



Muskegon Community College

2011-2012 Annual Report

welcome



Muskegon Community College Board of Trustees (left to right): Roy Portenga, Ann Oakes (Vice-Chair), Donald Crandall, MD (Chair), Diana Osborn, Sean Mullally, Dorothy Lester (Treasurer), Nancy Frye (Secretary), and Dale Nesbary, Ph.D. (Muskegon Community College President)

Since 1926, Muskegon Community College has transformed our community as an educational, cultural, and economic gateway to opportunity. Our annual report provides a summary of how we advanced our mission to serve students and communities over the past year. We trust you will be pleased with what we accomplished and how we continue to move the institution forward to meet the ever-changing needs of our students and the complex world in which they live and work. This year, we are focused on:

- Continuing to develop and provide programs that meet student and community needs while maintaining low 21:1 student-faculty ratio
- Determining the best course of action to implement the community-driven campus improvement plan, which outlines needs for expanded science, health, and arts facilities
- Increasing student success through programs mentoring, improved orientations, additional support services, and continued participation in the Achieving the Dream initiative to help improve success of underrepresented students

All of these activities have one thing in common; they will build stronger minds and stronger communities. We invite you to work with us as we position our communities as one of the most vibrant, thriving, and improving regions in the county. Please contact either one of us if you have questions about our annual report or would like to get information on how you can get involved through advocacy, board or committee membership, or community activism.

Dr. Don Crandall
Board of Trustees Chair

Dr. Dale K. Nesbary
President



Muskegon Community College trustees, faculty, and staff are dedicated to helping students reach their academic goals

table of contents



MCC's Outdoor Learning Center

Cover photo: Alie Gagnon campus image won 2012 college photo contest.

Mission Statement

Muskegon Community College, an associate degree-granting institution of higher education, is a center for lifelong learning which provides persons the opportunity to attain their educational goals by offering programs that respond to individual, community and global needs.

Our vision: Building our community's gateway to opportunities... Creating the first and best choice for success.

Successful Transfers	4
Talent Development	5
Innovative Programs	6
Fostering Excellence	7
Open Doors	8
Engaging Students	9
Appreciating Alumni	10
Supporting Students	11
Dedicated Donors	12
Financial Stewardship	16
Fast Facts	18
Contact Information	19



High quality academic programs, outstanding instructors, and dedicated staff providing supportive students services help ensure that all students coming to MCC have the opportunity to succeed



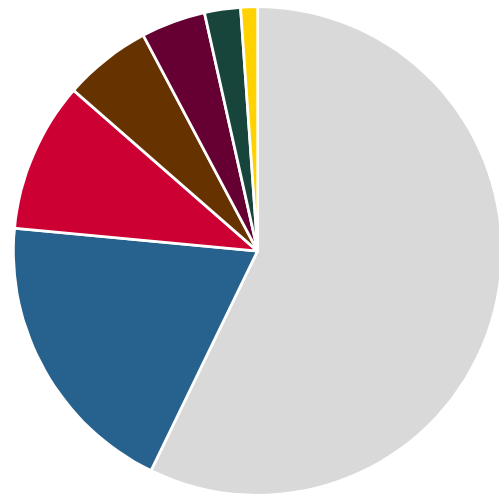
successful transfers

“MCC was a good choice for me. It was a great transition... I feel like I am right on track where I need to be.”

– Teairra Clark, Grand Valley State University Student, MCC Class of 2011

At the heart of MCC's mission is the commitment to prepare students for successful transfer to pursue advanced degrees. Strong academic programs, dedicated instructors, and supportive counseling and advising services provide students with a firm foundation for their academic career. Instructors, counselors, and staff work together to help support the successful transfers in a variety of ways:

