

#### **OUR MISSION**

Muskegon Community College, dedicated to equity and excellence, prepares students, builds communities, and improves lives.

#### **OUR VISION**

An educated, inclusive community

#### **BOARD OF TRUSTEES**

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#### Muskegon Community College

#### muskegoncc.edu

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Muskegon Community College is fully accredited by the Higher Learning Commission; details available at www.muskegoncc.edu/academic-affairs/accreditation



Muskegon Community College continues to promote faculty and staff diversity and is an equal opportunity employer. MCC does not discriminate on the basis of race, color, religion, sex, national origin, marital status, sexual orientation, gender identity, transgender status, political persuasion, disability, height, weight, veteran status, age or any other protected class in any of its educational programs, activities or employment. Minorities, women, veterans, and the physically challenged are encouraged to apply. Anyone with a disability will be reasonably accommodated by the College. If you have a disability and need an accommodation or assistance in applying for a position, please contact the Human Resources Office.



#### **CONTENTS**

President's Introduction 4

Community Colleges: Transforming Students and Communities 5

Priority I: Student Support 6

Priority 2: Academic Programs 8

Priority 3: Facilities and Infrastructure 10

Priority 4:
Engagement and
Collaboration

Priority 5:
Culture and Equity 14

Foundation for MCC 16

Key Performance Indicators 18

2018-19 Financials 19

Why MCC? 20

Referral Card

Pathways 23

Locations 24

21

12

#### PRESIDENT'S WELCOME

Since 1926, Muskegon Community College has been providing a wide variety of exceptional learning opportunities for students and other life-long learners in our area. Our focus on quality education, outstanding faculty, and dedication to student success continues to have a positive impact in our region.

Achieving and maintaining success requires a clear focus on our future, one built upon a well-defined strategy that captures input from our campus and our community. Our 2017-2022 Strategic Plan, which reflects the input of all sectors of the community, provides us with a dynamic compass to navigate the next few years.

What a year we had! Herein, you will learn about the grand opening of the \$14.1 million Muskegon Community College Health and Wellness Center, the establishment of the Jayhawk Hub, the continued growth of our three Early Colleges, and a continued focus on academic pathways for interesting and well-paying jobs for our students.

The pages of the 2018-19 Community Report contain informative data on the college's progress toward reaching our stated goals. Just as our Strategic Plan was a collaborative effort, so are the many successes resulting from its implementation. Because of the support of people like you, MCC has been effectively responding to the needs of our communities for over 90 years. We appreciate all that our faculty, staff, students, partners, alumni, and donors do to help create successful students and communities.

On behalf of the entire campus community, thank you for doing great things in Muskegon and West Michigan. By working together, we are making an extraordinary difference in the lives of our students and our community.

Dr. Dale K. Nesbary President

#### **PRESIDENT'S CABINET**

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#### **COMMUNITY COLLEGES:**

#### **Transforming Students and Communities**

Most people have a good understanding of what community colleges are, but few understand the comprehensive role they play in communities across the country. To truly appreciate the unique role of community colleges, it is helpful to understand the impact they have on a wide variety of students and how they strengthen local communities.

### LIBERAL ARTS EDUCATION FOR TRADITIONAL STUDENTS

When thinking of community colleges, the traditional student is typically what comes to mind. There are many reasons why a community college is the best choice



for success: smaller class sizes, opportunity for more faculty interaction, lower tuition rates, and credit transferability just to name a few. Many students who could attend most any college or university in the state, often choose Muskegon Community College because they know they have a better chance to achieve academic success while getting a world-class liberal arts education.

#### **UNIQUE OPPORTUNITIES**

MCC offers some educational opportunities that are truly unique for the first two years of college. Students can participate in:



- Study abroad programs in Germany, Belize, and Nevis;
- Research projects related to genetics, ecology, microbiology and other subjects;
- Experiential learning opportunities locally and at Civil War sites in Vicksburg and Gettysburg;
- And more!

#### **START EARLY, START FREE**

High school students have the opportunity to earn college credits, or even an associate degree, at no charge. Students in an early college program can simultaneously earn a high school diploma and an associate degree, and/ or up to two years of credit toward a



bachelor's degree, tuition free. MCC offers early college programs in Muskegon, Newaygo, and Ottawa Counties. Information about early college, dual-enrollment, and direct-credit opportunities are available in most high school counseling offices.

