



BOARD OF TRUSTEES
BOARD MEETING MINUTES

April 16, 2025, 12:30 p.m.

Room 2109E – Main Campus 2nd floor

Present: Chair Osborn, Vice Chair Portenga, Trustee Moore, Trustee Crandall

Absent: Trustee Cook, Trustee Frye

I. Chair Osborn called the meeting to order at 12:28 p.m. Trustee Moore moved approval.

II. Public Agenda – Related Comments

III. Presentation(s)

- Centennial Celebration Update – Sue Samaniego Chief Advancement Officer and Kristin Tank Chief Marketing and Communications Officer

Centennial Celebration Goals: Increase enrollment, Engage the Community, and Fundraise - \$2M to position MCC for the next 100 years.

The brand will be launched emphasizing “COMMUNITY.”

Some events on the Timeline: Aquastar Cruise, Parties In The Park, “Who Kissed Barbara” play, Cake and Punch for students, Graphic Design Competition, Sponsoring The Chamber Business for Breakfast, winter hats to students, history social event, Lumberjacks game, Commencement swag, and the APEX in June 2026 at the Delta.

In 2026-2027 we will focus on Community College 3.0 and celebrate the new Jayhawk Athletic brand. We have about 400 athletes attending MCC.

Board members were given a copy of the River Voice with the new Centennial logo.

IV. Trustee Portenga moved approval of the Consent Agenda. Second. Vote unanimous; motion carried.

A. Minutes

- Board Meeting Minutes for March 19, 2025

B. Budget/Finance –

1. Financial Reports
2. Project(s) at a Glance

C. Required Approvals – *Chair Osborn*

D. Personnel Report

V. Administrative Reports

- A. President John Selmon reported on the Ellucian Live 2025 Economic Impact Award in the Unlocking the Power of Data category that MCC received. MCC was recognized for the creation of the JayHawk Hub and the way they support students with it. The annual prize was \$25,000. Thank you to Dr.

Steve Wilson for helping to write the grant. Over 6,000 people attended the conference in Orlando, FL.

Lisa Gatti – Arnold, Dean of Nursing and Health Programs reported on the Academic Partnership Agreement with Trinity Health. The partnership will support 25 nursing students and 10 respiratory therapy students in Muskegon, and 5 respiratory therapy students in Grand Rapids. The tuition assistance will pay for the two final semesters for these students. In return they will commit to working for Trinity for 18 months. Trinity will look at their current employees first. This will have a lasting impact on students and the community. Trinity has about 200 openings for nurses annually.

We received an NJCAA Audit Notice violation about an ineligible student-athlete on MCC's Men's Indoor Track & Field Team that Jason Cooper, Dean of College Services/Athletics self-reported. We were required to go through an audit, which we did. After complying with the audit, MCC is back in good standing with NJCAA.

The Large Ensemble Room is finished. The college can now use the room for classes and community performances. There will be a reception at some point to let the public know about the space and rental options.

Faculty and staff attended the Higher Learning Commission Annual Conference this month. We have a virtual visit this summer.

Ken James has been honored with the 2025 Exceptional Leadership Award by the Zeta Phi Beta Sorority.

The Jayhawk Nest sensory-friendly room opened to provide a safe and calming space for students. The Opportunity Team funded the space.

The Golf Course opened April 1st.

President Selmon shared information about the number of students receiving federal financial aid (56%) at MCC and the Order of Pay.

- B. Student Success Report – *President John Selmon*
 - 1. Enrollment - Summer enrollment is trending up at approximately +10%
 - 2. Student Success Completion Agenda

VI. Business Non – Operational

- A. Michigan Community College Association Report – *Trustee Crandall*

Governor Whitmer recently talked about the state programs for training and paying for education. She had an Executive Order this week coordinating departments to facilitate programs. She has concerns about the percentage of underrepresented males seeking job training and post-secondary education. Less than a third of our students are males. We are doing a great job with our largest group of students who are 25 and older, with a lot of these students being retrained. The second largest group and fastest growing group

of students are 21 to 24. We are being graded on how we are doing as a community in getting people to participate in these programs.

The MCCA Board meeting is coming up in May.

The MiLEAP Director, Dr. Beverly Walker-Griffa will be the keynote speaker for "An Evening at MCC" in June and will share the role of community colleges/MCC in Michigan, per President Selmon.