- MCC's Stevenson Center for Higher Education is home to three Universities; Ferris, Grand Valley, and Western, providing students with the opportunity to continue their education in Muskegon
- Articulation agreements with six universities and colleges were created, providing a clear pathway for students pursuing a Bachelor Degree
- Over 20 colleges and universities participated in our annual Transfer Fair for current students and guests
- Grand Valley State University and MCC signed a Reverse Transfer Agreement, which will work to increase the number of students with MCC credentials
- 39% successfully transferred to 4-year colleges, 13 points higher than the average rate of 26% among similar-sized community colleges in Michigan



Transfer Institutions

- Grand Valley State University 19%
- Ferris State University 10%
- Western Michigan University 6%
- Central Michigan University 4%
- Michigan State University 3%
- University of Michigan 1%
- Other 57%



Counselors like Sylvia Hayes work closely with representatives from 4-year institutions so they can provide students with relevant information about transfer requirements

talent development

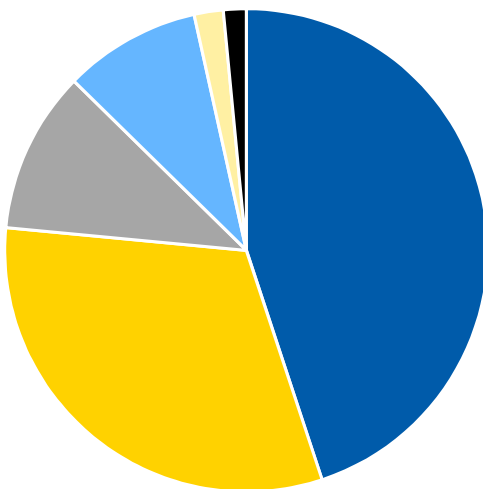
“MCC gave me the knowledge and tools to start a completely new career. I am now a machinist operating a CNC and working to become a journeyman toolmaker.”

– Lee Hall, machinist at ITW Drawform,
2011 Industrial Technology
Associate in Applied Science Degree



With 45 occupational degrees and 42 certificate programs, MCC provides a wide array of opportunities for students eager to develop the skills needed to start a new career. The needs of local business are also met, with Lakeshore Business and Industrial Service Center providing custom training solutions for their employees. Community members with an interest in career development, recreation programs, or learning a new hobby are able to select from hundreds of topics through MCC's Continuing Education programs. Over the past year, MCC strengthened its position as a center of life-long learning with the following accomplishments:

- 293 students earned an occupational degree or certificate
- 81 employees at 5 local businesses participated in customized training programs
- There were 560 registrants for Continuing Education classes on everything from ACT test preparation to Zumba
- \$18,660.75 in tuition fees were waived to SAM participants (Study Opportunities for Adult and Mature Citizens)



Awards Conferred in 2011-2012

- Associate in Science and Arts Degree with MACRAO 323
- Associate in Applied Science Degree 227
- Nursing Diploma 78
- Certificates 66
- MACRAO Transfer Agreement 14
- Professional Development Certificates (non-credit) 11

Char Parker, who teaches Computer Information Systems, is one many instructors who help prepare students for the needs of today's employers



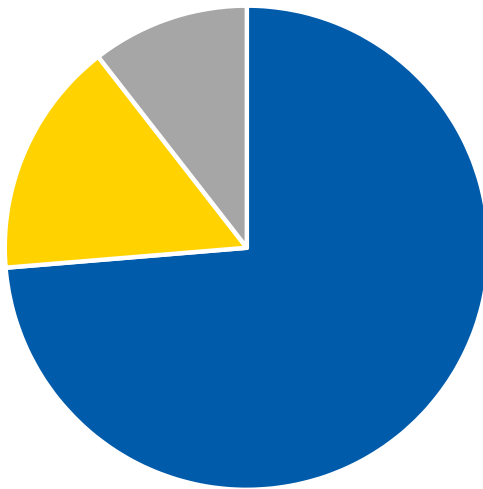
innovative programs



“Being in music helped me to become more independent..., to be a leader as the first chair, and to be more focused, which carries over into my classes and my coursework.”

