

# M

## ANNUAL REPORT 2020-2021

*Of course you can.*







# Muskegon Community College

[www.muskegoncc.edu](http://www.muskegoncc.edu)

Muskegon | Grand Haven | Holland | Coopersville | Fremont | Online

## MISSION

*Muskegon Community College,  
dedicated to equity and excellence,  
prepares students, builds communities,  
and improves lives.*

## VISION

*An educated, inclusive community*

## VALUES

*Learning  
Integrity  
Excellence  
Collaboration  
Kindness*

### 2020-2021 BOARD OF TRUSTEES

Diana Osborn, Chair  
Sean Mullally, Vice-Chair  
Nancy Frye, Secretary  
Kathy Moore, Treasurer  
Dr. Donald Crandall, Trustee  
Shon Cook, Trustee  
Roy Portenga, Trustee



Muskegon Community College continues to promote faculty and staff diversity and is an equal opportunity employer. MCC does not discriminate on the basis of race, color, religion, sex, national origin, marital status, sexual orientation, gender identity, transgender status, political persuasion, disability, height, weight, veteran status, age or any other protected class in any of its educational programs, activities or employment. Minorities, women, veterans, and the physically challenged are encouraged to apply. Anyone with a disability will be reasonably accommodated by the College. If you have a disability and need an accommodation or assistance in applying for a position, please contact the Human Resources Office.



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# MESSAGE FROM THE PRESIDENT



When future historians reflect upon the tumultuous past year, my hope is they will focus on how we as a nation, as a state and, for the purposes of this 2020-2021 Annual Report, as a community college persevered during an unprecedented epidemic that impacted every action we took as an institution.

Muskegon Community College demonstrated its resilience because we had a well-designed and effective strategic plan, the fortitude to stick to it, a resolute and talented faculty and staff committed to our mission, and determined students who never stopped believing in the power of a college education regardless of the challenges.

Taken individually, each of these attributes represents an impressive achievement. Collectively, they form the hallmarks of an exceptional community college, one that in 2021 earned the #1 ranking in the state and the #19 ranking in the United States.

As 2021 comes to an end, so does the end of our second consecutive five-year strategic plan. Over the past decade, they set in motion a growth and transformation at MCC without parallel in a half century.

This annual report attests to how well we are meeting the goals and measurable objectives outlined in our *2017-2022 Strategic Plan: Successful Students, Successful Communities*. These goals, developed with the input of 180 campus and community members, act as our North Star and ensure that MCC remains on track to become the best student centered, academically relevant, fiscally sound, and community focused institution of higher education.

At the same time, I invite you to look beyond the statistics. Read about the accolades won, the degrees and certificates earned, and how we went the extra mile so that there would indeed be a Class of 2021 equipped with the knowledge and skills to live a better life. That is the heart of Muskegon Community College.

A few years ago, we came up with a prescient tagline “Of course, you can” for our marketing efforts. As the pandemic escalated, the tagline quickly became a rallying cry for the indefatigable spirit that symbolizes MCC and our students.

When historians someday write the chapter about what Muskegon Community College achieved during the difficult days of 2020 and 2021, I think they will conclude with “Of course, they did.”

Sincerely,

Dr. Dale K. Nesbary  
President

**Dr. Dale K. Nesbary**  
*President*

**Dr. John Selmon**  
*Provost and Executive Vice President*

**Dr. Kelley Conrad**  
*Vice President for Academic Affairs*

**Kristine Anderson**  
*Executive Director of Human Resources*

**Eduardo Bedoya**  
*Director of Institutional Research and Grants*

**Cindy DeBoef**  
*Executive Assistant to the President*

**Tina Dee**  
*Director of Strategic Initiatives*

**Beth Dick**  
*Vice President of Finance and CFO*

**Ken James**  
*Chief Diversity Officer*

**Marty McDermott**  
*Dean of College Services and Athletic Director*

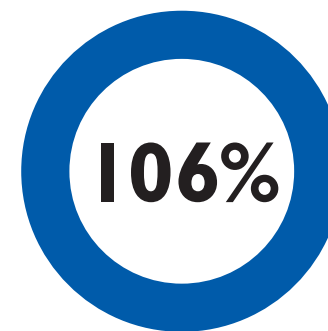
**Teresa Newmarch**  
*Chief Advancement Officer*

**Kristin M. Tank**  
*Dean of Marketing & Communications*

**Dr. Steven Wilson**  
*Chief Information Officer (Ellucian)*

# 2020-2021 INSTITUTIONAL KEY PERFORMANCE INDICATORS

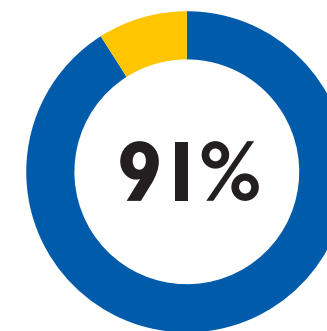
## STUDENT SATISFACTION



Maintain student satisfaction at same or higher rate than national average of 64% (objective #1.1.01)

**Our student satisfaction rate is 4 points above the national average**

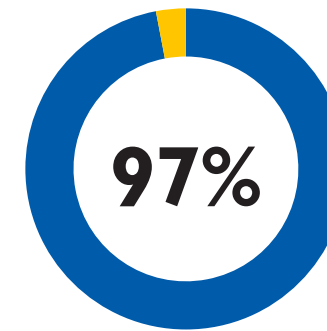
## AFFORDABILITY



Keep tuition as the #1 lowest rate in Muskegon, Newaygo, Ottawa, and Kent Counties (objective #1.2.01)