#### **OPEN DOOR AND SUPPORT SERVICES**

A community college is also a great place for those who are apprehensive about taking college-level classes. Whether a traditional student or someone who has not been in a classroom in 20 years (or more), we can help you find your path to



success. As an "open door" institution, MCC welcomes all who wish to attend—and it is free to apply! Once at MCC, students benefit from free placement testing, tutoring, counseling, and other services to help support academic success. Our Jayhawk Hub helps address other issues that may interfere with education, such as food insecurity or housing issues.

#### **VOCATIONAL TRAINING**

There is a growing need for skilled trade workers in Michigan and much of the nation. MCC offers training for in-demand positions in healthcare, information technology, advanced manufacturing, automotive, and more.



#### **COMMUNITY FOCUSED**

MCC partners with local chambers of commerce, Talent 2025, regional development commissions, and other organizations to ensure our region is attracting and retaining employers and qualified employees. MCC's Lakeshore Business and Industrial Service Center helps power local economies by providing customized training services for companies throughout the region.



Learn more about MCC by visiting www.muskegoncc.edu.



# Provide comprehensive support systems to ensure student success

#### FY2018-19 Accomplishments

- Opened the Jayhawk Hub, a one-stop location that connects students with resources to address food insecurity and other issues
- Implemented a new MyMCC portal four months ahead of schedule, improving online interactions with students (objective #1.01.04)
- Completed renovation of the Testing Center, increasing capacity and improving special accommodations (objective #1.01.09)
- Maintained 2018-19 tuition rate as the lowest in Muskegon, Ottawa, Newaygo, and Kent Counties (objective #1.02.01)
- Successfully negotiated 15 transfer guides to help improve the transfer process for students transferring to four-year institutions (objective #1.05.03)
- Offered 25 Transfer Fairs and other events to assist students with the transfer process (objective #1.05.06)
- Completed 7 and advanced 25 additional measurable objectives related to providing student support



Students are encouraged to apply for the dozens of MCC scholarships available at muskegoncc.edu/scholarships.

#### **GOALS**

- I. Continue improving outstanding service initiatives to further enhance the student experience from awareness, application, and enrollment, through graduation and lifelong engagement (10)
- 2. Increase awareness of and improve systems related to financial aid, scholarships, and other funding sources (5)
- 3. Improve collaborations and outreach with K-12 partners and prospective students to provide clear pathways to higher education opportunities (6)
- 4. Continue to improve student learning as evidenced by pass rates, persistence and retention, GPA, and goal attainment (7)
- 5. Strengthen collaborations with higher education partners to increase the percentage of students who transfer to and succeed at four-year institutions (4)

The number of measurable objectives for each goal is indicated parenthetically. Progress updates for each goallobjective are published each quarter at <u>muskegoncc.edulprogress</u>.

# **Testing Center Renovations Increase Capacity and Testing Options**

One of the primary roles of MCC's Testing Center is to administer placement testing to assess a student's reading, writing, and math skills to ensure they are placed in the courses that will best support their success. This free service is a vital component of the enrollment process.

Renovations of the Testing Center, completed last year, increase capacity and provide additional accommodations for students with special needs, so MCC is able to help more students in a more effective manner. In addition, the remodel expands the type of testing we can provide for students and community members.

"The remodel will allow us to add CLEP testing, which allows students to possibly test out of certain subjects and get credit for them, thus speeding their progress through their program," explains Jane Gruler, Testing Services Manager. "In addition, Pearson Vue testing allows IT and Medical Assistant students to earn certifications that will improve their options in the job market."

The renovations also enable MCC to meet all standards and guidelines set by the National College Testing Association. The Testing Center is located in room 1032 on the main campus.



- Implement procedure to gather alternate and permanent mailing and email contact information during graduation audit process (Objective #1.01.02)
- Implement online scholarship application software (Objective #1.02.04)
- Improve community awareness of scholarships and financial aid opportunities (Objective #1.02.05)
- Increase enrollment of students of color (Objective #1.03.02)
- Increase attendance at Expo of prospective students by 20% (Objective #1.03.07)
- Improve success rate among students of color to same rate as overall average (Objective #1.04.02)
- Implement procedure to gather each student's specific educational goal and report aggregate goal attainment results (Objective #1.04.07)

# PRIORITY #2 ACADEMIC AND TRAINING PROGRAMS



# Develop, implement, and evaluate relevant and innovative programs that meet current and emerging student, business, industry, and community needs

## **Respiratory Therapy Awarded Reaccreditation**

MCC's Respiratory Therapy program was awarded a 10-year unqualified reaccreditation by the Commission on Accreditation for Respiratory Care (CoARC). The program has remained nationally accredited since its inception more than 30 years ago.

