oakes

Chair Crandall called the meeting to order at 12:30 p.m. With a large number of attendees and an overflowing room, Dr. Crandall opened the meeting by having everyone introduce themselves.

### 1. Agenda

There were no changes to the agenda.

### 2. Minutes

- Organizational Board Meeting Minutes – January 14, 2013  
Trustee Portenga moved the minutes be adopted; second. Vote unanimous; motion carried.
- Board Study Session Minutes – January 14, 2013  
Trustee Frye moved approval of the minutes as amended; second. Vote unanimous; motion carried.
- Board Meeting Minutes – January 16, 2013  
Trustee Portenga moved the minutes be adopted; second. Vote unanimous; motion carried.

### 3. Public Comments

The presentations from representatives of the Downtown Muskegon Development Board, Agenda item 8. J, was moved up to the Public Comments section of the agenda.

- Chris McGuigan, President/CEO of the Community Foundation for Muskegon County, stated they very much want to ask for MCC's leadership and focus to turn toward downtown when planning for improved/expanded campus facilities, at least for a piece of it. The strong institutions are few in Muskegon and MCC is one of them. They need MCC and are asking MCC to be part of making downtown Muskegon what we all wish for.
- Kirk Driesenga, Executive with the Hinman Company who owns the Terrace Point and Terrace Plaza buildings, made a major investment into downtown Muskegon in 2005. Prior to coming to Muskegon Kirk spent 20 years in downtown Grand Rapids. His experience has shown that when downtown Grand Rapids really began to take off was when Ferris State, Grand Valley, Western Michigan and the Community College grew their campuses – the

positive impact they made was tremendous. He can't encourage MCC enough to consider downtown. The Hinman Company just signed a long term lease with Michigan Works, putting together a creative program with \$0 capital outlay on for MI Works to move into their building. Starting in July, there will be up to 200 potential job seekers entering the building daily looking for added skills, training, etc. Kirk believes MCC partners well with MI Works, and the Hinman Company has space that would be a wonderful fit for job training, not only for MI Works, but for others downtown to get added training, classes, etc. They could give MCC signage on the building as part of something. In closing, he left some renderings and floor plans for review.

- Jon Swanson, President of Swanson Pickles in Ravenna, Chair of the Community Foundation Board, and a lifelong Muskegon County resident, wants to see Muskegon County do well. Part of this is seeing downtown Muskegon go from where it is to thriving more and more; he believes we are on the verge of that, on the cusp of something big, and believes when we look back in 10 years, we will say this was a crucial period. MCC has always been one of the community leaders and one of the obligations of a leader is to make the community better. This is one of the reasons MCC should think about moving part of its facilities and expanding downtown, making Muskegon County and the Muskegon community a better place to live. It would benefit the college as a whole, giving MCC tremendous exposure and visibility.
- Jon Rooks, a developer and President of Parkland Investments, discussed why this will "pan out". He was a Grand Rapids developer before and after GVSU put a campus downtown. It was amazing to see how good GVSU was for the students, the college, the city, and the entire region. It puts students in an environment they enjoy being in. It's great for the college – they have grown again, again and again and are currently expanding with a School of Business in downtown Grand Rapids. Look at GVSU, what they've done; it's paid for itself and has been a good financial decision. Parkland does business in nine cities and has invested more in Muskegon than all the other cities combined in the last four years, recently announcing a new \$14M development next to one of the large Hinman buildings downtown, and an \$8M apartment complex downtown. They believe these will be a catalyst to other businesses flourishing downtown. Jon believes MCC's decision to move ahead with a downtown campus will have 10 times the impact of anything Parkland is doing, if not 100 times, and believes it could be a great investment for MCC.
- A Board member indicated one of the major concerns for college students is transportation and how to get back and forth, in addition to parking. Chris McGuigan responded: "The city and county busses run downtown and are very convenient. There is parking downtown as far as the eye can see, even with the culinary institute, and the most any of the students walk is 1-1/2 blocks. We don't have a parking problem, we have a walking problem".
- Leona Adams, President of the Educational Support Staff Unit (ESSU), reported they have been in negotiations since Spring of 2012, trying to settle a contract that expired July 1<sup>st</sup>, the longest negotiation period since she has been here (1989). To give the board a clear view of what the ESSU is experiencing as a unit, a copy of an ESSU pay stub from one year ago and a current pay stub were shared with the Board. This person was still in the same job description, had not changed deductions, and still has the same insurance policy and has experienced a 12.5% reduction in take home pay.