**MCC has the lowest tuition in Muskegon, Newaygo, and Ottawa Counties**

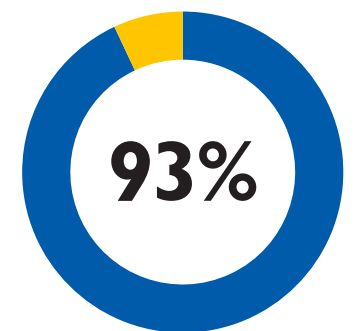
## ENROLLMENT



Meet each semester's new student enrollment goals (objective #1.3.01)

**1,349 new students enrolled in 2020-2021, our new student goal was 1,389**

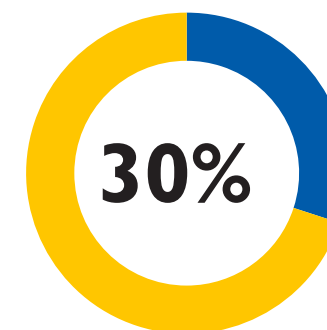
## SUCCESS RATE



Maintain student success rate at or above the state average of 24.2% (objective #1.4.01)

**22.5% of students successfully earned a credential or transferred**

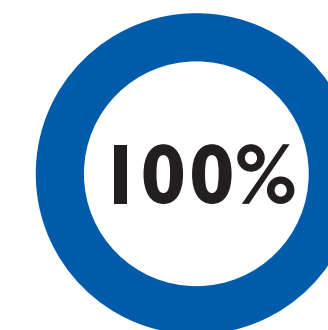
## EQUITY



Reduce achievement gap in degree/certificate attainment among students of color (objective #1.4.02)

**The graduation rate for students of color is 4.76%, and the overall graduation rate is 16%**

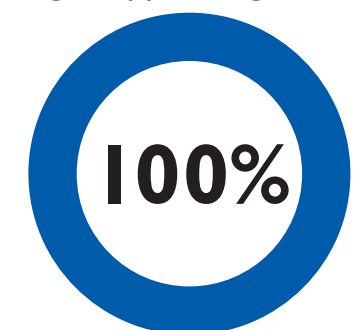
## ACCREDITATION



Maintain accreditation by the Higher Learning Commission (objective #2.9.01)

**Our accreditation by the HLC is renewed through 2031**

## FINANCIAL STEWARDSHIP



End each fiscal year with a 100% balanced budget (objective #5.23.01)

**We completed the 2019-20 fiscal year within budget**

**How well do our goals meet student and community needs?**

Visit [www.muskegoncc.edu/progress](http://www.muskegoncc.edu/progress) to provide feedback and review progress on all KPIs, goals, and measurable objectives.



# PRIORITY I

## WELCOME CENTER

## STUDENT SUPPORT

**Provide comprehensive support systems to ensure student success**

## GOALS

1. Continue improving outstanding service initiatives to further enhance the student experience from awareness, application, and enrollment, through graduation and lifelong engagement
2. Increase awareness of and improve systems related to financial aid, scholarships, and other funding sources
3. Improve collaborations and outreach with K-12 partners and prospective students to provide clear pathways to higher education opportunities
4. Continue to improve student learning as evidenced by pass rates, persistence and retention, GPA, and goal attainment
5. Strengthen collaborations with higher education partners to increase the percentage of students who transfer to and succeed at four-year institutions



## ACCOMPLISHMENTS

### 2020-2021 Accomplishments:

- Our student satisfaction rate is 4% higher than the national average (objective 1.01.01)
- 2,365 students received some form of financial aid (objective 1.02.05)
- 347 students from 21 high schools participated in virtual Senior Visit Days (objective 1.03.06)
- 16 students had the additional support of an Academic Mentor from the Tutoring Center (objective 1.04.14)
- 10 Transfer Tuesday events were presented online to support successful transfers to 4-year institutions (objectives 1.05.06)
- The Care Team completed 9,970 interactions with students

### Additional Accomplishments from the 2017-2022 Strategic Plan:

- Implemented a new MyMCC portal four months ahead of schedule, improving online interactions with students (objective 1.01.04)
- Completed renovation of the Testing Center, increasing capacity and improving special accommodations (objective 1.01.09)
- New online scholarship application software enables students to easily apply for all scholarships with one application (objective 1.02.04)
- Hire a Jayhawk software allows students to upload resumes, search for jobs and internships, and explore career options (objective 1.01.07)
- New Student Planning software helps students graduate on time by helping them create and monitor an academic plan, review progress on graduation requirements, and register for classes (objective 1.01.05)
- Opened the Jayhawk Hub, a one-stop location that connects students with resources to address food insecurity, mental health, and other basic needs

## FORECAST

**The Student Experience Strategic Planning Committee is outlining goals for the 2022-2026 strategic plan that aspire to:**

- **Improve the student experience**
- **Enhance student satisfaction**
- **Expand services to meet student needs**
- **Improve MCC's value to students**

Learn more about the planning process and provide your feedback at [www.muskegoncc.edu/aspiring](http://www.muskegoncc.edu/aspiring).



