MESSAGE FROM THE PRESIDENT

As I reflect on the 2021-2022 school year, I feel a deep sense of gratitude for every person who helps make Muskegon Community College (MCC) a special place for our students. I am especially thankful to our Board of Trustees for their leadership and commitment, and to retired President Dr. Dale Nesbary. Dr. Nesbary’s vision and intense focus over the past 13 years have been instrumental to MCC’s success.

Topping the list of successes this past year are the 608 students who graduated with 651 degrees, diplomas, and certificates; the public recognition of staff and faculty for their exceptional work; and the advancement of diversity, equity, and inclusion through a new Chief Diversity Officer position. In addition, MCC completed a nation-wide search for a college president, unveiled a grant-funded Consumers Energy K-12 STEM (Science, Technology, Engineering, Math) Lab; served as a national COVID-19 Vaccine Champion with 258 free vaccines administered on campus; and celebrated the Jayhawk’s first wrestling national championship in 21 years.

It was also an important year for our strategic plan. In December 2021, MCC concluded its 2017-2021 Strategic Plan six months ahead of schedule with 94 objectives successfully completed. In March of 2022, the Board of Trustees endorsed our new “2022-2026 Strategic Plan: Aspiring to Be the Best” with three newly identified priorities: access, equity, and excellence. The plan was developed with input from our students, employees, partners in business and industry, education, nonprofits, government, and the greater community.

I must admit, being selected as the eleventh president of Muskegon Community College is, for me, the most important thing that happened in 2021-2022! It is my honor and privilege to serve in this role. My unwavering focus is that our students are safe, supported, and have the services they need to overcome any barrier to learning. When prospective students wonder if they can be successful at MCC, together all of us can say with confidence, “Of course, you can!”

My Best,

Dr. John Selmon
President
Muskegon Community College

GENERAL FUND STATEMENT

2021-2022 BOARD OF TRUSTEES

Diana Osborn
Chair
Sean Mullally
Vice-Chair
Nancy Frye
Secretary
Kathy Moore
Treasurer
Dr. Donald Crandall
Trustee
Shon Cook
Trustee
Roy Pursenga
Trustee

REVENUES

Operating Revenues
Tuition and fees $16,852,269
Miscellaneous 2,800,245
Total operating revenues 19,652,514

EXPENSES

Operating Expenses
Instruction 16,362,642
Information Technology 2,983,817
Instructional support 3,662,783
Student services 4,671,751
Institutional administration 4,373,547
Public services 733,460
Operation and maintenance of plant 4,404,359
Total operating expenses 37,193,359

OPERATING INCOME (LOSS)  (17,540,845)

NONOPERATING REVENUES (EXPENSES)

State appropriations 13,095,281
Property tax levy 10,710,739
Investment income 15,634
Total nonoperating revenues (expenses) 23,821,654
Change in net assets 6,280,809
Transfers in(out) (2,018,206)
Net change in net position 4,262,603

Net position at July 1, 2021, as restated 7,331,632
Net position at June 30, 2022 $11,594,235

ACCRREDITED

HIGHER LEARNING COMMISSION

EXPENSES

Tuition and fees 38.76%
Miscellaneous 6.44%
State appropriations 30.12%
Property tax levy 24.64%
Investment income 0.04%

INCOME (LOSS)

Tuition and fees 38.76%
Information Technology 7.61%
Instructional support 9.34%
Student services 11.91%
Institutional administration 11.15%
Public services 1.87%
Operation and maintenance of plant 11.23%
Transfers Out 3.15%
GOALS
1. Increase awareness of MCC
2. Meet annual enrollment goals while expanding opportunities for underrepresented populations
3. Increase community engagement

2021-2022 ACCOMPLISHMENTS
- To help keep higher education affordable, there was no tuition rate increase for 2021-2022 and MCC offered the lowest tuition rate in Muskegon, Onta, and Newaygo Counties
- The Free Application for Federal Student Aid (FAFSA) completion rate was increased to 85%, ensuring more students would be eligible for financial aid (up from 74.5% the previous year)
- 6,919 prospective students responded to online advertising by completing an enrollment application, exceeded the annual marketing goal by 19.4%
- 353 students from 21 high schools, plus home-schooled students, participated in Senior Visit Days
- 10,903 people requested information from Enrollment Services, exceeding our new student inquiry goal by 7.5%
- 1,371 students participated in the Michigan Reconnect Program, which covers tuition costs for state residents age 25 or older
- 5,128 students, including 1,785 new students, enrolled during the 2021-2022 academic year
- MCC awarded $2,290,850 to 3,694 students through the Higher Education Emergency Relief Fund (HEERF) authorized by the American Rescue Plan (ARP)
- MCC’s Workforce Development engaged with 68 companies to fulfill workforce training needs
- 729 contributions, totaling $451,720.14, were made to the Foundation for MCC to fund scholarships and other initiatives to further MCC’s mission
- 2,383 students received some form of financial aid
- Students had access to 110 laptops and 60 Wi-Fi hot spot devices to support remote-learning
- 2,354 people provided input for MCC’s new strategic plan, including 150 students, community stakeholders, and employees serving on five planning committees
GOALS