B. Foundation Update

VII. Old Business

VIII. New Business

- A. It is the recommendation of the President that the tuition and fee rates, as presented, be approved and effective beginning the Fall semester of 2025.

Tuition/Fee	Current Rate	Proposed Rate	\$ Increase	% Increase
In-district	\$135.00	\$141.00	\$6.00	4.44%
Out-of-district	\$253.00	\$264.00	\$11.00	4.35%
Newaygo Promise	\$206.00	\$212.00	\$6.00	2.91%
Out-of-state	\$354.00	\$369.00	\$15.00	4.24%
Direct Credit	\$40.00	\$45.00	\$5.00	12.50%
Technology	\$28.00	\$29.00	\$1.00	3.57%
Infrastructure	\$16.50	\$17.00	\$0.50	3.03%

Trustee Moore moved approval. Second. Vote unanimous; motion carried.

- B. It is the recommendation of the President that the Board of Trustees approve to contract with GMB Architecture & Engineering, Inc. for architecture and engineering services for the next five years.

Trustee Portenga moved approval. Second. Vote unanimous; motion carried.

- C. It is the recommendation of the President that the Board of Trustees approve the Capital and Non-Capital Asset Disposal Policy as presented. Trustee Scott moved approval. Second. Vote unanimous; motion carried.

- D. It is the recommendation of the President that the Muskegon Community College Board of Trustees approve the Economic Impact Study for the college as presented by Lightcast's, Economist Jacob Henne on Wednesday, March 19, 2025.

Trustee Portenga moved approval. Trustee Crandall amended the motion to remove "approve" and replace with "accept" the recommendation. Second. Vote unanimous; motion carried.

- E. It is the recommendation of the President that the Board of Trustees grants permission to the Administration to apply for and use a special license to serve alcohol on Saturday, June 21, 2025, at the second annual "An Evening with MCC" event.

A roll call vote was taken:

Chair Osborn	Yes	Trustee Cook	Absent
Vice Chair Portenga	Yes	Trustee Crandall	Yes
Secretary Frye	Absent	Trustee Scott	Yes

Treasurer Moore Yes

Trustee Portenga moved approval. Seconded by Trustee Moore. Vote unanimous; motion carried.

- F. It is the recommendation of the President that the Board of Trustees grants permission to the Administration to apply for and use a special license to serve alcohol on Friday, August 1, 2025, at Parties in the Park (Hackley Park).

A roll call vote was taken:

Chair Osborn	Yes	Trustee Cook	Absent
Vice Chair Portenga	Yes	Trustee Crandall	Yes
Secretary Frye	Absent	Trustee Scott	Yes
Treasurer Moore	Yes		

Trustee Moore moved approval. Seconded by Trustee Scott. Vote unanimous; motion carried.

- G. It is the recommendation of the President that the Board of Trustees approve the request to demolish the house and garage at 1784 Marquette as well as the main campus tennis courts for a cost not to exceed \$50,000 to be paid for by state safety funds.

Trustee Moore moved approval. Second. Vote unanimous; motion carried.

- H. It is the recommendation of the President that permission be granted to Academic Affairs to purchase five Basic Pneumatic and five Basic Electropneumatic trainers from Advanced Technology Consultants for a total of \$48,995, to be paid for from Perkins grant funds.

Trustee Moore moved approval. Second. Vote unanimous; motion carried.

IX. Board of Trustees Policy Governance – *Chair Osborn*

A. Policy Updates

B. Future Agenda Items

C. Summer Retreat Date June 17, 2025

Tentative agenda topics, Facilities Plan, 5YR Financial Stability Plan, review the strategic direction of the institution over the next 3 to 5 years, Enrollment Plan, Ends Policies and policy governance will be discussed.

X. Public General Comments

Two current MCC students, Wilson Atlas and Ben Grierson, shared concerns with the Board about the need for more student employment opportunities and the hiring process, Jayhawk Hub/poverty and no application, student mental health/suicide attempts, the negative direction of the current marketing campaign “Bring it Out” messaging (Stop Holding Back), lack of college-wide food service options, gun violence, removal of DEI language, and the need for more Jayhawk Nest type rooms, etc.

XI. Board Comments/Announcements

Thank you to the students for their comments. Their words are appreciated and heard.

- XII. With no further business the meeting was adjourned at 2:15 p.m. Respectfully submitted by Chair Osborn.

ph

