



2025-2026
**SPONSORSHIP
OPPORTUNITY**

ABOUT US

MCC's fundraising efforts are managed by the Foundation for Muskegon Community College, a nonprofit 501 (c)3 organization with the sole purpose of supporting the mission of MCC through fund development. The Federal EIN is 38-2363598.

The mission of the Foundation for MCC is to build strong, collaborative relationships that connect generosity to opportunities to build an educated, thriving community through MCC.

The Foundation for MCC believes that accessible, affordable, high-quality education is critical to the success of West Michigan. Our values are:

- **Trust:** We respect the resources entrusted to our care by our donors and partners, and we honor this trust through professional administration, prudent financial stewardship, and transparent communication.
- **Empowerment:** We seek to empower students and create a profound student experience by eliminating barriers and securing resources to support student success and fulfillment, allowing them to meet their highest personal and professional goals.
- **Collaboration:** We provide inclusive opportunities for impactful philanthropy and strategic partnerships with community-based organizations.
- **Community:** We encourage and inspire lifelong growth and learning in our students, alumni, employees, and community members.

If you'd like more information on the sponsorship opportunities, special CENTENNIAL giving opportunities, and how to get involved, contact us at Foundation@muskegoncc.edu or 231-777-0571.



2025-2026 EVENTS/PROGRAMS

JOIN THE FUN DURING OUR CENTENNIAL

AN EVENING WITH MCC (SIGNATURE FUNDRAISER)

An annual evening to celebrate the success stories of alumni while building funds to support educational program enhancements and student success.

JAYHAWK HUB PANTRY AND MORE (STUDENT SUCCESS)

A one-stop center helping students remove barriers to student success. Students are supported to overcome basic needs challenges such as food insecurity, housing instability, transportation emergencies, and chronic stressors due to poverty and life challenges.

THE MCC ARTS (SUSTAINING SUPPORT)

Be a supporter of the arts at MCC and sustain and grow our spaces and performing and visual arts programs. Liberal arts studies encourage critical thinking and analytical skills crucial to employment in almost any field.

DISCOVER MANUFACTURING (COMMUNITY PROGRAM)

Annual event that brings high schoolers from area school districts to our Sturuss Technology Center to experience speakers and highlights of the different skilled trades.

MIDDLE SCHOOL MANUFACTURING DAY (COMMUNITY PROGRAM)

A fun annual event that brings middle schoolers from area school districts to our Sturuss Technology Center to experience speakers and highlights of the different skilled trades.

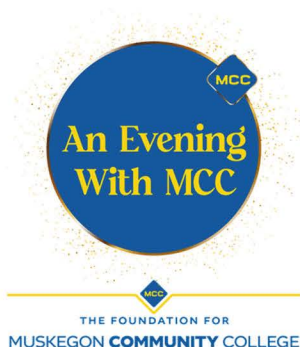
STEM SUMMER CAMP (COMMUNITY PROGRAM)

An out-of-school annual event that offers a unique opportunity for students entering grades 1 through 8 to engage in interactive and educational experiences focused on Science, Technology, Engineering, and Mathematics (STEM).

MCC also offers two community collaborative events annually. If you'd like more information and how to get involved, contact us at Foundation@muskegoncc.edu

GREAT SPONSORSHIP OPPORTUNITIES

CUSTOMIZE YOUR SUPPORT!



FUNDRAISING SUPPORT

SIGNATURE SPONSOR - \$10,000

Signature Sponsors receive 2 VIP tables at the event (twenty tickets), logo or name recognition on all marketing materials, logo or name on primary signage, full page recognition in program, verbal recognition at the event, time to provide a brief address during the event, and recognition on social media and the event webpage.

PLATINUM SPONSOR - \$5,000

Platinum sponsors receive 1 VIP table at the event (ten tickets), logo or name recognition on all marketing materials, logo or name on primary signage, recognition in program, verbal recognition at the event, and recognition on social media and the event webpage.

GOLD SPONSOR - \$2,500

Gold sponsors receive eight tickets to the event, recognition in program, verbal recognition at the event, and recognition on social media and the event webpage.