"It is impressive to be reaccredited without any citations because typically the visitation team will find something that needs to be addressed," said Deb Grube, program director. "It's a reflection of our dedicated faculty, our students' exam pass rates, and our exceptional facilities that recently completed a half-million dollar renovation."



Keegan Knue, Clinical Coordinator for the Respiratory Therapy program, assists a student.

# FY2018-19 Accomplishments

- Completed survey to assess how well MCC prepares students for careers (objective #2.06.02)
- Assessed 17 academic disciplines and occupational programs to ensure they meet learning effectiveness guidelines (objective #2.09.03)
- Implemented strategies to improve pass rates of gateway courses (objective #2.09.03)
- Completed 6 and advanced 10 additional measurable objectives related to academic programs

#### **GOALS**

- 6. Provide viable courses and programs that address the changing needs of a diverse community (5)
- 7. Meet current needs by offering new courses and programs in the areas of health care, science, and technology, as identified by the 2016-2017 Needs Assessment Survey (4)
- 8. Develop and implement a system of ongoing regional market analysis that informs what programs, delivery methods, and locations are needed to meet community/business needs in Muskegon, Ottawa, and Newaygo Counties (1)
- 9. Evaluate our effectiveness for student learning through multiple processes, consistent with the Higher Learning Commission and other accrediting bodies, and designed to promote continuous improvement (5)
- Develop a new Academic Master Plan (I)

The number of measurable objectives for each goal is indicated parenthetically. Progress updates for each goal/objective are published each quarter at muskegoncc.edu/progress.

# **Engineering Degree Options Train Students for High-Demand Careers**

According to the Michigan Bureau of Labor Market Information and Strategic Initiatives, engineering is one of the region's "hot jobs" that offers a high-demand, high-wage career with favorable long-term job growth through 2026.

MCC offers a variety of degree and course options for students interested in engineering, whether it's civil, electrical, mechanical, chemical, or manufacturing. "We are taking a comprehensive approach to guiding our students through the process of exploring multiple pathways in engineering," says Kelley Conrad, Vice President for Academic Affairs. Faculty from the Applied Technology and Math/Science Departments are collaborating with local employers, engineering professionals, and four-year institutions to ensure our curriculum supports a successful transfer and to provide students with opportunities for mentoring and extra-curricular learning opportunities.

Last year, instructor Jeff Johnston and Heidi Romero, Transfer Coordinator, took students to Western Michigan University Engineering Department and this year they plan to visit Ferris State University.

"Our students also benefit from the accomplishments of our faculty," explained Conrad. "The majority of them have years of professional experience in various engineering fields."



Jeff Johnston, an engineer, is one of the Applied Technology instructors at the Sturrus Technology Center.

- Successfully earn reaccreditation by the Higher Learning Commission (Objective #2.09.01)
- Improve pass rates of gateway courses (Objective #2.09.04)
- Complete implementation of new Academic Planning Guidelines (formerly The Academic Master Plan) (Objective #2.10.01)



# Provide a state-of-the-art learning environment that meets academic needs while promoting access and sustainability



#### **Re-Numbering and Signs Improve Campus Navigation**

MCC's main campus buildings, designed by the celebrated architect Alden B. Dow, are beautiful. But since its construction in 1967, students often had difficulty navigating the campus due to the unusual room numbering system. Over the summer of 2019, all main campus rooms were renumbered and over 900 new signs were installed, all of which will make it easier for students and other guests to easily find their way. Additional information is available at <a href="https://www.muskegoncc.edu/rooms">www.muskegoncc.edu/rooms</a>.