► *Student Services Specialists in the Welcome Center are available to assist students and connect them with a variety of services.*

◀ *Our Enrollment Representatives guide students through the process from application to orientation, which helps provide a confident start.*

► *Counseling, tutoring, and a variety of other free support services help students meet their academic goals.*



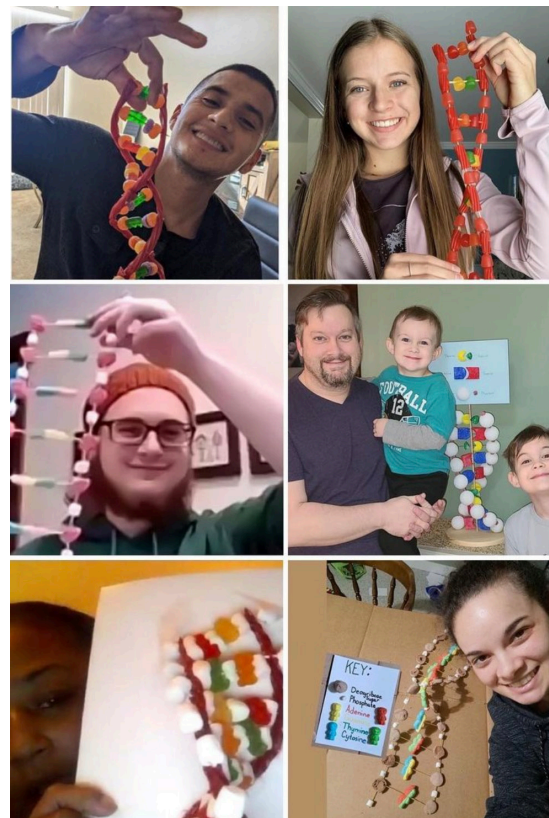
# PRIORITY 2

## ACADEMICS AND TRAINING

***Develop, implement, and evaluate relevant and innovative programs that meet current and emerging student, business, industry, and community needs***

### GOALS

6. Provide viable courses and programs that address the changing needs of a diverse community
7. Meet current needs by offering new courses and programs in the areas of health care, science, and technology, as identified by the 2016-2017 Needs Assessment Survey
8. Develop and implement a system of ongoing regional market analysis that informs what programs, delivery methods, and locations are needed to meet community/business needs in Muskegon, Ottawa, and Newaygo Counties
9. Evaluate our effectiveness for student learning through multiple processes, consistent with the Higher Learning Commission and other accrediting bodies, and designed to promote continuous improvement
10. Develop a new Academic Master Plan



## ACCOMPLISHMENTS

### **2020-2021 Accomplishments:**

- Increased the three year rolling average of degrees and certificates earned each year (objective 1.04.06)
- 100% of faculty teaching online completed additional training to improve online teaching skills (objective 2.06.11)
- The Higher Learning Commission reaffirmed accreditation for another 10 years; MCC's been fully accredited since 1929 (objective 2.09.01)
- Eight academic programs were reviewed to ensure they meet learning effectiveness guidelines (objective 2.09.03)
- Our Workforce Development Office provided custom training for 18 companies (objective 4.19.01)
- Developed new programs related to agriculture, forestry, and management
- 5,077 students enrolled in classes that offer 80 areas of study and 75 degree and certificate options in six career pathways
- 580 students earned a diploma or certificate, with 633 credentials conferred

### **Additional Accomplishments from the 2017-2022 Strategic Plan:**

- Academic programs and courses are improved by the development of a new Academic Master Plan/Planning Guidelines (objective 2.10.01)
- The new Ottawa Center facility in Grand Haven increases access to higher education options (objective 2.06.07)
- New Fab Lab supports local entrepreneurs and STEM-related learning (objective 2.06.08)

## FORECAST

***The Student Success and Assessment Strategic Planning Committee is outlining goals for the 2022-2026 strategic plan that aspire to:***

- ***Strengthen student success***
- ***Reduce achievement gaps***
- ***Increase institutional effectiveness***
- ***Improve program assessment***

*Learn more about the planning process and provide your feedback at [www.muskegoncc.edu/aspiring](http://www.muskegoncc.edu/aspiring).*

► MCC student, Weston Dulyea, studies the health of Ryerson Creek. MCC offers a variety of experiential learning opportunities.

◄ Students in a BIO 103 class share their DNA models during a virtual class session. Hands-on experiences while remote-learning helps strengthen understanding of molecular concepts.

► MCC offers a variety of programs for in-demand skills such as engineering, CAD, and welding.





# PRIORITY 3

## FACILITIES AND TECHNOLOGY

***Provide a state-of-the-art learning environment that meets academic needs while promoting access and sustainability***

### GOALS

11. Complete 2010 Facility Master Plan, including construction of health and wellness center, arts facility, and downtown center
12. Improve room numbering system and establish wayfinding consistency at all locations
13. Improve access of our facilities, technology, and media to expand equal opportunities for persons with various abilities
14. Demonstrate environmental stewardship by implementing a comprehensive institutional sustainability plan
15. Provide high quality technology wherever and however programs and services are offered to students, employees, and community members
16. Commission a new Facility Master Plan by 2020 to assess future facility needs in Muskegon, Ottawa, and Newaygo Counties



## ACCOMPLISHMENTS

### **2020-2021 Accomplishments:**

- Completed our Safety First Fall 2020 Opening Plan to ensure 33 protocols are implemented at 10 facilities to limit the spread of COVID-19 (objective 3.13.06)
- Assessed student technology needs related to computer access, internet connectivity, and technology support (objective 3.15.01)
- Provided students with access to 110 laptops and 60 Wi-Fi hot spot devices to support remote-learning (objectives 3.15.10, 3.15.11)
- Installed new Zoom phone system to improve accessibility, which also increased flexibility and decreased costs (objective 3.15.12)

### **Additional Accomplishments from the 2017-2022 Strategic Plan:**

- Opened the Peter and Carolyn I. Sturuss Technology Center in downtown Muskegon (objective 3.11.01)
- Completed construction of a new Health and Wellness Center (objective 3.11.01)
- Expanded and improved education options by opening the new Art and Music Building (objective 3.11.01)
- The Automotive Technology program moved to an updated facility (objective 3.11.02)
- Renumbered all areas of main campus and installed over 900 new signs to improve wayfinding (objective 3.12.02)
- Increased access of technology and facilities by assigning an ADA advocate for all project teams (objective 3.13.01)
- Our new Health and Wellness Center was set up as a COVID-19 overflow to support emergency plans for Mercy Health and Michigan DHHS Region 6 (objective 3.13.10)

► MCC supported remote-learning by loaning students laptops and Wi-Fi hot spot devices, and expanding wireless coverage outside the buildings.