SILVER SPONSOR - \$1,000

Silver sponsors receive four tickets to the event, verbal recognition at the event, and recognition on social media and the Foundation for MCC webpage.

BRONZE SPONSOR - \$500

Bronze sponsors receive two tickets to the event, verbal recognition at the event, and recognition on social media and the Foundation for MCC webpage.

TABLE SPONSOR - \$800

Table sponsors receive eight tickets to the event and recognition on social media.

STUDENT SUCCESS



PRESENTING SPONSOR - \$6,000

Presenting Sponsor (for one-month) will have a prominent location for logo or name recognition on all marketing materials, logo or name on primary signage, and recognition on social media and the Hub webpage. This level supports the entire Hub for one-month.

TRANSPORTATION SPONSOR - \$4,000

Transportation Sponsors (for one-month) will have their logo or name recognition on all marketing materials, logo or name on primary signage, and recognition on social media and the Hub webpage. This level supports the emergent transportation needs (gas cards and bus passes) for one-month.

PANTRY SPONSOR - \$4,000

Pantry Sponsors (for one-month) will have their logo or name recognition on all marketing materials, logo or name on primary signage, and recognition on social media and the Hub webpage. This level supports the food and hygiene pantry for one-month.

WING SPONSOR - \$1,000

Wing Sponsors (for one-month) will have their logo or name recognition on all marketing materials, and recognition on social media and the Hub webpage.

BEAK SPONSOR - \$500

Beak Sponsors (for one-month) will have their logo or name recognition on social media and the Hub webpage.

SUSTAINING SUPPORT



ARTS AND HUMANITIES

Celebrating the human spirit through creative expression

The future is bright when it comes to the arts with expansion and program growth. Join us as we celebrate the human spirit through creative expression.

CONCEPTUAL SPONSOR - \$20,000

The Conceptual Sponsor understands abstract concepts, creating new ideas and reflecting on past decisions. Sponsor will name fifteen art or music student lockers.

PERFORMANCE SPONSOR - \$10,000

The Performance Sponsor understands forms of creative activity that are performed in front of an audience, such as drama, music, and dance. Sponsor will name ten art or music student lockers.

VISUAL SPONSOR - \$5,000

The Visual Sponsor understands art forms that express their message, meaning, and emotion through visual means. Sponsor will name five art or music student lockers.

ART ADVOCATE SPONSOR - \$1,000

The Visual Sponsor understands art forms that express their message, meaning, and emotion through visual means. Sponsor will name one art or music student locker.

All sustainer supporters will have their business or name listed on the donor wall. They will also receive a ceramic piece encompassing the arts, created by a former MCC art student and established West Michigan artist.

INTERESTED IN A DIFFERENT GIFT NOT LISTED.

For more information on other giving including endowments, room naming or non-monetary gifts, contact Richard Vanderputte-McPherson at richard.mcpherson@muskegoncc.edu or (231)777-0461.

COMMUNITY PROGRAM

MIDDLE SCHOOL MANUFACTURING DAY



BLUE & GOLD SPONSOR - \$500

Blue & Gold sponsors will have their logo or name recognition on all marketing materials including signage, t-shirts, event webpage, and press releases. Event held in the Spring.

DISCOVER MANUFACTURING

BLUE & GOLD SPONSOR - \$500

Blue & Gold sponsors will have their logo or name recognition on all marketing materials including signage, t-shirts, event webpage, and press releases. Event held in the Fall.

Companies that are aligned with the trades may also sign up as a Trades Sponsor by contacting Stephanie Briggs, Associate Dean of Workforce & Talent Development at Stephanie.Briggs@muskegoncc.edu

Trades Sponsors are companies that would host a table/information session during Middle School Manufacturing Day and host student at their facilities for Discover Manufacturing.

COMMUNITY PROGRAM



PRESENTING SPONSOR - \$5,000

SOLD OUT
2025 - 2027

Presenting sponsor will have a prominent location for logo or name recognition on all marketing materials including signage, t-shirts, event webpage, and press releases, and have the opportunity to have STEM kid activity booth at the event.