# FY2018-19 Accomplishments

- Completed construction of a new Health and Wellness Center (objective #3.11.01)
- Renumbered all areas of main campus and installed over
   900 new signs to improve wayfinding (objective #3.12.02)
- Increased access of technology and facilities by assigning an ADA advocate for all project teams (objective #3.13.01)
- Completed 3 and advanced 12 additional measurable objectives related to facilities

#### **GOALS**

- II. Complete 2010 Facility
  Master Plan, including
  construction of health
  and wellness center,
  arts facility, and
  downtown center (I)
- 12. Improve room numbering system and establish wayfinding consistency at all locations (3)
- 13. Improve access of our facilities, technology, and media to expand equal opportunities for persons with various abilities (3)
- 14. Demonstrate
  environmental
  stewardship by
  implementing a
  comprehensive
  institutional
  sustainability plan (1)
- 15. Provide high quality technology wherever and however programs and services are offered to students, employees, and community members (6)
- 16. Commission a new Facility Master Plan by 2020 to assess future facility needs in Muskegon, Ottawa, and Newaygo Counties (1)

The number of measurable objectives for each goal is indicated parenthetically. Progress updates for each goal/objective are published each quarter at <u>muskegoncc.edu/progress</u>.

# New Health and Wellness Center Provides Learning and Fitness Options

MCC's new 52,000 square foot Health and Wellness Center, which opened in January 2019, provides a state-of-the-art learning environment for those in the Medical Assistant, Health/Physical Education/Recreation, Nursing, Respiratory Therapy, and other health-related programs.

"Facilities matter," explained Dr. John Selmon, Provost. "Quality buildings and equipment support student success. Our students get to enjoy and experience learning in some of the best educational facilities in Michigan."

The need for a new health and wellness building was identified in MCC's 2010 Facility Master Plan and is supported by part of a \$24 million millage approved by Muskegon voters in November 2013.

The new facility also features several collaborative learning spaces for general use, the Ron Gaffner Multipurpose Room, a regulation wood floor gymnasium, Dr. John G. "Jack" Thompson indoor running track, and a variety of exercise equipment. The \$14.1 million facility is also home to the Mercy Health Physician Partners Quarterline Family Medicine, a collaboration with Mercy Health and Grand Valley State University.

There is no cost to students who wish to use the facility for exercise. The facility is open to community members who wish to enroll in a fitness class. See <a href="https://www.muskegoncc.edu/health-and-wellness-center">www.muskegoncc.edu/health-and-wellness-center</a> for details.



- Commission facility needs assessment to determine what updates are needed for our facilities in Muskegon, Ottawa, and Newaygo Counties (Objective #3.16.01)
- Complete assessment for additional signage at facilities in Ottawa and Newaygo Counties (Objective #3.12.03)
- Determine level of satisfaction with technology among students and employees and implement improvement plan (Objective #3.15.01)

# PRIORITY #4 ENGAGEMENT AND COLLABORATION



# Expand collaborations and improve communications to further engage the community in the mission of MCC

#### **Collaborations Expand Learning Opportunities**

Thanks to the talents of dedicated instructors, we can bring the classroom to the community. MCC's Center for Experiential Learning collaborated with the USS Silversides Submarine Museum to offer several well-attended lectures related to World War II. The topic was expanded when MCC partnered with several local organizations to fund a sculpture of Muskegon-born Clarence Zylman, who gained fame as a Boogie Woogie Bugler during World War II. The sculpture, created by Ari Norris, son of MCC art instructor Tim Norris, was unveiled at the LST 393 Veterans Museum in November 2018. MCC student Jake Grevel, who is Zylman's great-nephew, served as the model for the sculpture.

 $\ensuremath{\mathsf{MCC}}$  also provides several other experiential learning opportunities for

students, including history courses that feature opportunities to visit Civil War sites in Gettysburg and Vicksburg.

(I-r) Instructor Kurt Troutman, sculptor Ari Norris, and MCC student Jake Grevel, who is Zylman's great-nephew and served as the model for the sculpture



# FY2018-19 Accomplishments

- Developed system to measure marketing effectiveness via a website traffic conversion plan (objective #4.18.04)
- MCC's Lakeshore Business and Industrial Service Center provided custom training to 23 companies (objective #4.19.01)
- Our five-year \$5 million capital campaign was at 67% of goal by 6/30/19 (objective #4.20.03)
- Completed 4 and advanced 25 additional measurable objectives related to engagement

#### **GOALS**

- 17. Clearly differentiate MCC in communications with prospective students, community partners, donors, and alumni (4)
- 18. Continue to improve marketing and communication efforts to increase enrollment while increasing awareness of mission, programs, and services (9)
- 19. Cultivate strategic partnerships with business, industry, and other key organizations to meet needs and support student success (6)
- 20. Promote philanthropic support of students, scholarships, programs, and endowments (6)
- 21. Increase pride and involvement among alumni and retirees (4)

The number of measurable objectives for each goal is indicated parenthetically. Progress updates for each goallobjective are published each quarter at muskegoncc.edu/progress.

