



An Evening With MCC



THE FOUNDATION FOR
MUSKEGON **COMMUNITY** COLLEGE



SPONSORSHIP
OPPORTUNITY



ABOUT US

MCC's fundraising efforts are managed by the Foundation for Muskegon Community College, a nonprofit 501 (c)3 organization with the sole purpose of supporting the mission of MCC through fund development. The Federal EIN is 38-2363598.

The mission of the Foundation for MCC is to build strong, collaborative relationships that connect generosity to opportunities to build an educated, thriving community through MCC.

The Foundation for MCC believes that accessible, affordable, high-quality education is critical to the success of West Michigan. Our values are:

- **Trust:** We respect the resources entrusted to our care by our donors and partners, and we honor this trust through professional administration, prudent financial stewardship, and transparent communication.
- **Empowerment:** We seek to empower students and create a profound student experience by eliminating barriers and securing resources to support student success and fulfillment, allowing them to meet their highest personal and professional goals.
- **Collaboration:** We provide inclusive opportunities for impactful philanthropy and strategic partnerships with community-based organizations.
- **Community:** We encourage and inspire lifelong growth and learning in our students, alumni, employees, and community members.

If you'd like more information on the sponsorship opportunities, special CENTENNIAL giving opportunities, and how to get involved, contact us at Foundation@muskegoncc.edu or 231-777-0571.



JOIN THE FUN DURING OUR CENTENNIAL CELEBRATION

AN EVENING WITH MCC (SIGNATURE FUNDRAISER)

In anticipation of its centennial celebration in 2026, Muskegon Community College established a signature fundraising event that celebrates its century-long commitment to the Lakeshore. Dubbed, "An Evening with MCC," the gala, held annually, showcases the impact the college has made on the surrounding community through heartfelt testimonials. The inaugural event in 2024 has already become a vibrant tradition, drawing together alumni, faculty, and community partners to celebrate the college's enduring legacy and ambitious future.

Become a sponsor today and be part of the excitement in 2026!

We're thrilled to announce that in 2026, we'll be doubling our event capacity and introducing a live auction, \$10,000 raffle drawing, gift card pull, and so much more. Don't miss out on this fantastic opportunity!

**SPONSORSHIP
OPPORTUNITY**

**REACH A LARGE
AUDIENCE OF
COMMUNITY AND
BUSINESS LEADERS
AND MORE!**





MAKE AN IMPACT IN OUR NEXT CENTURY AT MCC

SIGNATURE SPONSOR - \$10,000

Signature Sponsors receive 2 VIP tables at the event (twenty tickets), logo or name recognition on all marketing materials, logo or name on primary signage, full page recognition in program, verbal recognition at the event, time to provide a brief address during the event, and recognition on social media and the event webpage.

PLATINUM SPONSOR - \$5,000

Platinum sponsors receive 1 VIP table at the event (ten tickets), logo or name recognition on all marketing materials, logo or name on primary signage, recognition in program, verbal recognition at the event, and recognition on social media and the event webpage.

GOLD SPONSOR - \$2,500

Gold sponsors receive eight tickets to the event, recognition in program, verbal recognition at the event, and recognition on social media and the event webpage.

SILVER SPONSOR - \$1,000

Silver sponsors receive four tickets to the event, verbal recognition at the event, and recognition on social media and the Foundation for MCC webpage.

BRONZE SPONSOR - \$500

Bronze sponsors receive two tickets to the event, verbal recognition at the event, and recognition on social media and the Foundation for MCC webpage.

TABLE SPONSOR - \$800

Table sponsors receive eight tickets to the event and recognition on social media.

**MAXIMIZE
YOUR IMPACT
WITH A MULTIPLE
YEARS PLEDGE**

CENTENNIAL: AN EVENING WITH MCC

\$10,000 Signature Sponsor

\$5,000 Platinum Sponsor

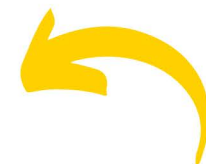
\$2,500 Gold Sponsor

\$1,000 Silver Sponsor

\$500 Bronze Sponsor

\$800 Table Sponsor

I would like to purchase ____ additional tickets (\$125 each)
beyond those included with the sponsorship level



Select your sponsorship level
and note any additional tickets



POINT OF CONTACT INFORMATION

Name: (First) _____ (Last) _____

Business Name: _____

Email: _____ Phone: _____

Billing Address: _____ Suite/Apt: _____

City: _____ State: _____ Zip: _____

To purchase sponsorship and/or tickets mail completed form and check to:
Foundation for MCC, 221 S. Quarterline, Muskegon, MI 49442

Maximize your impact by pledging for multiple years into our next century!

***YEAR/S COMMITMENT** We will commit to 1 year _____ 3 years _____ 5 years _____

PAYMENT ENCLOSED

Total amount enclosed for total sponsorship
package and/or tickets: \$ _____

I NEED TO BE INVOICED

Full amount to be invoiced for total sponsorship package and/or
tickets: \$ _____

Please invoice me ____ monthly or ____ quarterly in the
amount of \$ _____ towards my total sponsorship package
and/or tickets.

**The Foundation for MCC will send you a formal gift agreement once your completed form has been received.*