4. Create an inclusive culture of understanding and respect towards diversity
5. Increase student and employee diversity
6. Enhance each student’s experience

2021-2022 ACCOMPLISHMENTS

• The Office of Diversity, Equity and Inclusion provided training sessions related to implicit bias and creating inclusive cultures for 11 entities with more than 900 total participants
• Over 500 people attended the Unity Breakfast, an annual event celebrating the legacy of Dr. Martin Luther King Jr.

• Enrollment Services cultivated relationships with the WOW Academy, Muskegon Heights High School, Covenant Academy, and other organizations to increase enrollment of students of color
• The Office of Human Resources completed the six-month HireReach Program with Talent First, updated hiring practices to mitigate unconscious bias, and improve recruitment materials to better showcase the diversity of MCC’s leadership and board to increase diversity of employment applicants
• We outlined parameters for the next assessment of facilities in Muskegon, Ottawa, and Newaygo Counties, placing an emphasis on improving access
• A signage assessment project was completed, which helps ensure that students can navigate our main campus and other locations in Muskegon, Ottawa, and Newaygo Counties
• We offered 7 activities to support student well-being, including COVID-19 vaccinations, mental health services, and free food from the Jayhawk Pantry
• The Jayhawk Hub was utilized over 942 times by students to support them with food and other services that address housing insecurity, mental health, and other basic needs
• Tutoring Services provided 941 free tutoring sessions for students
• The Care Team responded to 1,094 Care Reports and completed 682 support sessions with students

FOUNDATION FOR MCC

The Foundation for Muskegon Community College is a stand-alone 501(c)(3) charitable organization with the sole function of fundraising for programs, scholarships and identified priorities at Muskegon Community College.

From July 1, 2021-June 30, 2022, 729 contributions, totaling $451,720.14 were generously donated to support the mission of MCC. The complete listing of much appreciated donors can be viewed on our Foundation website at www.muskegoncc.edu/foundation-for-mcc/.

The Foundation for MCC Board of Directors is a group of volunteers governed by the elected Board of Trustees. During Fiscal Year 2021-2022, the Foundation Board of Directors members were:

Arn Boezaart, President | Edgar Watson, Vice President | Renee Johnson, Secretary
Kathy Moore, Treasurer | Diana Osborn, Immediate Past President | Janie Brooks-Davis
Diana Casey, Faculty Representative | Susan Foley, Interim Chief Advancement Officer
Brennen Gorman | Tom Harryman* | Cedric Jenkins | Dr. Dale K. Nesbary, Former MCC President
| Keria Shineldecker | Amy Swope, Foundation Director | Michael Verstraete
Andy Wible, Faculty Representative

We thank them for their dedication and commitment to supporting the mission of Muskegon Community College.

The Foundation Board has worked tirelessly to build and expand the number of endowed funds and scholarship initiatives that support the College and our students, including:

James L. and Jean A. Stevenson Endowment | John G. Thompson Endowment
Dan Burt Athletic/Wrestling Scholarship Endowment | General Scholarship Endowment
Special Needs Endowment | Ted Deboer Mathematics and Science Scholarship Endowment
Judith Toxopeus and John W. Kleeves Scholarship Endowment
Dr. Dale K. and Connie Nesbary Endowment | Employee Fund Endowment
Amos Nordman Technology Endowment | Eileen Kissell Memorial Scholarship
Technology and Equipment Enhancement Fund at the Sturrus Technology Center
Mary Kennebrew Lyons Scholarship | Don and Betty Goodman Scholarship

We welcome your interest in learning more about the Foundation for MCC, including how to build your own endowed fund or how to include MCC in your estate planning. Please contact us at: foundation@muskegoncc.edu as we always enjoy sharing our passion for supporting the mission of MCC.

To make a secure online donation, please visit www.muskegoncc.edu/foundation-for-mcc/
**2022 DISTINGUISHED ALUMNI AWARD**

Asaline Scott, whose long career in banking has been matched by her generous community advocacy, received the Muskegon Community College 2022 Distinguished Alumni Award. After graduating from Muskegon Heights High School, Asaline declined a scholarship to the University of Michigan to attend MCC as a working, non-traditional student while she and her late husband, John Arthur Scott, raised their family.