– Tiara Dawson, Wind Ensemble clarinetist

We are proud of our ability to rapidly respond to the evolving needs of the communities and students we serve. Many of our recent innovations are the result of our participation in the Achieving the Dream initiative. As we completed the second year in the initiative, we were able to use data collected to improve the College Success Seminar course, revamp Student Orientation, and restructure basic mathematics courses—all with the singular goal of strengthening student success on campus. In addition to improvements, we are developing new opportunities related to articulations, additional areas of study, expanded extracurricular activities, and new degrees and certificates. New programs implemented over the past year include:



- 12 new Entrepreneur Degrees that will help students start their own businesses related to automotive repair, graphic design, bookkeeping, and more
- Basic EMT certificate to train first responders
- Certificate in personal computers maintenance
- Web Game Development Certificate
- Two Associate in Applied Science Degrees related to Manufacturing and Engineering Technology

New Opportunities

- 12 new Entrepreneurial AAS Degrees
- 3 new Certificate programs
- 2 new Engineering/Technology AAS Degrees



Teresa Sturru, Vice President for Academic Affairs, works with instructors like Dave Stradal to develop new programs, such as Entrepreneurial Studies, that respond to community needs

fostering excellence

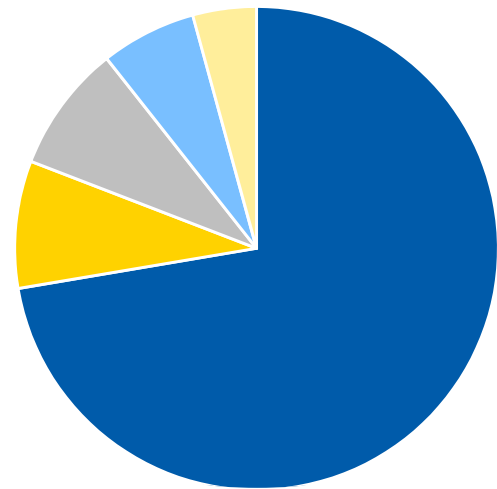
“At Mona Shores, I was a three-sport athlete, had a 4.0 GPA, and was active in Student Senate. At MCC, I am going to get my degree early and go into pre-med”

– Sydney Tharp, MCC student athlete



Many students and their families recognize that Muskegon Community College is a great place for top high school students to continue their success. In addition to outstanding academic programs, students can augment their studies with participation in Phi Theta Kappa, STEM (Science, Technology, Engineering, and Math) Club, the arts, and travel opportunities. Our Honors Credits program offers the opportunity for students to work under the guidance of an instructor on additional instructor-approved study. Last year, we also developed an undergraduate research program. Over the past year, MCC helped outstanding student continue their success through a variety of ways:

- 352 high school students participated in dual enrollment programs, allowing them to earn college credits that are also applied to high school graduation requirements
- 44 high-achieving students earned Honors Credits
- 138 students were in Phi Theta Kappa, the largest honor society in American higher education
- 66 students participated in travel and other experiential learning opportunities in Belize, Germany, and the battlefields of Gettysburg and Vicksburg
- MCC nursing program graduates scored 95.38% on the National Council Licensing Examination, far higher than the 87.9% national average



Honors Credit Granted

- 72% English
- 9% Psychology
- 9% Other
- 6% Biology
- 2% Sociology

Advisor Kelley Conrad helps Phi Theta Kappa members like Mark Vitunskas maintain the high academic success required for honor society membership



open doors

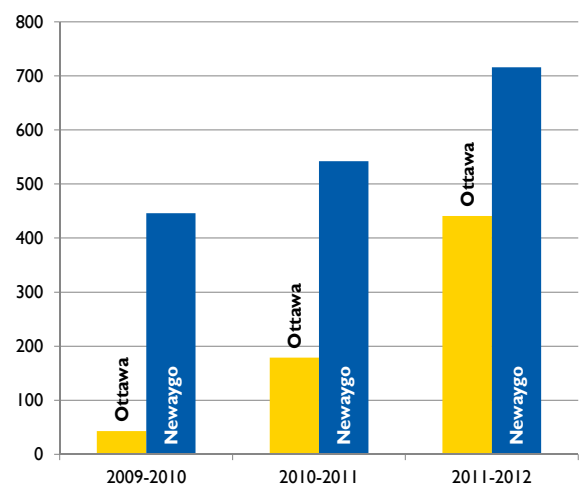
“The class was an achievement for me, something I feel good about. It gave me confidence. I am a motivated person but it motivated me even more.”