◀ In 2020 and again in 2021, MCC's Nursing Program ranked second ([nursingprocess.org](https://nursingprocess.org)) as the best institution to pursue an associate degree in nursing among the 72 schools in Michigan.

► The West Michigan Shoreline Food Processing Association, in conjunction with the Community Foundation for Muskegon County and MCC opened the FARM (Food, Agriculture, Research, Manufacturing) Center on MCC's main campus.



## FORECAST

***The Technology and Facilities Strategic Planning Committee is outlining goals for the 2022-2026 strategic plan that aspire to:***

- ***Improve access to technology***
- ***Meet evolving facility needs***
- ***Continue to support the health and safety***
- ***Expand technology proficiencies***

*Learn more about the planning process and provide your feedback at [www.muskegoncc.edu/aspiring](https://www.muskegoncc.edu/aspiring).*



# PRIORITY 4

## ENGAGEMENT AND COLLABORATION

**Expand collaborations and improve communications to further engage the community in the mission of MCC**

### GOALS

17. Clearly differentiate MCC in communications with prospective students, community partners, donors, and alumni
18. Continue to improve marketing and communication efforts to increase enrollment while increasing awareness of mission, programs, and services
19. Cultivate strategic partnerships with business, industry, and other key organizations to meet needs and support student success
20. Promote philanthropic support of students, scholarships, programs, and endowments
21. Increase pride and involvement among alumni and retirees



## ACCOMPLISHMENTS

### 2020-2021 Accomplishments:

- Enrollment Services outreach efforts resulted in 10,903 online inquiries from prospective students (objective 1.03.05)
- Circulation of *Reflections* magazine was increased to 3,176 (objective 4.18.07)
- The Foundation for MCC received \$214,817 in contributions, exceeding the \$150,000 annual fund campaign goal (objective 4.20.02)
- 25 students were awarded scholarships totalling \$55,685 (objective 4.20.02)
- Our Workforce Development Office worked with local companies to place 93 internships (objective 4.19.01)
- Named a "Vaccine Champion College" after accepting the national COVID-19 College Vaccine Challenge, an initiative coordinated by the White House and the U.S. Department of Education
- Began preliminary discussions about MCC's Centennial Celebration in 2026
- Collaborated with McDonald's restaurants to increase access to higher education through the McDonald's Archways to Opportunity program
- Engaged 147 students, employees, and community members to develop MCC's 2022-2026 Strategic Plan: *Aspiring To Be The Best*

### Additional Accomplishments from the 2017-2022 Strategic Plan:

- Developed system to measure marketing effectiveness via a website traffic conversion plan (objective 4.18.04)
- 77 proud Alumni Association members reported career and other updates for publication in *Reflections* magazine (objective 4.21.04)

## FORECAST

**The Community Outreach and Engagement Strategic Planning Committee is outlining goals for the 2022-2026 strategic plan that aspire to:**

- **Increase access and enrollment**
- **Strengthen collaborations**
- **Expand community resources for students**
- **Engage community members in MCC activities**

Learn more about the planning process and provide your feedback at [www.muskegoncc.edu/aspiring](http://www.muskegoncc.edu/aspiring).

► MCC collaborated with Public Health-Muskegon County to offer COVID-19 vaccine clinics at our facilities.

◀ MCC President Dale K. Nesbary describes the impact of the Sturges Technology Center to U.S. Senator Gary Peters as part of his tour highlighting redevelopment in downtown Muskegon.

► A partnership with Michigan State University's Institute for Agriculture Technology created an associate's degree program for students aspiring to work in agriculture. Students in the program tour farms and other agriculture-related locations.





# PRIORITY 5



## CULTURE AND EQUITY

**Strengthen our culture of inclusion, equity, accountability, safety, and well-being**

### GOALS

22. Develop and implement programs for students and employees to further promote inclusion and equity, creating a welcoming environment for all
23. Promote a culture of accountability by establishing key performance indicators (KPIs) for all departments and expand the institutional dashboard to report our progress to the community
24. Continue to monitor and enhance safety and security at all MCC locations and online environments
25. Establish student and employee wellness programs



## ACCOMPLISHMENTS

### 2020-2021 Accomplishments:

- Successfully completed the 2019-2020 financial year on budget and with no audit findings, submitted a 2020-2021 budget plan to the Board of Trustees in May 2020 (objectives 5.23.01, 5.23.02)
- 257 people provided input to update MCC's Guiding Values: *Learning, Integrity, Excellence, Collaboration, and Kindness* (objective 5.23.14)
- Students had the opportunity to participate in seven wellness activities to support mental and physical health (objective 5.25.05)
- 70% of annual departmental key performance indicators were met or exceeded (objective 5.24.01)
- Future efforts were supported by the creation of a new Chief Diversity Officer position

### Additional accomplishments from the 2017-2022 Strategic Plan:

- Construction of the new Health and Wellness Center was completed in January 2019 and was later set up by Mercy Health as a COVID-19 overflow facility (objective 5.25.05)
- Over 200 community members, students, and employees provided input to update MCC's Vision Statement, which identifies what we aim to accomplish: *An educated, inclusive community* (objective 5.23.13)
- Increased campus safety at all locations by completing a facility vulnerability assessment (objective 5.24.01)
- Improved technology security by completing a thorough assessment and implementing several new protocols (objective 5.24.03)
- Completed an assessment of student well-being needs and offered several wellness programs at the new Health and Wellness Center and Jayhawk Hub (objective 5.25.04)

## FORECAST

**The Inclusion and Culture Strategic Planning Committee is outlining goals for the 2022-2026 strategic plan that aspire to:**

- **Improve access for the under-served**
- **Enhance employee collaboration**
- **Improve operational effectiveness**
- **Expand institutional diversity, equity, and inclusion**

Learn more about the planning process and provide your feedback at [www.muskegoncc.edu/aspiring](http://www.muskegoncc.edu/aspiring).

