



MUSKEGON COMMUNITY COLLEGE

MCC Board of Trustees Retreat
Monday, June 29, 2026
Muskegon Country Club
9:00am – 1:00pm

Agenda

1. 2022 - 26 Strategic Plan Summary – Dr. Ed Breitenbach (15Min)
2. 2026-29 Strategic Plan Overview- President Selmon(20Min)
 - a. Review of Strategic Planning Process
 - b. Calendar of Strategic Plan Activities
 - c. Strategic Plan Overall Narrative Draft
 - d. Strategic Plan Board Statement Draft
 - e. Potential Strategic Plan Titles Draft
3. Focus Areas Goal/Objectives/Action Plans
 - Focus Areas Goal/Objectives At-A-Glance Sheet
 - Dr. Tucker Brown (20Min)
 - Teaching and Learning - Goal/Objectives/Action Plan Example
 - Workforce - Goal/Objectives/Action Plan Example
 - Kristine Anderson (20Min)
 - Access - Goal/Objectives/Action Plan Example
 - Completion - Goal/Objectives/Action Plan Example
 - Beth Dick (20Min)
 - Transfer - Goal/Objectives/Action Plan Example
 - Leadership and Capacities - Goal/Objectives/Action Plan Example

4. Strategic Plan Dashboards – Dr. Steve Wilson(10Min)
 - a. Overall Dashboard Demo
 - b. Workforce and Completion Dashboards Demo - Deep Dives
 - c. Enrollment, Access, and Transfer Dashboards at-a-glance

5. Timeline – Board Updates President Selmon (5Min)
 - August 2026
 - Nov - 2026
 - Feb - 2027
 - May - 2027
 - August – 2027

6. Questions