– Michael Jenkins, Second Chance Manufacturing Connections Graduate

We are proud of our ability to help any student reach their goal. All students have access to free tutoring and counseling/advising services to make sure they stay on track. As an Achieving the Dream institution, Muskegon Community College is closing performance gaps for students of color and low-income students with a dedication to providing anyone with the opportunity to succeed. The College Success Center helps students develop the math, reading, and writing skills needed to succeed in college and beyond. In addition to support services, we help increase to higher education by providing classes where they are needed; online and at several locations in Ottawa and Newaygo Counties. Last year, we helped students achieve their dreams through a variety of activities:

- 26 adults participated in the free 6-week “College Boot Camp” program to help nontraditional students adjust to returning to the classroom
- Enrollment in Ottawa County classes increased over 146% and enrollment in Newaygo County classes increased by over 32%
- Special Services helped 246 students with special language or learning needs
- Financial Aid processed 8,627 FAFSA applications, and administered 3,179 Pell grants totaling more than \$9.1 million in student aid
- The Foundation for MCC worked with generous donors to establish four new scholarships
- 62 high schools students in TRiO Upward Bound were assisted with the transition to college
- 2,522 students received free tutoring services

Enrollment Growth in
Ottawa and Newaygo County Classes



Cathy Rusco and other College Success Center instructors help students realize their full educational potential by offering remedial classes and additional support in improving writing, math, reading, and study skills

engaging students

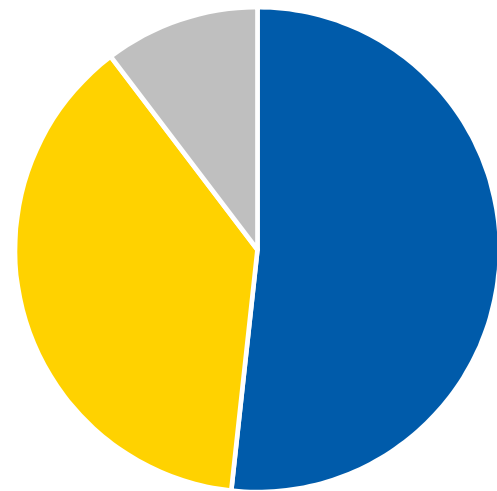
“I joined student government to get my voice heard and to make changes. Students do have a voice here.”

– Eric Howard, Student Government President



Because students who are engaged are more likely to continue, persist, and graduate from college, we provide a variety of an array of vibrant student life and other activities that engage students with a diversity of interests. There is a growing body of research that supports the notion that engaged students, in and out of the classroom, are more likely to attain their academic goals, which is a major focus area for the college. Over the past year, we accomplished the following to help students engage and succeed:

- Over 200 students participated in nearly 30 student clubs and organizations
- 219 students participated in one or more of our 13 Jayhawk athletic teams and 8 student athletes received Academic All American recognition, a special honor for those with a 3.6 GPA and 45 or more credit hours
- The Softball team won the State and Regional title, Aaron Sherman was the National Champion in bowling, and Marty McDermott was named 2011-2012 MCCA Athletic Director of the Year
- 2012 graduates, Tammie Anderson and Hope Buell, were nominated for the All-USA Community College Academic Team and were named to the All-Michigan Community College Academic team.
- Over 600 students participated in Arts and Humanities activities including 5 gallery exhibits, 10 concerts, 9 theater and dance productions, 3 film events, and 3 lectures—some of which were related to AhFest (Muskegon Area Arts & Humanities Festival)



Student Clubs and Organizations

- 15 Clubs related to areas of academic study
- 11 Support clubs
- 3 career-related clubs