# **Early College Partnerships Provide Direct Path to Skilled Trades Careers**

Muskegon Community College partners with several local school districts to provide early college programs for high school students. Students in an early college program can simultaneously earn a high school diploma and an associate degree, and/or up to two years of credit toward a bachelor's degree, tuition free. MCC offers early college programs in Muskegon, Newaygo, and Ottawa Counties.

Herman Miller, a Michigan-based company that produces office furniture, adds to the value of an early college education by offering internships for students interested in engineering or skilled trades. The paid internships are offered at Herman Miller's Spring Lake location. Five students from the Early College Muskegon County program were given a unique internship opportunity at an award-winning company while gaining valuable work experience.

"Herman Miller invested time, money and resources to provide a hands-on experience tailored to each student based on their interests and career choice in engineering or skilled trades," explains Val Shelby, Dean of Early College Muskegon County.

Students can apply for Early College during their sophomore year. Visit <a href="https://www.muskegoncc.edu/early-college-students">www.muskegoncc.edu/early-college-students</a> for details.



#### Focus areas for 2019-20

- Develop and test key messages to differentiate MCC (Objective #4.17.01)
- Continue to improve customer service to students by determining their desired experience and train employees (Objective #4.17.02)
- Conduct blind survey to objectively measure community awareness of and perceptions about MCC (Objective #4.18.01)
- Restore full circulation of the college magazine, Reflections (Objective #4.18.07)
- Produce and maintain a list of 100% of all graduates since 1926 so that total number of alumni can be displayed and promoted, creating a community of pride (Objective #4.21.02)

13

 Ensure 100% of graduates since 2007 are in database with year of graduation, degree, and affinity information (Objective #4.21.03)



# Strengthen our culture of inclusion, equity, accountability, safety, and well-being

#### FY2018-19 Accomplishments

- Successfully completed the 2017-18 financial year on budget and with no audit findings (objective #5.23.01)
- 100% of departments established and shared at least one key performance indicator; 22 departments met or exceeded performance goals (objective #5.24.01)
- Increased campus safety at all locations by completing a facility vulnerability assessment (objective #5.24.01)
- Improved technology security by completing a thorough assessment and implementing several new protocols (objective #5.24.03)
- Completed an assessment of student well-being needs and offered several wellness programs at the new Health and Wellness Center and Jayhawk Hub (objectives #5.25.04, #5.25.05)
- Completed 6 and advanced 15 additional measurable objectives related to culture

Dr. Anne Bailey, author of "The Weeping Time: Memory and the Largest Slave Auction in American History," was the keynote speaker for the Dr. Martin Luther King, Jr. Unity Breakfast.



#### **GOALS**

- 22. Develop and implement programs for students and employees to further promote inclusion and equity, creating a welcoming environment for all (5)
- 23. Promote a culture of accountability by establishing key performance indicators (KPIs) for all departments and expand the institutional dashboard to report our progress to the community (8)
- 24. Continue to monitor and enhance safety and security at all MCC locations and online environments (3)
- 25. Establish student and employee wellness programs (5)

The number of measurable objectives for each goal is indicated parenthetically. Progress updates for each goal/objective are published each quarter at <u>muskegoncc.edu/progress</u>.

# MCC Committed to Welcoming, Supporting Student Veterans



Muskegon Community College was named a 2018-19
Veteran-Friendly School by the Michigan Veterans Affairs
Agency, earning Gold Level status—the highest level
awarded. The Michigan Veteran-Friendly School program
recognizes academic institutions of higher learning
committed to supporting the needs of student veterans
and dependents. MCC has earned gold status each year

since the inception of the award program.