► Students in the Gerber Lounge on the main campus give two thumbs up to the start of their semester.

◀ The Jayhawk Hub provides food for students and connects them with resources for mental health, housing, child care, and other services to support their academic success.

► Jayhawk Frenzy, held the first week of classes, offers a variety of in-person and online activities to help student feel welcome and connected to MCC.







# FOUNDATION

## Contributions to the Foundation for Muskegon Community College provide scholarships and improve facilities and programs

### ACCOMPLISHMENTS

- In 2020-2021, donors contributed \$214,817 in support of the quality education provided by Muskegon Community College; thanks to the generosity of our donors, we exceeded our goal of \$150,000 by 43%
- Contributions totaling over \$36,000 ensured our ability to offer direct support to our students through the Jayhawk Hub, Student Success Emergency Fund and Veterans Student Success Emergency Fund
- Over the implementation of the 2017-2022 Strategic Plan, we raised \$3,462,774 to support the capital projects that provide an exceptional student experience, including the Art and Music Building, Health and Wellness Center, Carolyn I. and Peter Sturrus Technology Center, and Fab Lab
- The Sturrus Technology Center, with its Lakeshore Fab Lab, received 70 percent of the funding, helping to spur revitalization in downtown Muskegon

The Foundation for Muskegon Community College was established in 1981 as a nonprofit 501(c)(3) organization (tax ID #38-2363598). The Foundation for Muskegon Community College Board of Directors, along with its Alumni Relations Committee, plays an active role in engaging alumni and raising funds to advance the mission of Muskegon Community College.

#### 2020-2021 FMCC BOARD OF DIRECTORS

T. Arnold (Arn) Boezaart, *President*  
Edgar Watson, *Vice President*  
Diana Osborn, *Secretary*  
Kathy Moore, *Treasurer*  
Janie Brooks-Davis  
Diana Casey  
Brennan Gorman  
Goeff Hansen  
Renee Johnson  
Ken Long\*  
Dr. Dale Nesbary\*  
Nick Strait  
Amy Swope\*  
Michael Verstraete  
Susan Zemke

\* ex officio, non-voting members

The following donors made cash or pledge contributions to the Foundation for Muskegon Community College of \$100 or more during the last fiscal year (July 1, 2020 - June 30, 2021). Donors are listed in alphabetical order within each contribution level:

#### President's Club

\$25,000 and up

#### Visionaries

\$10,000-24,499.99

#### High Achievers

\$5,000-9,999.99

#### Honors Circle

\$2,500-4,999.99

#### Scholars

\$1,000-2,499.99

#### Friends

\$500-999.99

#### Supporters

\$100-499.99

#### President's Club

Amos Nordman Foundation  
Estate of Dennis Wilson

#### Visionaries

Dr. Dale K. and Connie Nesbary  
Mary C. Payne  
Jean Stevenson  
Daniel J. and Jeanne J. Yakes

#### High Achievers

Nancy and Hughie Frye  
Sentry Automatic Sprinkler Inc.  
West Michigan Labor Management Cooperation  
Hazel Whittaker

#### Honors Circle

Buckley Memorial Fund  
Ellucian  
Ronald and Nadine Gaffner  
Judith Toxopeus Kleeves  
Shape Corporation  
Peter M. Turner  
United Way of the Lakeshore

#### Scholars

Anonymous  
Brooks Family Community Fund

CCAI Finishing Education  
Foundation

Donald Goodman  
Susan Jackson  
JT'S Starting Line Up  
Newkirk Electric  
Ann Oakes  
Carolyn and Peter Sturrus  
Swenson Family Fund  
West Michigan Chemical Coaters  
Association International

#### Friends

Anonymous  
Hollie Benson  
Dr. Edward and Karen Breitenbach  
Trefny Chelesvig  
Patricia and Chris D'Avignon  
Cindy and Tim DeBoef  
Tina Dee and Scott Lampe  
Rachel and Brennen Gorman  
Robert Shanley Hofmann  
Magnolia Jones  
Cyndi and Alan Langlois  
Martin A. and Rachel McDermott  
Jon McDonald  
Kathy Moore  
Katherine Othoff  
Charlyne and Michael Parker  
Conor Roddy  
David and Rev. Sally Seith  
Dr. John and Zephra Selmon  
Nancy Slater  
Carlo Spataro  
Scott Stapel and Brian Fetterman  
Sun Chemical  
Amy and Matt Swope  
Edgar and Marilyn Watson

#### Supporters

P. Don and Sharon R. Aley  
Mike and Terri Alstrom  
Kristine Anderson  
Lisa Anderson  
Timothy and Cheryl Arter  
Karen Renee Berens  
T. Arnold and Lynne H. Boezaart  
Brad and Kathy Borgeson  
Janie P. Brooks-Davis  
Pamela K. and Doug Brown  
Michael and Joanna Buboltz  
Dr. Kelley and Jerry Conrad  
Julie and Michael Cribbs