As Vice President for Student Services, Dr. John Selmon and his team focus on supporting student success, from application to graduation



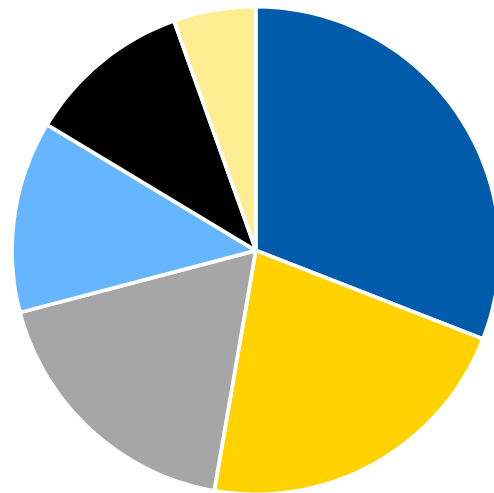
appreciating alumni

“I wanted to stay connected, to contribute and give back to the college. Part of it is social, but it’s also a matter of loyalty.”

– Bill Paulson, MCC Class of 1948, retired Muskegon High School teacher, former MCC Alumni Board member

Alumni Relations efforts at MCC focus on building lifelong relationships with alumni by keeping them informed, showcasing alumni success, and by providing them with opportunities to stay engaged with the College. Membership in the Alumni Association is free and automatic to those who graduated from or completed 50 credit hours at MCC, but anyone who attended MCC is welcome to attend alumni events. Over the past year, staff and volunteers engaged alumni through a variety of activities:

- The Distinguished Alumni Award dinner in honor of Anthony J. Kolenic, Class of 1973, was attended by 16 fellow alumni
- 162 Alumni provided updates on their academic, professional, and life achievements for publication in *Reflections* magazine
- 17 alumni served on the Alumni Relations Advisory Committee and helped plan the second annual ReunionFest, held in October 2012
- 204 Alumni received the inaugural issue of the quarterly e-newsletters
- 117 and counting “like” us on Facebook at www.facebook.com/mccalumni
- 238 new alumni were presented with a graduation gift at rehearsal for the 2012 commencement ceremony



Profile Updates by Class Decade

- 30.91% 2000s
- 21.82% 1990s
- 18.18% 1980s
- 12.73% 1970s
- 10.91% 2010s
- 5.45% 1960s



Alumni Relations Manager, Julie Weller (r), collaborates with instructors like Sheila Wahamaki to develop events that engage alumni in the mission of the college and increase MCC pride

supporting students

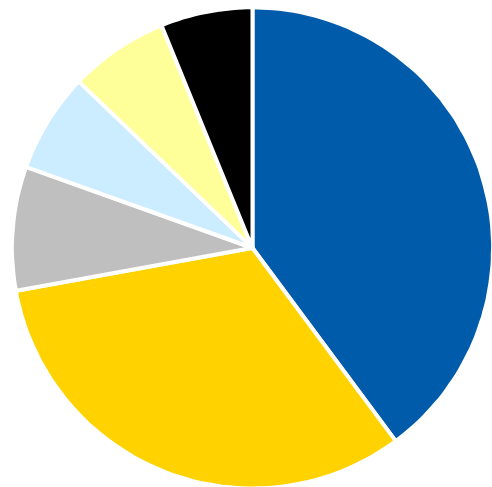
“If it weren’t for the kindness of those involved with this scholarship, I may not have been able to obtain my dream of becoming a nurse.”