The Veteran Affairs department, managed by Eli Fox, strives to make each veteran feel welcome and assists with his or her transition to college, from enrollment to graduation. "Veterans and military-connected students are a gift to our campus. The diverse perspectives of these adults bring depth to many classroom discussions. As a civilian, I am grateful for their trust during their transition into college," commented Fox.

In addition to a Veteran Affairs office, there is a Student Veteran Association, which is one of 19 student life organizations at MCC. All student life organizations aim to create a culture of inclusion while providing students with the opportunity to develop leadership skills, make new friends, and explore topics of interest. The purpose of the Student Veteran Association is to help support transition, connect veterans with community resources, coordinate MCC's annual Veterans' Day event, and increase awareness of veteran issues.

"If I had to recommend a college to another veteran who was looking for somewhere to attend, I would absolutely recommend MCC," says nursing student Andrew Worcester, an Army veteran.



Student veterans (I-r) Blake Kelley, Zach Chvala, Chris Bode, Orlando Santiago, Darroyl Cooper, and Eli Fox at the Student Veterans of America National Conference in Orlando, FL January 2019.

- Increase students' feeling of being welcomed to campus (Objective #5.22.02)
- Expand diversity of applicant pool for faculty positions to reflect population of Muskegon County (23.6% people of color in 2017) (Objective #5.22.01)
- End the fiscal year with a 100% balanced budget (Objective #5.23.01)

#### **FOUNDATION FOR MUSKEGON COMMUNITY COLLEGE**



#### FMCC Donors Help Improve Higher Education **Access and Quality**

#### FY2018-19 Accomplishments

- Donors contributed \$86,673 to the 2018-19 Annual Fund Campaign and \$126.444.70 to endowment funds
- Our five-year \$5 million capital campaign reached 67% of goal
- Over 150 guests joined us October 12, 2018 to celebrate the 1926 Founding of Muskegon Community College with a rollicking dueling pianos show to raise money for our Jayhawk Student Food Pantry
- We thanked supporters at our Annual Donor Appreciation Day event on November 27, which was followed by the Grand Opening of the new Health and Wellness Center and donor display unveiling
- We honored Tracy Lyn Lamb '83 with the 2019 Distinguished Alumni Award, and Nicholas Strait '03 received the 2019 MCC Alumni Achievement Award at the Alumni Association award ceremony on May 7, 2019

The Foundation for Muskegon Community College was established in 1981 as a 501c3, tax-exempt nonprofit organization The Foundation for Muskegon Community College (FMCC) Board members and the Alumni Association Advisory Committee play an active role in alumni/donor stewardship and fundraising efforts. If you would like to get involved, please contact us at foundation@muskegoncc.edu.

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\$25,000 and up

**Visionaries** 

\$10,000-24,499.99

**High Achievers** \$5,000-9,999.99

**Honors Circle** \$2,500-4,999.99

**Scholars** 

\$1,000-2,499,99

**Friends** 

\$500-999.99

Supporters \$100-499.99

#### President's Club

Northern Machine Tool In Memory of Robert Slager In Memory of John G. "Jack" Thompson

#### **Visionaries**

Dr. Dale K. and Connie Nesbary

#### High Achievers

Family of Lynne M. Wood Marlee and Gail Hoffman Samuel L. Westerman Foundation lean Stevenson

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## INSTITUTIONAL KEY PERFORMANCE INDICATORS



**LOWEST TUITION** 



Keep tuition as the #I lowest rate in Muskegon, Newaygo, Ottawa, and Kent Counties (objective #1.2.01)

Our 2018-19 tuition was the lowest in Muskegon, Newaygo, Ottawa, and Kent Counties

**STUDENT SATISFACTION** 



Maintain student satisfaction at same or higher rate than national average of 64% (objective #1.1.01)

Ruffalo Noel Levitz measured our student satisfaction rate at 68%, 4% higher than average

#### **SUCCESS RATE**



Keep student success rate at same or higher than state average of 25.2% (objective #1.4.01)

Our current success rate is 27.1%, nearly 2% higher than the state

#### **ACCREDITATION**



Retain Accreditation by the Higher Learning Commission (objective #2.9.01)

MCC is fully accredited and on track for re-accreditation in 2020

## **ENROLLMENT**



Meet each semester's enrollment goals; the combined 2018-19 goal was 10,433 (objective #1.3.01)