Eleanor DeYoung  
Matthew Dickinson  
Gary Gaffner  
Dorothy Gill-Jackson  
Grand Haven Area Community  
Foundation  
Paula and John Halloran  
Kurt and Dr. Antoinette Hildwein  
Roger and Paula Hoffman  
Linda Hood  
Ivan Ivanov  
Stewart and Virginia Jaehnig  
Kenneth R. Johnson  
Renee Johnson  
J. Paul and Dawn King  
Diane Krasnewich and Dr. Timothy  
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Robert and Donna Kruse  
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Amber Kumpf  
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Michele May  
Karrol McKay and Kevin Meagher  
Ann S. McLaughlin  
Susan and Jerry Meeuwenberg  
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Joy E. and Stephen J. Pastucha  
Chris and Bill Patterson  
Roy J. and Britta Bujak Portenga  
Arija Retsema  
David and Norma Reynolds  
Daniel and Sarah Rinsema-Sybenga  
Donielle Routt  
Dr. Patrica Serotkin  
Jason Shaughnessy  
Keria Shineldecker  
Tonia and Eric Lans  
James and Catherine Smart  
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Joan Stewart  
Sharon S. and Craig F. Taylor  
Dr. Thomas Tisue  
Katherine and Thomas Tosa  
Joel and Alanna Vanhoeven  
Michael Verstraete  
Judith and Stephen Weinstein  
Dr. Andy Dan Wible  
Daniel Yoder  
Bill Young  
Susan J. Zemke



# SCHOLARSHIPS SUPPORTERS

## CONGRATULATIONS

The following students earned a scholarship during the 2020-2021 academic year.  
Well done, Jayhawks!

### Amos Nordman Foundation Scholarship

Suzanne Barnum  
Elizabeth Carrillo Garcia  
Tyeler Garrett  
Mitchell Gumbko

### Christpher & Joella VanOosterhout Scholarship

Emma Holmes

### Doris Grace Herlein Education Scholarship

Elizabeth Carrillo Garcia

### Doris Grace Herlein Music Scholarship

Jessica Christiansen

### Future Chemists Scholarship

Keegan Colcleasure

### Gene Haas Scholarship

Kenneth Johnson

### George and Mary Dake Scholarship

Ryan Delano

### GVSU Distinguished Community College Graduate Transfer Scholarship

Nolan Frye  
Lydia Hanes

### Larry and Roberta Tetzlaff Scholarship

Danielle Najdowski

### Lynne M. Wood Scholarship

Tyeler Garrett

### Mary Josephine Vukits Nursing Scholarship

Suzanne Barnum

### MCC Adult and Re-Entering Scholarship

Kristin Ambrose  
Suzanne Barnum  
Cathy Cook  
Lindsey Mercer  
Tammi Modderman  
Danielle Najdowski

### MCC Faculty Association Justice, Humanity, and Equality Scholarship

Tyeler Garrett

### MCC Outreach Scholarship

Adrian Anderson  
Suzanne Barnum  
Joshua Boyink  
Mitchell Gumbko  
Emma Robeck  
Lindsey Mercer

### Mildred Klecka Scholarship

Kristin Ambrose  
Suzanne Barnum

### Pay It Forward Scholarship

Mitchell Green

### Richard Kraft and Suzanne Kraft Mateer Scholarship

Kristin Ambrose

### Samuel L. Westerman Scholarship

Carly Andrews

### Sparks Belting Scholarship

Amiya Twork

### Spencer Norman Scholarship

Raqueisa Hall

### Sun Chemical Scholarship

Jada Poole

### Ted DeBower Mathematics and Science Scholarship

Ronda Wiseman

### Unity Breakfast Book Scholarship

Tyeler Garrett

### Wayne and Linda Barrett Scholarship

Elizabeth Carrillo Garcia

## A CONNECTION BETWEEN STUDENTS AND DONORS

More than \$55,000 in scholarships were awarded to help MCC students achieve their dreams in 2020-2021. Many scholarships are made possible through the generosity of our donors. Not all scholarships are awarded due to scholarship requirements and new scholarships may be added during the course of the year. Thus, in addition to the scholarships listed on the facing page, we recognize other donor-funded scholarships below and thank everyone who made this vital investment in our students' futures.

- Amos Nordman Foundation Scholarship
- Brenda Gardner/ADAC Scholarship
- Christopher & Joella VanOosterhout Scholarship
- Dale and Connie Nesbary Music Scholarship
- Dan Burt Memorial Wrestling Scholarship
- Doris Grace Herlein Education Scholarship
- Doris Grace Herlein Music Scholarship
- Elmer Houk Scholarship
- Future Chemists Scholarship
- George and Mary Dake Scholarship
- Larry and Roberta Tetzlaff Scholarship
- Lynne M. Wood Scholarship
- MCC Faculty Association Justice, Humanity, and Equality Scholarship
- Muskegon Community College Social Sciences Scholarships
- Paulsen Scholarship
- Pay It Forward Scholarship
- Regina Houk Scholarship
- Sparks Belting Scholarship
- Spencer Norman Scholarship
- Student Success Emergency Scholarship Fund
- Sun Chemical Scholarship
- Ted DeBower Mathematics and Science Scholarship
- Tina Dee & Scott Lampe Scholarship
- Unity Breakfast Book Scholarship
- Wayne and Linda Barrett Scholarship
- West Michigan Chemical Coaters Association Scholarship

## GIVE

Your support can help students  
achieve their aspirations!

Make a donation to the  
General Scholarship Fund at  
[www.muskegoncc.edu/donate](http://www.muskegoncc.edu/donate)  
or contact  
[foundation@muskegoncc.edu](mailto:foundation@muskegoncc.edu) to  
establish a named scholarship.

## RECEIVE

Funds are available! Students can  
apply for 91 scholarships with our  
easy online application process at  
[www.muskegoncc.edu/scholarships](http://www.muskegoncc.edu/scholarships).