Graduating Magna Cum Laude at every stop along her academic ascent, Asaline earned an Associate Degree from MCC in 1990, a Bachelor of Arts from Grand Valley State University’s Seidman College of Business in 1994, and an MBA in Organizational Change and Diversity, Equity & Inclusion from Western Michigan University’s Haworth College of Business in 2000, when she graduated with three of her children. At GVSU, Asaline received the Outstanding Senior in Finance Award.

**2022 ALUMNI ACHIEVEMENT AWARD**

Samuel Callen ’08, earned the 2022 Muskegon Community College Alumni Achievement Award. Samuel is the Vice President of Strategy for Worldpay by FIS, the world’s leading global payments provider. Born and raised in Kent City, MI, Samuel attended MCC prior to transferring to Ferris State University, where he earned a Bachelor of Business Administration degree, and was an award-winning member of the school’s Speech and Debate Team.

After Ferris State, he moved to Alaska to serve in the AmeriCorps VISTA program, with a specific focus on rural Alaskan economic development as a means of poverty alleviation. Through his placement at the University of Alaska, Samuel led the growth and scale-up of two non-profit initiatives focused on spurring rural entrepreneurship. From there, he was promoted first to a Strategy Consultant, and then to the Associate Director of Strategy for the University of Alaska Center for Economic Development.

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**GOALS**

7. Improve outcomes for all students
8. Improve institutional effectiveness
9. Provide exceptional environments for effective teaching and learning
10. Increase transfer and career success of graduates

**2021-2022 ACCOMPLISHMENTS**

- 607 students earned a diploma or certificate, with 651 credentials conferred
- In conjunction with our strategic planning process, we conducted a comprehensive Community Needs Assessment to ensure that MCC provides the programs and courses needed to meet student and community needs (available at www.muskegoncc.edu/aspiring/#needs)
- 31% of students attending in 2021-2022 achieved a grade point average (GPA) of 3.5-4.0, placing them on the President’s List, Dean’s List, or the Academic Honors List
- 44 Jayhawk student athletes achieved a GPA of 3.6 or better, earning them an NJCAA Academic Student-Athlete Award
- Academic Affairs completed the evaluation of 14 academic disciplines and occupational programs to ensure they meet learning effectiveness guidelines
- 82% of our 39 departments achieved or exceeded their annual key performance indicators in support of institutional goals
- The Muskegon Community College 2017-2022 Strategic Plan: Successful Students, Successful Communities, concluded six months ahead of schedule with 94 objectives successfully completed
- The Office of Information Technology exceeded its response time and request fulfillment goals
- We successfully completed the 2021-2022 financial year on budget and with no audit findings
- Study and career options were expanded with the addition of three new programs: Certified Personal Trainer, Medical Assistant Registered Apprenticeship, and Surgical Technology
- Career and Transfer Services hosted 11 online events to support successful transfers to 4-year institutions
- The 2022-2026 Strategic Plan, Aspiring to be the Best, was launched with ten goals focusing on access, equity, and excellence, all aiming to position Muskegon Community College as a student success leader

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**READ THEIR FULL STORIES AT**

[www.muskegoncc.edu/alumni-relations/](http://www.muskegoncc.edu/alumni-relations/)
JULY 2021
MCC's Licensed Practical Nurse Program Named Best in Michigan by Best Value Schools

AUGUST
Ken James Named Chief Diversity Officer at Muskegon Community College

SEPTEMBER
MCC Exceeded Fall Enrollment Target

OCTOBER
MCC Awarded an additional $2,291,400 in HEERF Funds to Qualified Students

NOVEMBER
MCC Received Statewide Award for Student Participation in 2020 Presidential Election

DECEMBER
MCC President Dale K. Nesbary Received Living Legend Award

JANUARY 2022
MCC Received Consumers Energy Foundation $238,200 Grant to Support STEM

FEBRUARY
MCC Student Michelle Lifer Named to 2022 All-Michigan Academic Team

MARCH
Josh Kenny Became MCC's First National Wrestling Champion in 21 Years

APRIL
Dr. John Selmon selected as Next Muskegon Community College President July 1

MAY
MCC Launched Pioneering Surgical Tech Degree Apprenticeship on May 16

JUNE
Donna Brazile Addressed 25th Annual Martin Luther King Jr. Unity Breakfast

View full stories at: www.muskegoncc.edu/news
Muskegon Community College continues to promote faculty and staff diversity and is an equal opportunity employer. MCC does not discriminate on the basis of race, color, religion, sex, national origin, marital status, sexual orientation, gender identity, transgender status, political persuasion, disability, height, weight, veteran status, age or any other protected class in any of its educational programs, activities or employment. Minorities, women, veterans, and the physically challenged are encouraged to apply. Anyone with a disability will be reasonably accommodated by the College. If you have a disability and need an accommodation or assistance in applying for a position, please contact the Human Resources Office.