> Our 2018-19 combined enrollment was 9,718

#### **EQUITY**



Reduce achievement gap in degree/ certificate attainment among students of color (objective #1.4.02)

2018-19 Graduation rates for students of color was 9.9%, overall rate is 16.5%

#### **FINANCIAL STEWARDSHIP**

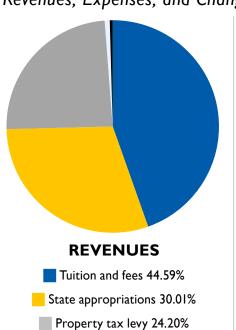


End each fiscal year with a 100% balanced budget (objective #5.23.01)

We are on track to end FY2018-19 with a balanced budget

#### **MUSKEGON COMMUNITY COLLEGE** STATEMENT OF GENERAL FUND

Revenues, Expenses, and Changes In Net Assets Year Ended June 30, 2019



Miscellaneous 0.76%

Investment income 0.45%

#### **EXPENSES**

Instruction 43.59% Student services 13.35% Institutional administration 11.41%

Facility maintenance 9.82% Instructional support 9.68%

Information Technology 6.59%

Transfers Out 4.12%

Public services 1.43%

#### **REVENUES**

Operating Revenues	
Tuition and fees	\$17,855,544
Miscellaneous	304,889
Total operating revenues	18,160,433

#### **EXPENSES**

Operating Expenses	
Instruction	\$17,081,24
Information Technology	2,582,68
Instructional support	3,794,81
Student services	5,232,61
Institutional administration	4,472,85
Public services	558,56
Facility operation and maintenance	3,849,82
Total operating expenses	37,572,60

(\$19,412,171)

\$12.017.689

19

#### **NONOPERATING REVENUES (EXPENSES)**

State appropriations

**OPERATING INCOME (LOSS)** 

State appropriations	Ψ12,017,007
Property tax levy	9,690,196
Investment income	178,509
Total nonoperating revenues (expenses)	21,886,394
Change in net assets	2,474,223
Transfers in (out)	(1,615,194)
Net change in net position	859,029
Net position at July 1, 2018	10,126,472
Net position at June 30, 2019	\$10,985,501

Note: These financial results are preliminary and some changes may occur. Audited results will be available in November 2019. To view Muskegon Community College's complete audited financial statements, visit www.muskegoncc.edu/financial-services/budget-and-performance-transparency-reporting/

# WHY MCC?

- MCC's high-quality education and low tuition offer the best value in higher education
- 40 associate degree programs and 35 certificate programs
- MCC's credits transfer easily
- A liberal arts education develops critical thinking and other leadership skills
- Highly qualified faculty are dedicated to student success
- Low 19:1 student-faculty ratio provides more interaction with instructors and greater academic success
- Free tutoring, counseling, career resources, food pantry, and other support services
- Financial aid is available 2,386 students received some form of financial aid in 2018-19
- The Jayhawks offer 17 intercollegiate athletic programs—more than any other community college in Michigan!

- Flexible scheduling evening and day classes, locations in three counties, and online options
- Study-abroad programs and several other experiential learning opportunities
- The updated main campus features a new Science Center, Health and Wellness Center, Art and Music building, and Automotive Tech facility
- The main campus is home to the Hendrik Meijer Library, the Kasey Hartz Nature Area, Overbrook Theater, University Park Golf Course, Bartley Science Museum, and many other amenities available to students and the community
- The state-of-the-art Carr-Fles Planetarium is West Michigan's only free planetarium
- The Carolyn I. and Peter Sturrus Technology Center provides the most advanced training in the region

- 19 student organizations, The Bay Window student newspaper, music ensembles, theater, and many other student life opportunities
- Phi Theta Kappa Honor Society plus honor societies in English, geography, and nursing
- Nursing student exam pass rates lead the nation
- We are accredited by the Higher Learning Commission, which means that you can rely on a high-quality education and access to federal financial aid
- MCC was named an Achieving the Dream National Leader College for our focus on student success
- Founded in 1926, MCC is the fourth oldest community college in the state of Michigan

## ACHIEVE YOUR DREAMS?

Of course you can.

Absolutely do it.
MCC means
opportunity.

- Cole Halterman, student





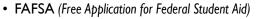
SUCCEED AT MCC?

Of course you can.