- John Toppen, Uniserv Director with the Michigan Education Association who is representing the ESSU and also represented and was at the bargaining table with the Faculty Association at MCC stated: "Bargaining this year is a little bit more complicated with the passing of PA 152, a cost shift of insurance to the employees, about a \$500,000 cost shift college wide with all of the college groups. Since the onset of bargaining, the MCC team stated there is a 2% parameter that they have to work within and every one of the ESSU's proposals was within that parameter. Since the summer, all of their tabled positions have been concessionary – meaning their proposals are going to cost the college less in the ESSU than in the 2011-12 year. The ESSU has demonstrated to the MCC team that their proposals have all been concessionary and the MCC team hasn't shown them or given them any document or anything to prove that this isn't true. Some progress has been made but the progress seemed to slow or stall about at the time the college attorney was placed at the table. The ESSU has been placed on the MEAs statewide Critical List that units get placed on when negotiations stall, are protracted, or unproductive. It's the goal of the ESSU's bargaining team to come to a fair and equitable agreement."
- Dan Bialas, Chair of the Business Department, spoke in support of the Full-Time Business Instructor Accounting/Business position. This position is actually two positions that were unfilled some years ago (one marketing position, one accounting position), when enrollment was less than 4000. This is a revenue generating position and a profit center; this position would generate \$172,000 in in-district tuition and was at 93% class capacity last year. Related to the marketing and management portion of this position, a presentation was made yesterday to the entire faculty of the Career Tech Center with ideas on program integration of MCC's entrepreneur program. This could result in dramatic enrollment increases and a great connection with the MAISD and MCC. The same program was presented by Dr. Nesbary to the Correctional Facility this week. Without this position, the staff would not exist to instruct these programs.

4. Consent Agenda (*Board Action Required - Vote*)

A. Budget/Finance

1. Finance Committee Report – *Trustee Lester*
2. Treasurer and Financial Reports – *Trustee Lester*

B. Personnel

1. Personnel Committee Report – *Trustee Osborn*
2. Personnel Report – *Aaron Hilliard*

Trustee Mullally moved to accept the consent agenda; second. Vote unanimous; motion carried.

5. Administrative Reports

A. Academic Affairs

Teresa Sturris is preparing an analysis of cost benefits of adjunct pay and will complete and present this information to the Board in March or April.

B. Student Success Report – *Dr. John Selmon*

- a. Enrollment
- b. Student Success Completion Agenda

6. Business Non Operational

A. MCCA Report

An updated report was emailed yesterday and there are some significant issues including:  
1) The Pell grant scammer article in the Free Press; 2) High school graduation rates improving across the state; 3) The accreditation process and scorecard for Michigan universities and there is a move to implement this for community colleges as well.

B. Foundation Update – *Vice-Chair Osborn*

- The donor appreciation lunch was held yesterday and was well attended. The two student scholarship recipients gave very moving presentations.
- At the foundation meeting – Founder's Day success kits were distributed and kits were also given to Trustees.
- There is some information regarding the June 14th golf outing. Trustees were asked to pick up their forms and begin thinking about this event.

7. Old Business

A. ACCT Board Retreat – Schedule and Content

- Review of the Boards roles and responsibilities and policy governance are the topics the Board would like for the ACCT Retreat. At the Monday retreat a date will be determined to schedule this retreat.

8. New Business

A. Permission to Appoint Adjunct Instructors – 2013 Winter Semester

Trustee Portenga moved approval; second. Vote unanimous; motion carried.

B. Approval of Extra Contractual Assignments – 2013 Winter Semester

Trustee Portenga moved approval; second. Vote unanimous; motion carried.

C. Approval of Department Chairperson/ Coordinator Stipends – 2013 Winter Semester

Trustee Mullally moved approval; second. Vote unanimous; motion carried.

D. Permission to Post Full-Time, Assistant Director of Student Success/Campus Life

Vice-Chair Osborn made a motion to post; second.

Due to budgetary constraints, President Nesbary indicated decisions on whether to post and move forward with the positions presented will be made based on ideas received from the MCC community on budget reductions.

Vote unanimous; motion carried.

E. Permission to Post Full-Time Position of Human Resources Recruitment and Training Coordinator

Trustee Mullally moved approval; second. Vote unanimous; motion carried.

F. Permission to Post Full-Time, Manager of Testing

Trustee Portenga moved approval; second. Vote unanimous; motion carried.

G. Permission to Post Full-Time Business Instructor Accounting/Business

Trustee Portenga moved approval; second. Vote unanimous; motion carried.

H. Permission to Appoint Eduardo Bedoya

Trustee Mullally moved approval; second. Vote unanimous; motion carried.

I. Permission to Appoint Debra Grube

Trustee Portenga moved approval; second. Vote unanimous; motion carried.

J. Presentation from Representatives from the Downtown Muskegon Development Board

See item 3. Public Comments above.

K. Board Evaluation – (*Board Action Required*) - *Chair Crandall*

Dr. Crandall will complete a three-year comparative study analysis and forward to Trustee Mullally for review. Trustee Mullally will bring this information to the board for discussion at a the March study session.

9. Board of Trustees Policy Manual Updates – *Chair Crandall*

A. Request to update language for policies: 5.09.00; 5.10.00; 5.13.00; & 5.16.00 – 1, 2, 3, & 4

Trustee Portenga moved approval; second. Vote unanimous; motion carried.

B. Request to Update Policy 5.23 DONATIONS – Tina Dee

Vice-Chair Osborn made a motion to approve; second. Vote unanimous; motion carried.

C. The naming policy was withdrawn from the agenda and will be resubmitted at a later date.

10. Announcements

A. President's Report – *President Nesbary*

B. President's Message, February 2012 – *President Nesbary*

C. Departmental Updates – *President Nesbary*

Additional information on the Pell Grant scamming has been uploaded to the Board portal for review.

D. Board Comments

With no further business, the meeting was adjourned at 1:19 p.m.

Minutes submitted by Secretary, Nancy Frye.

/csd