SCIENCE SPONSOR - \$2,000

Science sponsors will have their logo or name recognition on signage, event webpage, and press releases, and have the opportunity to have STEM kid activity booth at the event.

TECHNOLOGY SPONSOR - \$1,500

Technology sponsors will have their logo or name recognition on signage and event webpage, and have the opportunity to have STEM kid activity booth at the event.

ENGINEERING SPONSOR - \$1,000

Engineering sponsors will have their logo or name recognition on signage and event webpage, and have the opportunity to have STEM kid activity booth at the event.

MATHEMATICS SPONSOR - \$500

Mathematics sponsors will have their logo or name recognition on signage, and have the opportunity to have STEM kid activity booth at the event.

**BE A
JAYHAWK
CHAMPION**

**INTO OUR
NEXT CENTURY**

CENTENNIAL: AN EVENING WITH MCC

\$10,000 Signature Sponsor
\$5,000 Platinum Sponsor
\$2,500 Gold Sponsor
\$1,000 Silver Sponsor
\$500 Bronze Sponsor
\$800 Table Sponsor
I would like to purchase ____ additional tickets (\$125 each)
beyond those included with the sponsorship level

JAYHAWK HUB - STUDENT SUCCESS

\$8,000 Presenting Sponsor
\$4,000 Transportation Sponsor
\$4,000 Pantry Sponsor
\$1,000 Wing Sponsor
\$500 Beak Sponsor

THE MCC ARTS - SUSTAINING SUPPORT

\$20,000 Conceptual Sponsor
\$10,000 Performance Sponsor
\$5,000 Visual Sponsor
\$1,000 Art Advocate Sponsor

DISCOVER MANUFACTURING

\$500 Blue & Gold Sponsor

MANUFACTURING DAY

\$500 Blue & Gold Sponsor

STEM SUMMER CAMP

\$5,000 Presenting Sponsor
\$2,000 Science Sponsor
\$1,500 Technology Sponsor
\$1,000 Engineering Sponsor
\$500 Mathematics Sponsor

SOLD OUT
2025 - 2027



**PLEASE COMPLETE FRONT
AND BACK PAGES**

**BE A
JAYHAWK
CHAMPION**

POINT OF CONTACT INFORMATION

Name: (First)_____ (Last)_____

Business Name: _____

Email: _____ Phone: _____

Billing Address: _____ Suite/Apt: _____

City: _____ State: _____ Zip: _____

To purchase sponsorship and/or tickets mail completed form and check to:
Foundation for MCC, 221 S. Quarterline, Muskegon, MI 49442

Maximize your impact by pledging for multiple years into our next century!

***YEAR/S COMMITMENT** We will commit to 1 year_____ 3 years_____ 5 years_____

PAYMENT ENCLOSED

Total amount enclosed for total sponsorship
package and/or tickets: \$_____

I NEED TO BE INVOICED

Full amount to be invoiced for total sponsorship package and/or
tickets: \$_____

Please invoice me _____monthly or _____quarterly in the
amount of \$_____towards my total sponsorship package
and/or tickets.

**The Foundation for MCC will send you a formal gift agreement once your completed form has been received.*

HOW TO BE A JAYHAWK CHAMPION

You can make a huge impact towards students success, lifelong learning, program enhancements, and more! Sign up as a sponsor of all events/programs listed at a total support of \$10,000 or more and become a *Champion of MCC*. *includes multiple-year pledges.

Champion Sponsors receive a full calendar year of benefits that include:

- Logo or name recognition in all Jayhawk Insider (weekly email to all faculty and staff)
- Linked logo on Champions of MCC/Foundation webpage
- Information table at Jayhawk Frenzy and Winter Welcome Days (First two days)

and may include (depends on time of year):

- Logo or name recognition in Theater playbills and Music concert programs
- Special Posting flyer opportunities around MCC main campus and satellite locations



**YOU'RE A
CHAMPION!**