# 2020-2021: YEAR IN REVIEW

Read the full stories at [www.muskegoncc.edu/news](http://www.muskegoncc.edu/news)

## JULY 2020

The members of the Muskegon Community College Faculty Association, working with the Foundation for Muskegon Community College, established a new faculty-funded Justice, Humanity, and Equality Scholarship.

## AUGUST 2020

3,559 students began the fall semester with approximately 85% of classes online or hybrid. In comparison, 20% of classes were online or hybrid in fall 2019 and 4,089 students were enrolled.



Two recent MCC students, Stephanie Carr and Leeanna Harris, were awarded two of the five 2020 national scholarships offered by Gamma Theta Upsilon, the international geographical honorary society. They are the first-ever community college recipients of the prestigious awards.



MCC limited fall athletic competition to men's and women's cross country, and postponed men's and women's soccer and women's volleyball until winter due to the pandemic.

## SEPTEMBER 2020

A collaboration with Michigan State University Department of Forestry, the Institute of Agricultural Technology, and Bay College yields educational opportunities for prospective foresters. The programs will teach urban and community forestry at MCC in Muskegon and professional forestry.

EMSI released a study that shows MCC generated over \$261.6 million in economic impact regionally over the prior year. In addition, the study shows that MCC provides a strong return on investment and helps create a healthy economy for the entire state of Michigan.

## OCTOBER 2020

Futures for Frontliners provides essential workers with the opportunity to earn their first associates degree or industry-related certificate tuition-free.



McDonald's restaurants partnered with MCC to increase access to higher education through the McDonald's Archways to Opportunity program, which provides eligible McDonald's employees with \$3,000 in annual college tuition assistance.

Veterans were honored with two Veterans Day ceremonies, one virtual and the other in person.

## NOVEMBER 2020

Students and prospective students learned about various career pathways through six virtual events. Each session covered a different career pathway and featured counselors, faculty, and local professionals presenting information and answering student questions.

MCC hosted a Community Summit to provide input on 2020-2021 student success initiatives and other institutional goals. Over 50 students, employees, and community members joined the conversation and provided feedback on the goals established by community and campus members during the development of the 2017-2022 strategic plan.

## DECEMBER 2020

While the pandemic caused the cancellation of MCC's traditional Holiday Concert, dedicated musicians and vocalists presented some holiday cheer for a virtual audience.

MCC's Center for Theater premiered *Everyman: Pandemic Edition*, its first-ever video production. The 35-minute performance provided the time-honored classic with a contemporary twist and is available for viewing on our website.

## JANUARY 2021

Little River Casino resort partnered with MCC to launch Seven Directions, a new management development program. The two-year program combines experiential learning on-site at the Resort with academic studies at MCC leading to a related associate degree or certificate.

MCC collaborated with four other Michigan community colleges as part of a \$5 million federal grant to meet regional healthcare demands for a skilled workforce. The U.S. Department of Labor awarded the *Strengthening Community Colleges Training Program* grant to help fill healthcare job vacancies.



While the pandemic forced the cancellation of the 25th Annual Dr. Martin Luther King, Jr. Unity Breakfast, organizers marked the silver anniversary with a special video tribute. The late Bishop Nathaniel Wyoming Wells, Jr. was posthumously presented the Legacy Award for his commitment to justice, equity, and equality.

The winter semester classes began with about 84% of classes online or hybrid and 3,648 students enrolled.

## FEBRUARY 2021

MCC celebrated Black History Month with a series of online events. Michigan Secretary of State, Jocelyn Benson, was among the diverse group of community leaders participating.

Two MCC students, Nicholas Rossiter and Justin Rymal, won statewide awards for their fiction and non-fiction writing, respectively, and were honored during Michigan's 36th Annual Liberal Arts Network for Development Conference.



MCC distributed \$419,400 to qualified students through the Coronavirus Response and Relief Supplemental Appropriations Act (CRRSAA) Higher Education Emergency Relief Fund (HEERF).

The Boys & Girls Club of the Muskegon Lakeshore purchased MCC's Lakeshore Fitness Center as the new home for its youth and teen programs.

## MARCH 2021

Muskegon Community College was ranked as the 19th best community college in the U.S., and the best choice nationally for community college nursing programs by Intelligent.com.

MCC was recognized by the State of Michigan as one of 34 campuses across the state for its participation in the 2020 Michigan Collegiate Voting Challenge.

MCC's Board of Trustees unanimously approved a recommendation by administration to freeze the upcoming 2021-2022 academic year tuition at its current 2020-2021 rates.

MCC's nursing graduates remained among the national leaders with their first-time pass rates on the National Council Licensing Examination, scoring a perfect 100 percent on their 2020 NCLEX-PN exam



## APRIL 2021

MCC music and vocal ensembles presented a virtual concert. The concert is available to watch at [www.muskegoncc.edu/music](http://www.muskegoncc.edu/music).

## MAY 2021

1,622 Students began summer semester classes with approximately 80% of classes online or hybrid.

MCC Student Alex Slocum received the \$10,000 Rooks | Sarnicola Entrepreneurial Award for a sports business idea. The prestigious award is presented to an MCC student whose entrepreneurial concept is judged the best in an annual competition.

U.S. Senator Gary Peters visited the Sturris Technology Center and learned about the community opportunities available at the Lakeshore Fab Lab and through courses offered in MCC's Applied Technology Department.

2021 Graduates were celebrated with a drive-through Commencement Ceremony on the main campus on Wednesday, May 5, 2021. Last year's 2020 MCC graduates were also invited to participate in the event.