— Jamie Paiva, nursing student and recipient of the Dr. C. Kenneth Dryer Scholarship



The Foundation for Muskegon Community College (FMCC) exceeded its goal of \$105,000 last fiscal year, raising \$125,143.54 in pledge and cash donations. Many of the contributions were in support of the *Reach for the Stars* campaign to transform the 40-year-old Carr-Fles Planetarium into a state-of-art education and entertainment destination. The campaign concluded on March 31, 2012, and renovations were completed over the summer with the new planetarium opening to rave reviews in September 2012. In addition to processing 649 cash and pledge gifts, FMCC:

- Worked with a total of 546 individual and business donors
- Processed 428 pledge payments
- Received in-kind contributions totaling \$77,280.61 from 86 donors, including the Kresge Foundation in-kind support for the Achieving the Dream initiative, valued at \$50,000
- Donors sent \$7,825 in donations directly to the Community Foundation for Muskegon County (CFFMC) to support the FMCC Endowment Fund and other funds managed by CFFMC
- Sent all donors 2011 calendar year statements and 2011-2012 fiscal year statements thanking them for their contributions



Cash and Pledge Donations

- Planetarium \$49,856.22
- Scholarships \$40,427.00
- Unrestricted \$10,425.69
- Other \$8,364.26
- Arts \$8,344.00
- Athletics \$7,726.37

Diana Osborn, President of the Foundation for Muskegon Community College Board, and Tina Dee worked with board members and college employees to raise the funds needed to renovate the Carr-Fles Planetarium, scholarships, and for other student needs



dedicated donors

“Education has always been important to me. MCC enables people to get a college education who couldn’t otherwise afford to go to four-year schools.”

– Peter Turner,
retired industrialist and FMCC donor

All contributions help advance the mission of the College and are appreciated. The following donors made cash or pledge contributions to the Foundation for Muskegon Community College of \$100 or more during the last fiscal year (July 1, 2011 - June 30, 2012).

Donors are listed in alphabetical order within each contribution levels:

Supporters

\$100-499.99

Friends

\$500-999.99

Scholars

\$1,000-2,499.99

Honors Circle

\$2,500-4,999.99

High Achievers

\$5,000-9,999.99

Visionaries

\$10,000-24,499.99

President’s Club

\$25,000 and up

High Achievers

ADAC Automotive (*in memory of Brenda Gardner*)

Community Foundation for Muskegon County

Ellucian

Laila V. Hansen Harshbarger

Honors Circle

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The estates of Isabel and Richard Gabrielson

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In Memory of:

Richard C. Ford

Gerry Krause

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In Memory of:

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William D. and David L. Mayrose

In Honor of:

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Students, faculty, and staff--and Jayhawk--in the Outdoor Learning Center expressing their appreciation to donors

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Photo of MCC in the fall taken by Richard Vanderputte

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In Honor of:

Monte W. Beghtol
 Jaci and Isabel Patrick
 Patricia J. Tevebaugh

In Memory of:

Mary Jo McCann
 James Retsema

In-Kind Contributors

The following donors provided in-kind gifts of goods or services valued at \$100 or more July 1, 2011-June 30, 2012

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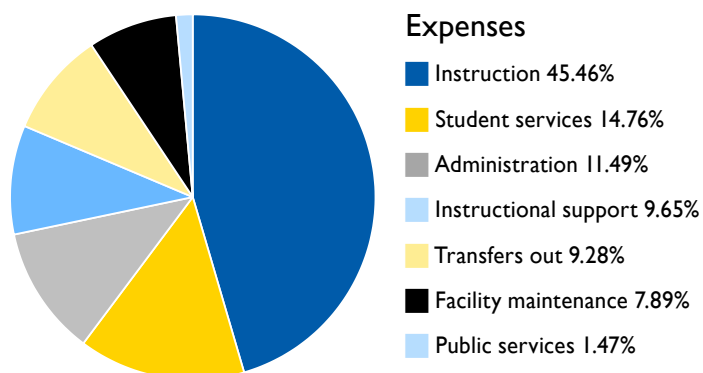
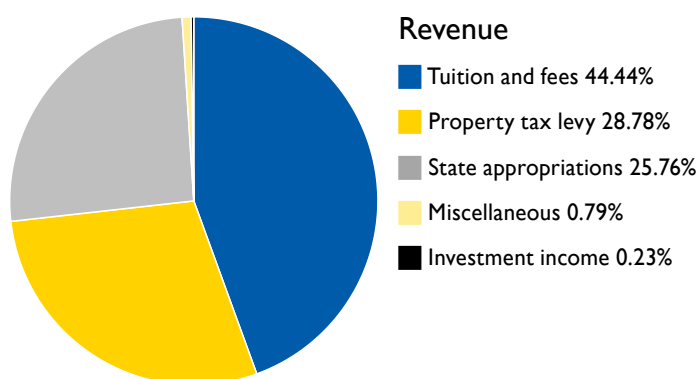
financial stewardship