A successful career starts with smart choices. Getting the most of your college education demands academic support, talented faculty, programs for today's jobs, and the best return on your tuition investment. Pursue your passion or discover a new one at MCC. Choose from over 75 degrees and certificate programs. Step into an in-demand career after graduation or use the knowledge gained as your stepping stone to advanced studies.

#### **GET A DEGREE WITHOUT THE DEBT?**

Of course you can.



Promise Zones

• Grants

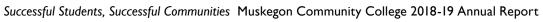
Scholarships

Work Study

• Student Loans

• TIP (Tuition Incentive Program)

(Tuition Incentive Program)
See <u>muskegoncc.edu/financialaid</u> for details



## **COME VISIT** YOUR FUTURE.

#### **CAMPUS TOURS**

During your visit, our Student Ambassadors will answer your general questions about the admissions process, MCC's exciting campus life, and academic programs. Prospective students and their quests are invited to experience a memorable campus visit. The Enrollment Services Department is available to answer your questions and provide you with information to help you accomplish your educational and career goals. To view our full calendar of events and to make a reservation to visit campus, go to: muskegoncc.edu/visit

#### **READY TO APPLY?**

To fill out the application for admissions, visit: www.muskegoncc.edu/apply

#### **ADMISSIONS**

Call: (231) 777-0366 Email:admissions@muskeegoncc.edu

#### INTERNATIONAL **ADMISSIONS**

Call: +1-231-777-0230 www.muskegoncc.edu/initernational-students

#### **SCHOLARSHIPS**

www.muskegoncc.edu/scholarships





#### **SCAN THE QR CODE**

to get a free information kit mailed to you!

Or get started today by completing the free MCC application at muskegoncc.edu/apply.



# **YOUR CAREER PATHWAY BEGINS AT MCC**

Help

someone

achieve

their dreams

#### Arts, Humanities and Communication

Ideal for those who place a great deal of value on self-expression, personal experience, imagination and creativity. Career options include: creative and performing arts, music, philosophy, journalism, broadcasting, and more.



## **Business and Information**

Includes all aspects of business and computer information technology. Career options include: accounting, computer networking, software development, digital game design, entrepreneurship, graphic design, management, marketing, and more.



#### Engineering/Manufacturing and Industrial Technology

Technology is necessary to design, develop, install and maintain manufacturing systems. Career options include: architecture, mechanics, manufacturing technology, production, electronics, construction trades, and more.



#### **Health Services**

Careers in this pathway are related to the promotion of health and treatment of disease. These include research, prevention, treatment and health related technologies. Health care professionals are in high demand locally and nationwide.



#### **Human Services**

Human Services is focused on helping people overcome adversity through strength-based approaches that empower them to reach their full potential. Human Service Professionals help people to advance lives, help those in need, and educate future generations.



#### **Math and Science**

Try this pathway if you're an analytical thinker who prefers to examine evidence to assist in demonstrating a theory or outcome. This pathway includes careers in areas such as agriculture, astronomy, the biological sciences, chemistry, environmental science, and mathematics.

#### 75 Degree and Certificate Options

#### **Associate in Science and Arts Degree (ASA)**

The best option when transferring to a four-year institution

#### **Associate in Applied Science Degree (AAS)**

Get the training needed to directly enter the workforce

#### **Certificate Programs**

Complete your training within one to three semesters to gain vocational skills or upgrade skills

#### Associate in Science (AS) in Engineering

**Associate in General Studies** (non-transferrable degree)

**Diploma in Practical Nursing** 



#### **Muskegon County**

Main Campus
221 S. Quarterline Road
Muskegon MI 49442
(Main Campus)

Carolyn I. and Peter Sturrus Technology Center 388 W. Clay Muskegon MI 49440

MCC Lakeshore Fitness Center 900 Western Muskegon MI 49441

#### **Ottawa County**

Ottawa Center 16777 Lincoln Street Grand Haven MI 49417

182 East Street Coopersville MI 49404 (in the Coopersville Community Services Building)

515 S. Waverly Holland MI 49323 (in the GVSU Meijer Campus)

#### **Newaygo County**

4747 W. 48th Street
Fremont MI 49412
(within the Newaygo County Regional
Educational Service building)

5479 W. 72nd Street Fremont MI 49412 (Regional Center for Agri-Science and Career Advancement)



muskegoncc.edu

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