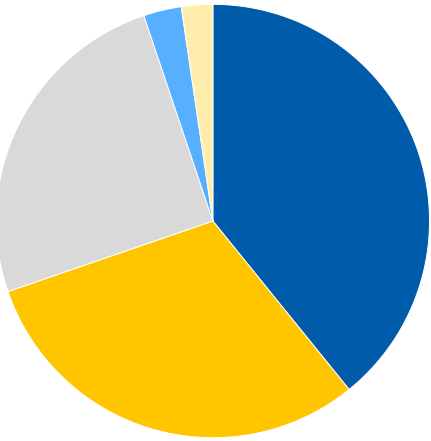


## JUNE 2021

MCC joined the national COVID-19 College Vaccine Challenge, an initiative coordinated by the White House and the U.S. Department of Education. As a participant and a Vaccine Champion College, MCC reaffirmed its commitment to educate all campus community members about the availability of vaccines.

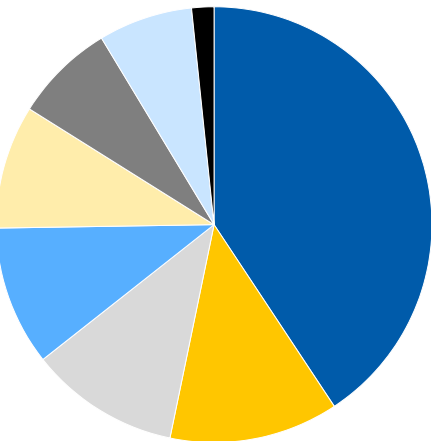


# GENERAL FUND STATEMENT



### REVENUES

- Tuition and fees 39.17%
- State appropriations 30.55%
- Property tax levy 25.12%
- Capital asset disposal gain 2.82%
- Miscellaneous 2.33%



### EXPENSES

- Instruction 40.70%
- Student services 12.55%
- Institutional administration 11.14%
- Facility maintenance 10.37%
- Instructional support 9.16%
- Information technology 7.45%
- Transfers out 6.99%
- Public services 1.65%

As of June 30, 2021

### REVENUES

#### Operating Revenues

Tuition and fees	\$16,219,189
Miscellaneous	960,296
Total operating revenues	17,179,485

### EXPENSES

#### Operating Expenses

Instruction	15,662,485
Information technology	2,867,194
Instructional support	3,523,757
Student services	4,830,271
Institutional administration	4,286,152
Public services	634,765
Operation and maintenance of plant	3,991,272
Total operating expenses	35,795,896

**OPERATING INCOME (LOSS) (18,616,411)**

### NONOPERATING REVENUES (EXPENSES)

State appropriations	\$12,648,564
Property tax levy	10,399,797
Investment income	6,101
Gain on disposal of capital asset	1,169,625
Total nonoperating revenues (expenses)	24,224,087

Change in net position	5,607,676
Transfers in (out)	(2,691,349)
Net change in net position	2,916,327

Net position at July 1, 2020 as restated 4,155,035

**Net position at June 30, 2021 \$7,071,362**

# SUCCEED IN AN EVER-CHANGING WORLD?

*Of course you can.*



- MCC's high-quality education and low tuition offer the best value in higher education
- Muskegon Community College was ranked as the 19th best community college in the U.S.
- MCC has been an Achieving the Dream National Leader College since 2015
- We offer 40 associate degree programs and 35 certificate programs
- MCC's credits transfer easily
- A liberal arts education develops critical thinking and other leadership skills
- Our highly-qualified faculty are dedicated to student success
- Low 19:1 student-faculty ratio provides more interaction with instructors and greater academic success
- Free tutoring, counseling, career resources, food pantry, and other support services
- Financial aid is available
- The Jayhawks offer 17 intercollegiate athletic programs—more than any other community college in Michigan!
- Study-abroad programs and several other experiential learning opportunities
- The updated main campus features a new Science Center, Health and Wellness Center, Art and Music building, and Automotive Tech facility
- The Motorsports Club's electric dragster, "Short Circuit," set the world speed record
- The Carolyn I. and Peter Sturris Technology Center in downtown Muskegon provides the most advanced training in the region
- Our nursing program is rated the best in the nation by Intelligent.com and our nursing graduates exam pass rates lead the nation
- The main campus is home to the Kasey Hartz Nature Area, Overbrook Theatre, University Park Golf Course, Bartley Science Museum, and many other amenities available to students and the community
- The state-of-the-art Carr-Fles Planetarium is West Michigan's only free planetarium
- Students can join the Phi Theta Kappa Honor Society plus honor societies in English, geography, and nursing
- 19 student organizations, *The Bay Window* student newspaper, music ensembles, theater, and many other student life opportunities
- Accreditation by the Higher Learning Commission means that you can rely on a high-quality education and access to federal financial aid
- Established in 1926, MCC is the fourth oldest community college in the state



# BEGIN YOUR SUCCESS STORY HERE?

*Of course you can.*

## Muskegon County

### **Main Campus**

221 S. Quarterline Road  
Muskegon MI 49442

### **Carolyn I. and Peter Sturuss Technology Center**

388 W. Clay  
Muskegon MI 49440

## Ottawa County

### **Ottawa Center**

16777 Lincoln Street  
Grand Haven MI 49417

6364 136th Avenue  
Holland MI 49424  
**(in Thompson M-TEC)**

182 East Street  
Coopersville MI 49404  
**(in the Coopersville  
Community Services Building)**

## Newaygo County

4747 W. 48th Street  
Fremont MI 49412  
**(in the NCRESA building)**

## Grand Traverse

**Respiratory Therapy Program**  
1105 Sixth Street  
Traverse City MI 49684  
**(in Munson Medical Center)**

[www.muskegoncc.edu](http://www.muskegoncc.edu)  
231-773-9131



Muskegon Community College