“The Tri-Cities College Access Network is thrilled that MCC is committed to providing area students with affordable tuition.”

– Kim McLaughlin,
Tri-Cities College Access Network

Because increasing access to higher education is so central to MCC’s mission, we work hard to keep tuition rates affordable. Last year’s tuition was \$81.50, \$143 and \$196 for in-district, out-district and out-state respectively. With the annual cost of attendance at 28% lower than some other options, MCC remains a great educational value. As MCC continues to face the challenges of declining federal, state and local revenues in the future, we will continue to work with faculty and staff to search for ways to contain our expenses and seek new revenue streams as they become available. Over the past year, the following steps were taken to reduce expenses to keep tuition affordable:

- 4,800 payment plans were activated, allowing students up to four months to pay tuition
- An energy reduction plan saved over \$90,000 and earned an additional \$10,000 in energy rebates
- Implementation of an electronic refund and student identification card resulted in a faster and more secure method of disbursing refunds to students while reducing staff time and mailing expenses



Vice President for Finance and Administration Rosemary Zink (l) and Director of Finance Beth Dick analyze data each month to determine how the college can reduce costs to help keep tuition rates affordable

Statement of General Fund

Revenues, Expenses, and Changes In Net Assets

REVENUES

Operating Revenues

Tuition and fees	\$14,246,568
Miscellaneous	252,622
Total operating revenues	14,499,190

Tuition and fees are now the primary source of revenue for the College, making up 44.4% of the total revenues, as both property taxes and state aid have decreased over the last several years. Enrollment in fiscal year 2011-12 was down slightly from the previous fiscal year to 12,688 students.

EXPENSES

Operating Expenses

Instruction	15,583,823
Instructional support	3,306,807
Student services	5,060,748
Institutional administration	3,937,131
Public services	503,706
Operation and maintenance of plant	2,704,762
Total operating expenses	31,096,977

Instruction includes activities that deal directly with the teaching process. Student services includes enrollment, registration, records, counseling, financial aid, athletic programs and other activities that support services to students. Operation and maintenance of plant covers the operation, maintenance, administration, utilities, safety services and other costs necessary for the proper and safe operation of the college. Institutional administration covers institutional-wide support services including the president, community relations, financial services, human resources, and other administrative functions. Instructional support expenses includes the library/information technology center, the college success center and other instructional support functions to plan, implement and manage the instructional programs offered.

OPERATING INCOME (LOSS) (16,597,787)

NONOPERATING REVENUES (EXPENSES)

State appropriations	\$8,256,700
Property tax levy	9,226,663
Investment income	73,785
Total nonoperating revenues (expenses)	17,557,148

Change in net assets	959,361
Transfers in(out)	(3,182,250)
Net change in assets	(2,222,889)
Net assets at July 1, 2011	5,463,621
Net assets at June 30, 2012	\$3,240,732

Muskegon Community College's complete audited financial statements are available online at muskegoncc.edu/audit

fast facts

South entrance to main campus off Marquette Avenue

Established

In 1926, the Muskegon Board of Education founded Muskegon Junior College as only the fifth two-year institution of higher learning in the state. In 1969, the college adopted its current name, Muskegon Community College, to better reflect its expanded role in meeting the region's needs.

Locations

Designed by Alden B. Dow, Muskegon Community College's main campus is located on 111 acres in Muskegon, Michigan. The campus is bounded on the west by U.S. 31, on the north by Stebbins Road, on the east by Quarterline Road, and on the south by Marquette Avenue. In addition to the main campus, MCC offers instruction at sites in Grand Haven, Spring Lake, Fremont, Newaygo, Grant, and Whitehall.

Accreditation

Muskegon Community College has been accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools since 1929. College and universities are evaluated every 10 years and/or periodically as necessary to maintain accreditation.

Degrees and Certificates

Associate in Applied Science Degrees: 45
Associate in Science and Arts Degrees: 9
Certificates: 42
Diploma: 1
Non-Credit Certificates: 1
Professional Development Credit: 7

By the numbers (as of fall 2012)

Enrollment: 5,067
Student-faculty ratio: 21:1
Faculty: 352 (full-time 97, adjunct 255)
Staff: 124
Tuition: \$85.50 in-district, \$153.00 out-of-district, \$210.00 out-of-state
Students receiving financial aid: 70%
Student clubs and organizations: 30
Intercollegiate athletic teams: 13
Number of electronic books, magazine, journals, and newspaper titles in library: 47,000

Fun Facts

Colors: Blue and gold
Mascot: Jayhawk
Free indoor activity: Carr-Fles Planetarium shows 7pm Tuesdays and Thursdays
Free outdoor activity: Kasey Hartz Nature Trail, Room 135 (231) 777-0286
What to watch: MCC TV can be viewed in Muskegon County and Newaygo County on Comcast Channels 44-5 and 902, and in Ottawa County, Oceana County, northern Muskegon County and northern Allegan County on Charter Channel 994, or streamed online from muskegoncc.edu/mcctv

contact information



Faculty and staff welcoming new students with Jayhawk leading the way during Welcome Week activities

Muskegon Community College Board of Trustees

Dr. Donald Crandall, M.D., Chair

Ann Oakes, Vice-Chair

Dorothy Lester, Treasurer

Nancy Frye, Secretary

Roy Portenga

Sean Mullally

Diana Osborn

Muskegon Community College Staff Leadership

Dr. Dale K. Nesbary, President

Teresa Sturru, Vice President for Academic Affairs

Dr. John Selmon, Vice President for Student Services

Rosemary Zink, Vice President of
Finance and Administration

Tina Dee, Director of Community Relations/
Foundation Director

Aaron Hilliard, Director of Human Resources

Marty McDermott, Director of Athletics

Michael Alstrom, Chief Information Officer (Ellucian)

Foundation for Muskegon Community College Board

Diana Osborn (Trustee), President

Wayne Barrett, Vice President

Larry Visconti (MCC Faculty Representative), Secretary

Sean Mullally (Trustee), Treasurer

Kathleen Bates (MCC Faculty Representative)

Gary Britton

Tina Dee

Richard H. Kraft

Dr. Dale K. Nesbary

Main Campus/Student Welcome Center

221 S. Quarterline Road, Muskegon, MI 49442

Main number (231) 773-9131 toll-free (866) 711-4622
muskegoncc.edu

Enrollment Services, Room 108 (231) 777-0366

Counseling and Advising Center, Room
101 (231) 777-0362

Financial Aid, Room 106 (231) 777-0221

Hendrik Meijer Library/Information Technology
Center, Room 165-L (231) 777-0270

Tutoring Center, Room 204 (231) 777-0393

Career and Employment Services,
Room 103 (231) 777-0216

Special Populations, Room 206 (231) 777-0309

Carr-Fles Planetarium, Room 135 (231) 777-0286

MCC TV, Room 1101 (231) 777-0541

Ottawa County

421 Columbus, Grand Haven MI 49417

Newaygo County Locations

The Stream, 1 State Road, Newaygo, MI 49337

Newaygo County Regional Educational
Service (NCRESA), 4747 W. 48th
Street, Fremont, MI 49412

Fremont Public Schools Continuing and Higher
Education Center (Formerly Quest High
School), 350 Cedar Street, Fremont, MI 49412

Grant High School, 331 E. State St., Grant, MI 49327



Muskegon Community College